

06-18-2004

FORM PTO - 1595



COVER SHEET U.S. DEPARTMENT OF COMMERCE
1-31-92 Patent and Trademark Office

102770561

To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof

1. Name of conveying party(ies):
Design a Storz GmbH *6-16-04*

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: June 16, 2003

2. Name and address of receiving party (ies):
 Name: Colgate-Palmolive Company
 Internal:
 Address:
 Street: 300 Park Avenue
 City: New York State: New York Zip 10022

Additional name(s) address(es) attached? Yes No

4. Application number (s) or patent number (s): 10/465,325

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: COLGATE-PALMOLIVE COMPANY
 Internal Address: PATENT DEPARTMENT
 Street Address: 909 RIVER ROAD
 P.O. BOX 1343
 City: PISCATAWAY State: NJ Zip: 08855-1343

6. Total Number of applications and patents involved: 1

7. Total Fee (37 CFR 3.41) \$40.00
 Enclosed
 Authorized to be charged to deposit account 03-2455

8. Deposit account number: 03-2455
 (If any additional fee is required, please charge to our Deposit Account No. 03-2455)

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9. Statement and Signature
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Clifford E. Wilkins *[Signature]* 6/16/04
 Name of Person Signing & Reg. No. 39,425 Signature Date
 Attorney Docket No.: IR 6806-00

Total number of pages including cover sheet: (1)

CERTIFICATE OF MAILING (37 CFR 1.8a)

I hereby certify that the paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Box Assignments, Washington, D.C. 20231.

Date: 6/11/04

Tracy Cavallaro
 (Type or print name of person mailing paper)

[Signature]
 (Signature of person mailing paper)

06/17/2004 6TON11 00000034 032455 10465325
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ASSIGNMENT**Design a Storz Gmbh to Colgate-Palmolive Company**

WHEREAS, Design a Storz Gmbh, a corporation with offices at Wiesenweg 18, 5700 Zell am See, Austria herein being the Assignee from Joachim Storz, Tanja Langgner and Thomas Kuchler of an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Provisional Application Serial No. 60/402,163 filed August 9, 2002 and refiled as Application Serial No. 10/465325, filed 6/20/03, naming Joachim Storz, Tanja Langgner and Thomas Kuchler as inventors, and entitled Toothbrush; and

WHEREAS, COLGATE-PALMOLIVE COMPANY, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855, desires to acquire from Design a Storz Gmbh all right, title and interest in and to the above-identified patent application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Design a Storz Gmbh, by these presents do sell, assign and transfer to COLGATE-PALMOLIVE COMPANY, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and Design a Storz Gmbh hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to COLGATE-PALMOLIVE COMPANY, or to its successors, assigns or legal representatives;

Design a Storz GmbH hereby covenant that it has the full right to convey the entire interest herein assigned, and further that Design a Storz GmbH has not executed, and will not execute, any agreement in conflict herewith;

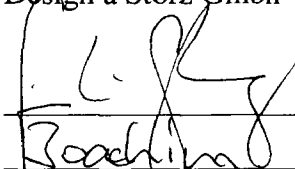
Design a Storz GmbH hereby agrees, upon request, to execute any instrument which COLGATE-PALMOLIVE COMPANY desires to carry this Assignment into effect and to perfect the title transferred hereby;

IN TESTIMONY WHEREOF, Design a Storz GmbH has caused this Assignment to be executed by duly authorized representative.

This Assignment is effective as of August 9, 2002.

By: Design a Storz GmbH

Authorized Officer:



Roderich STORZ
(Print Name)

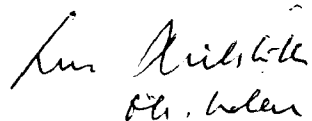
Manager
(Title)

Dated: 2003-06-16

BRZ: 996/2003

On this 16th day of June 2003, before me, a Notary Public in and for Austria/Salzburg, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.





Dr. Hans Reitstätter

Notary Public

Gebühr von EUR 13,00 entrichtet.
Dr. Hans Reitstätter, öffentl. Notar, Zell