

Docket No.: 14539

FORM PTO-1595 (Modified)  
(Rev. 03-01)  
OMB No. 0651-0027 (exp.5/31/2002)  
POBA/REV03

RECORDATION FORM COVER SHEET

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Alan B. NEWMAN and Jonathan S. NEWMAN**

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):  
Name: **Sunset Paper Co.**  
Address: **3068 E. 50th Street**

City: **Vernon** State/Prov.: **CA**  
Country: **US** ZIP: **90058**

Additional name(s) & address(es)  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: **November 7, 2004**

4. Application number(s) or patent numbers(s):  
If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

Patent Application No.	Filing date	B. Patent No.(s)
<b>29/188,200</b>	<b>August 13, 2003</b>	

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: **Marc Karish**  
Registration No. **44,816**  
Address: **Sheldon & Mak**  
**225 South Lake Street**  
**9th Floor**  
City: **Pasadena** State/Prov.: **CA**  
Country: **US** ZIP: **91101**

6. Total number of applications and patents involved:


7. Total fee (37 CFR 3.41):.....\$ **40.00**  
 Enclosed - Any excess or insufficiency should be credited or debited to deposit account  
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8. Deposit account number:  
**19-2090**  
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9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Marc Karish**  **January 3, 2005**  
Name of Person Signing Signature  2 Date

Total number of pages including cover sheet, attachments, and

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services  
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**PATENT**

**REEL: 015516 FRAME: 0957**

**700142279**

**ASSIGNMENT OF RIGHTS**

WHEREAS, we, Alan B. Newman and Jonathan S. Newman, both having an address at 3314 Purdue Avenue, Los Angeles, California 90066, invented certain new and useful improvements disclosed in a United States Patent Application titled "Baking Template," filed August 13, 2003 and having Design Patent Application Serial No. 29/188,200;

AND WHEREAS, Sunset Paper Co., a California corporation (hereinafter, together with any successors, legal representatives of assigns thereof, called "Assignee"), having an address at 3068 E. 50<sup>th</sup> Street, Vernon, CA 90058, wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

AND WE HEREBY covenant that we <sup>may assign</sup> have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to Assignee any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

Dated: 11/7/2004

Alan B. Newman  
Alan B. Newman

Dated: 11/7/2004

Jonathan S. Newman  
Jonathan S. Newman

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