- 4		08-17-2004						
FORM PTO-1619A Expires 06/30/99 OMB 0651-0027		102769400		U.S. Department of Commerce Patent and Trademark Office PATENT				
6.14.04 RECORDATION FORM COVER SHEET PATENTS ONLY								
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).								
Submission Type Conveyance Type								
New Resubmission (Non-Recordation) Document ID#		Assignment License	Security Agreeme	ent				
Correction of PTO Reel #	Frame #			U.S. Government ONLY by U.S. Government Agencies)				
Reel # 0146		73	Departmental File	Secret File				
Conveying Party(ies) Mark if additional names of conveying parties attached Execution Date Health Day Mark if additional names of conveying parties attached								
			or conveying partie	Month Day Year				
Name (line 1)	Ben Shenouda			10/09/03				
				Execution Date Month Day Year				
Second Party								
Name (line 1)								
Name (line 2)								
D D								
Receiving Party Mark if additional names of receiving parties attached								
Name (line 1)	The Dial Corporation If document to be recorded is an assignment and the							
Name (line 2)				receiving party is not domiciled in the United				
Address (line 1)	15501 North Dial Boulevard States, an appointment of a domestic representative is attached.							
Address (line 2)				(Designation must be a separate document from Assignment.)				
Address (line 3)	Scottsdale	Arizona	ate/Country 852	60 Zip Code				
Domestic Representative Name and Address Enter for the first Receiving Party only.								
Name								
Address (lin e 1)				0 5				
Address (line 2)				DUN 144				
Address (line 3)				PI				
Address (line 4)				E :				
16/2004 MGETACHE 00000055 10692163		FOR OFFICE USE ONLY)2				
gathering the data needed to co D.C. 20231 and to the Office of Information Collection Budget i	collection of information is estimplete the Cover Sheet. Send of formation and Regulatory Affa Package 0651-0027, Patent and Mail documents t	omments regarding this burden estir irs, Office of Management and Budge rademark Assignment Practice. DO I O be recorded with requi	nate to the U.S. Patent and Trademari et, Paperwork Reduction Project (0651 NOT SEND REQUESTS TO RECORD A red cover sheet(s) inform					
C	Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231							

Attorney Docket No. 15730.2900 **1521430**

Serial No. 10/692,163

FORM PTO-1619B Expires 06/30/99 OMB 0651-0027		Page 2	Patent and Trademark Office PATENT				
Correspondent	Name and Address	Area Code and Telephone Number	(602) 382-6337				
	Damon L. Boyd	-					
Address (line 1)	SNELL & WILMER, L.L.F) .					
Address (line 2)	One Arizona Center						
Address (line 3)	400 East Van Buren						
Address (line 4)	Phoenix, Arizona 85004-2202						
	Enter the total number of page including any attachments	es of the attached conveyance doc	tument # 4				
Application Nur	nber(s) or Patent Number	(S) Mark if add	litional numbers attached				
Enter either th	ne Patent Application Number of the Pa	atent Number (DO NOT ENTER BOTH numl	bers for the same property).				
Patent	Application Number(s)	Patent I	Number(s)				
10/692,163							
If this document is bein signed by the first name	ng filed together with a <u>new</u> Patent App ed executing inventor.	lication, enter the date the patent applicati	ion was Month Day Year				
Enter PCT	tion Treaty (PCT) application number PCT	PCT	PCT				
	S. Application Number en assigned.	PCT	PCT				
Number of Prop	perties Enter the total numb	er of properties involved. #	1				
Fee Amount	Fee Amount for Prop	perties Listed (37 CFR 3.41): \$	40.00				
Method of Pa	ayment: Enclosed	☐ Deposit Account ⊠					
(Enter for paymen		fees can be charged to the account.)					
	·	it Account Number: #	19-2814				
Statement and		rization to charge additional fees:	Yes No No				
	_						
To the best attached co indicated h	opy is a true copy of the origina	he foregoing information is true au all document. Charges to deposit a	nd correct and any account are authorized, as				
	N. 44.550	350	~ Z004				
Damon L. Boyd, Re		Signature	Date				

Serial No. 10/692,163

ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the address(es) indicated below, have invented an SYSTEM FOR REMOVAL OF STAINS for which application for Letters Patent of the United States has been executed on even date herewith;

AND WHEREAS, The Dial Corporation (hereinafter "ASSIGNEE"), a corporation having its principal place of business at Phoenix, Arizona and a mailing address of 15501 North Dial Boulevard, Scottsdale, Arizona 85260, is desirous of acquiring an interest therein;

AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid applications, to the invention as described in the aforesaid applications, and to all formal applications which may be filed based in whole or in part on one or more of the aforesaid applications, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREE to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME

OR'S ADDRESS

SIGNATURE

DATE

Ben Shenouda

28215 N. 33rd Dr

Bhenords Oct 9, 2003

1418257

STATE OF ARIZONA)
County of MARICOPA) ss.



On this 10 hday of October, 2003, before me, a notary public in and for said county, appeared Ben Shenouda, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set

Snell & Wilmer L.L.P. One Arizona Center 400 East Van Buren Phoenix, Arizona 85004-2202

Tel.: (602) 382-6337 (602) 382-6070 Fax:

RECORDED: 06/14/2004

1418257

-2-

PATENT REEL: 015455 FRAME: 0119