

07-12-2004



FR SHEET

2-8-04

102787983

To the Honorable Commi.

Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Barada Inc.

2. Name and Address of receiving party(ies):

Name: The Longaberger Company

Additional name(s) of conveying

party(ies) attached? ☐ Yes ☒ No

Street Address: 1500 East Main Street

P.O. Box 3400

City: Newark

State: OH

Country: U.S.A.

Zip: 43055

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Additional name(s) & address(es) attached?

☐ Yes ☒ No

Execution Date: May 6, 2004

4. Application number(s) or patent number(s)

If this document is being filed with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

29/186,841

Additional numbers attached? ☐ Yes ☒ No

OPR/FINANCE

JUL -8 AM 7:25

5. Name and address of person to whom correspondence concerning document should be mailed:

Name: Charma Murphy, Legal Assistant

Internal Address: _____

Porter, Wright, Morris & Arthur LLP

Street Address: 41 South High Street

City: Columbus State: OH Zip: 43215

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41): \$40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number: 16-2326

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original documents.

Laurie N. Jacques

Name of Person Signing

Signature

July 6, 2004

Date

Total number of pages comprising cover sheet: 1

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Mail Stop Assignment Recordation Services
Director—U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

40.00 DP
07/09/2004 METACHE 0000042 29186841
01 FC:8021

ASSIGNMENT

Of: CORNER STAND

From: Barada Inc.

To: The Longaberger Company, a corporation of Ohio

Barada Inc., a corporation of the State of California having an address at 12340 Montague Street, Pacoima, California, 91331, for good and valuable consideration paid to it from The Longaberger Company, a corporation of the State of Ohio whose corporate offices are located at 1500 East Main Street, Newark, Ohio 43058-3400, the receipt and sufficiency of which it acknowledges by this Assignment;

Does hereby sell, assign, and transfer to The Longaberger Company its entire and undivided right, title, and interest in and to the Application for United States Letters Patent entitled CORNER STAND filed by Howard Peller, Fred Goode, and Gonzalo Posada on July 23, 2003 and assigned Application No. 29/186,841; the new, original, and ornamental design for CORNER STAND described in the said application, and all rights appurtenant thereto and in all the applications related thereto, including each of the following: the right to apply for any letters patent for said invention in the United States and all foreign countries, all other applications for letters patent on said invention, in whatsoever countries, including all divisional, renewal, substitute, and continuation applications based in whole or in part upon said invention or upon said application or related thereto; all letters patent that may issue thereon in the United States

and foreign countries and all reissues, extensions, renewals, divisions, or continuations of letters patent granted for said inventions or upon said applications, to the full end of the term or terms for which said letters patent may be issued; and every priority or other right accorded by every international convention, treaty, or agreement that is or may be predicated upon or arise from said invention, application and other applications or letters patent therefor, all to be held and enjoyed by The Longaberger Company, its successors and assigns, all the same as Barada Inc. would have held and enjoyed had this Assignment not been made;

Barada Inc. authorizes and grants the right to The Longaberger Company to file and prosecute patent applications in all countries for any part of said invention as The Longaberger Company may deem advisable under any international convention, treaty, or agreement or otherwise;

Barada Inc. authorizes the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other countries to grant, issue, and transfer any letters patent for the said inventions arising out of said application to The Longaberger Company, as assignee of our entire right, title, and interest therein, in accordance with this instrument of assignment;

Barada Inc. hereby represents and warrants that there are no rights or interests outstanding inconsistent with the rights and interests granted herein; it covenants that it will not execute, grant, or transfer any rights or interests inconsistent herewith; it binds itself and agrees to bind its successors and assigns, to execute and deliver to The Longaberger Company, its successors and assigns, any further documents or instruments and to perform any further acts that may be deemed necessary to enable The Longaberger Company, its successors and assigns, to file the said applications for letters patent for the said invention in any country in which it may

elect to file such applications, and to vest in The Longaberger Company, its successors and assigns, the title herein conveyed and intended to so be conveyed, and to enable such title to be recorded in the United States and each foreign country in which each such application may be filed so that any patent issued thereon shall be issued to The Longaberger Company, its successors and assigns; and it further binds itself and agrees to bind its successors and assigns, upon request, to communicate to The Longaberger Company, its successors and assigns, any facts relating to the said invention and the history thereof, known to Barada Inc. or them, and to testify as to the same in any interference or other litigation when requested to do so by The Longaberger Company, its successors and assigns.

IN TESTIMONY WHEREOF, Barada Inc. has caused this instrument to be signed on the

day indicated.

BARADA INC.

By: Gonzalo Posada

Printed Name: Gonzalo Posada

Title: President

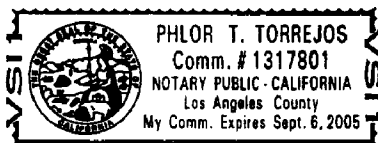
STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

)
)
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SS:

On this 6th day of MAY, 2004, before me personally appeared GONZALO POSADA, who executed the foregoing instrument and who acknowledged to me that he/she is an officer of Barada Inc. and that he/she voluntarily executed the same on behalf of Barada Inc. for the purpose therein set forth.



(seal)

[Signature]
Notary Public

* * * * *

PORTER WRIGHT MORRIS & ARTHUR LLP

Attorneys & Counselors at Law

Laurie N. Jacques
614-227-2032
ljacques@porterwright.com

41 South High Street
Columbus, Ohio 43215-6194

Facsimile: 614-227-2100
Toll Free: 800-533-2794

July 6, 2004

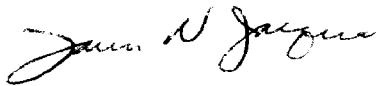
Mail Stop Assignment Recordation Services
Director—U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Recordation of Assignment for United States Patent Application
Serial No.: 29/186,841
For: CORNER STAND
Assignee: The Longaberger Company
Assignor: Barada Inc.

Dear Sir:

Enclosed are a copy of a signed Assignment for the above-referenced patent application, completed mandatory cover sheet, our check number 103470 in the amount of \$40.00 for the recordation fees and a certificate of filing by mail. Also enclosed is our postcard receipt, which we ask that you acknowledge and return to us.

Very truly yours,



Laurie N. Jacques

Enclosures

cc: Thomas A. Reidy, Esq.
Ms. Paula D. Gibson (w/encl.)

COLUMBUS/1146693 v.03

Cincinnati • Cleveland • Columbus • Dayton • Naples, FL • Washington, DC
www.porterwright.com

RECORDED: 07/08/2004

PATENT
REEL: 015539 FRAME: 0373