PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Western Graphics & Data, Inc.	06/30/2004

RECEIVING PARTY DATA

Name:	Western Graphics (U.S.), Inc.	
Street Address:	1725 Roe Crest Drive	
City:	North Mankato	
State/Country:	MINNESOTA	
Postal Code:	56002	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	6543809

CORRESPONDENCE DATA

Fax Number: (612)632-4230

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-632-3067

Email: trademark@gpmlaw.com

Correspondent Name: Gray, Plant, Mooty, Mooty & Bennett, PA

Address Line 1: P.O. Box 2906

Address Line 4: Minneapolis, MINNESOTA 56002

NAME OF SUBMITTER: Tiffany Larson, Paralegal

Total Attachments: 2

source=6543809 Executed Assignment#page1.tif source=6543809 Executed Assignment#page2.tif

40.00

PATENT REEL: 015541 FRAME: 0368

ASSIGNMENT

WHEREAS, Western Graphics & Data, Inc., an Oregon Corporation having its principal place of business at 4468 NW Yeon, Portland, Oregon 97210, (hereinafter called "Assignor"), is the owner of U.S. Patent 6,543,809 B1 and is entitled SIMPLIFIED DATA PACKAGE ASSEMBLY.

AND WHEREAS, Western Graphics (U.S.), Inc., a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 1725 Roe Crest Drive, North Mankato, MN 56002-3728 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent obtained therefrom;

NOW THEREFORE, be it known that, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration delivered by Assignee to Assignor, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred conveyed and set over, and by these presents does sell, assign, transfer convey and set over, unto Assignee all of the Assignor's right, title and interest in the patents, patent applications, and foreign patent applications, including any continuations, continuations-in-part, or divisions thereof, and any and all reissues and extensions of said Letters Patents, and including the subject matter of any and all claims that have been or may be obtained in every such patent, both foreign and domestic, the same to be held and enjoyed by the said Assignee, its successors, assigns or other legal representatives, for its own use and behoof, and for the use and behoof of its successors, assigns or other legal representatives, to the end of the term or terms for which said Letters Patents are or may be granted or reissued or extended, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all rights to profits and damages by reason of past infringement of said Letters Patent by any party or parties, with the right to sue for and collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or other legal representatives.

Assignor further covenants that it will, upon request to it, but without expense to it, do all other lawful acts necessary to enable Assignee to obtain, maintain, and enforce full benefits from and record the assignment to it of the rights and interests herein assigned.

PATENT

REEL: 015541 FRAME: 0369

This Assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

AS	SI	GN	O	R:
----	----	----	---	----

Western Graphics & Data, Inc.

Date:

Name: Title:

ASSIGNEE:

WESTERN GRAPHICS (U.S.), INC.

6/30/04 Date:

2

RECORDED: 01/10/2005