

06-29-2004

FORM PTO-1595

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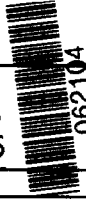
U.S. DEPARTMENT OF COMMERCE

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PATENTS ONLY

22581 U.S. PTO
10/871043



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Won-hee CHOE
Chang-yeong KIM
Seong-deok LEE

6.21.04

2. Name and Address of receiving party(ies):

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-Dong, Yeongtong-gu,
Suwon-si, Gyeonggi-do
Republic of Korea

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____
Execution Date(s): June 18, 2004

4. Application number(s) or patent number(s):
 This document is being filed together with a new application:
(a) The execution date(s) of the application is/are: June 18, 2004
(b) The title is: METHOD AND APPARATUS FOR ENHANCING LOCAL LUMINANCE OF IMAGE,
AND COMPUTER-READABLE RECORDING MEDIUM FOR STORING COMPUTER
PROGRAM

10871043

OR
 This document is being filed after filing of the application:
(a) Patent Application No(s). _____ / _____, filed _____; or
(b) Patent No(s). _____, issued _____

5. Name and address of party to whom correspondence concerning document should be mailed:
STAAS & HALSEY LLP
Attention: Michael D. Stein
1201 New York Ave., N.W., Suite 700
Washington, D.C. 20005

Our Docket: 1793.1301
06/23/2004 SSESHE1 00000007 10871043
04 FC:8021 ~~40.00-00~~

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 3.41)..... (\$ 40.00 per Assignment)
 Enclosed
 Authorized to be charged to deposit account.

8. Deposit Account No.: 19-3935 (Any underpayment is authorized to be charged to this Deposit Account)
(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael D. Stein, Reg. No. 37,240
Name of Person Signing

Signature

June 21, 2004
Date

Total number of pages including cover sheet: 2

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U.S. ASSIGNMENT

5411 1A00

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter, "ASSIGNOR") by

(Insert Name(s) & Address(es) of ASSIGNEE(S))

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-dong, Yeongtong-gu
Suwon-si, Gyeonggi-do
Republic of Korea

(hereinafter, "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled
(Title of Invention)

METHOD AND APPARATUS FOR ENHANCING LOCAL LUMINANCE OF IMAGE, AND COMPUTER-READABLE RECORDING MEDIUM FOR STORING COMPUTER PROGRAM

relating to International Patent Application PCT/JP_____/_____ and/or for which application for Letters Patent of the United States was executed on even date herewith or, if not so executed, was:

(a) executed on : _____ (Insert date of execution of application, if not concurrent)

(b) filed on ,

Serial No. :

Any registered attorney of STAAS & HALSEY LLP, 1201 New York Avenue, N.W., Suite 700 Washington, D.C. 20005 (202/434-1500) is hereby authorized to insert in (b) the specified date, when known.

and to said application and all Letters Patent(s) of the United States granted on said application and any continuation, division, renewal, substitute, reissue or reexamination application based thereon, for the full term or terms for which the said Letters Patent(s) may be granted and including any extensions thereof (collectively, hereinafter, "said application(s) and Letters Patent(s)").

The ASSIGNOR agree(s), when requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient, for securing, maintaining and enforcing protection for said invention, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), in any interference, reissue, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing sworn testimony, and obtaining and producing evidence.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

(Typed Name & Signature of Inventor(s))

(Date)

(Typed Name & Signature of Witness(es))

1)	<u>Choe Won-hee</u> Won-hee CHOE	<u>June 18, 2004</u>	_____
2)	<u>Chang Yeong Kim</u> Chang-yeong KIM	<u>June 18, 2004</u>	_____
3)	<u>Seong-deok LEE</u> Seong-deok LEE	<u>June 18, 2004</u>	_____