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HEET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

U.S. PTO 29/206847



ORIGINAL

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Gary KORBA

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 6/1/2004

2. Name and address of receiving party(ies)

Name: E-L MANAGEMENT CORP.

Internal Address:

Street Address: 767 Fifth Avenue

City: New York State: NY Zip: 10153

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): 291206847 If this document is being filed together with a new application, the execution date of the application is: 6/1/04

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Karen A. Lowney - Reg. No.: 31,274

Internal Address: ESTEE LAUDER COMPANIES

Street Address: 125 Pinelawn Road

City: Melville State: NY Zip: 11747

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

05-1320

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9. Signature. 06/10/2004 HBETACHE 00000102 051320 29206847

Martin W. Haerter - Reg. No.: 37,842 Name of Person Signing

Martin Haerter Signature

6/3/2004 Date

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT

WHEREAS I, **Gary KORBA**, ASSIGNOR, citizen of **United States of the America**, residing **77 West 55th Street, Apt 20F, New York, NY 10019**, am the inventor of the invention titled **LIPSTICK CASE WITH MIRROR** for which I file an application concurrently herewith for a Patent of the United States which is identified by **Attorney Docket No. 03.16**; and

WHEREAS, **E-L MANAGEMENT CORP.**, a **New York corporation having an office at 767 Fifth Avenue, New York, NY 10153**, ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the invention and the application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention, and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreements in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

