07-08-2004

Docket No.: JCLA13608-DS RECOF

102785485

U. S. Department of Commerce Patent and Trademark Office

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Ι (() () () () () () () () ()	
To the Honorable Assistant Commissioner Original documents	
Name of conveying party(ies) with the execution date:	2. Name/address of receiving Party(ies)
GERHARD SEIZER, June 14, 2004	MATSUSHITA ELECTRIC WORKS, LTD. 1048, OAZA-KADOMA, KADOMA-SHI,
3. Nature of conveyance:	OSAKA, JAPAN
x Assignment Security Agreement Merger Change of Name Reassignment Other	Add'1 names of receiving parties Attached? Yes x No
4. Application number(s) or patent number(s):	
A. Patent Application No. (s)	B. Patent No.(s)
29/205,455	Yes x No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total No. of applications and patents involved: ONE (1)
J. C. Patents 4 Venture, Suite 250 Irvine, CA 92618 (949) 660-0761	7. Total fee (37CFR § 3.41): \$40.00 x Enclosed x Charge to Acct. No. 50-0710 (Order No. JCLA13608-DS)
Atty Docket No.: JCLA13608-DS	8. Total number of pages, including Cover sheet, attachments and Document : 3
DO NOT USE T	THIS SPACE
 Statement and Signature: To the best of my knowledge and belief, the Correct and any attached copy is a true copy 	
Name of person Signing Registration No. 43,330 Signature	7/1/2004 re Date
07/07/2004 LMUELLER 00000067 29205455	
01 FC:8021 40.00 OP	

PATENT REEL: 015532 FRAME: 0771

ASSIGNMENT

WHEREAS,

1. Gerhard Seizer

hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements as described and set forth in the below identified application for United States Letters Patent:

Title: Hair Straightener

[X] Filed on: May 13, 2004

Serial No. 29/205,455

[] Executed concurrently with the execution of this instrument

WHEREAS, Matsushita Electric Works, Ltd.

of 1048, Oaza-Kadoma, Kadoma-shi, Osaka, Japan

hereinafter referred to as ASSIGNEES, is desirous of acquiring ASSIGNORS' interest in the said invention and application and in any U.S. Letters Patent which may be granted on the same:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has/have sold, assigned and transferred, and by these presents does/do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all his/her/their rights, title and interest in and to the said invention and application and all future improvements thereon, and in and to any Letters Patent which may hereafter be granted on the same in the United States, the said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this Assignment and transfer not been made, to the full end and term of any Letters Patent which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees/agree that he/she/they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee Lawfully may request, to obtain or maintain Letters Patent for said invention and improvement, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

PATENT REEL: 015532 FRAME: 0772

ASSIGNMENT CONTINUED

IN TESTIMONY WHEREOF, Assignors have signed	d their nar	me(s) on the	date(s) indicated.
Signature: Surce	_ Date	2004	June 14

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PATENT REEL: 015532 FRAME: 0773