

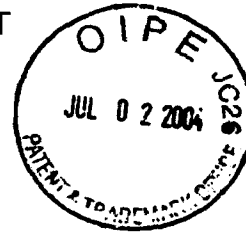
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MAIL STOP ASSIGNMENT  
DIRECTOR OF THE US PATENT AND TRADEMARK OFFICE  
P.O. Box 1450  
Alexandria, VA 22313-1450

Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):  
**ILAN SAMSON AND JOSHUA LIEBERMAN**

2. Name and address of receiving party(ies):  
**PLAYTEX PRODUCTS, INC.  
300 NYALA FARMS ROAD  
WESTPORT, CONNECTICUT 06880**

3. Nature of conveyance:  
XXXX Assignment \_\_\_\_\_ Merger  
\_\_\_\_\_ Security Agreement \_\_\_\_\_ Change of Name  
\_\_\_\_\_ Other: \_\_\_\_\_  
Execution Date: March 21, 2004 and March 16, 2004

4. Application number(s) or application date(s):  
If this document is being filed together with a new application, the execution date of the application is:

A. Application/Patent No.                      B. Application/Issue Date  
10781,048    February 18, 2004

5. Name and address of party to whom correspondence concerning this document should be mailed:

Charles N. J. Ruggiero, Esq.  
Ohlandt, Greeley, Ruggiero & Perle, L.L.P.  
One Landmark Square, 10<sup>th</sup> Floor  
Stamford, Connecticut 06901-2682 U.S.A.

6. Total No. of applications and patents involved: 1 07/08/2004 AWDNDAF1 00000080 10781048  
-01 FC:8021 40.00 OP

7. Total Fee (37 C.F.R. 3.41(h)) \$40.00/assignment.  
XXXXX **CUSTOMER NO.: 27623**  
XXXXX Enclosed  
\_\_\_\_\_ Authorized to be charged to deposit account.

The Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. 3.41 that may be required with this communication or credit any overpayment, to Deposit Account No. **01-0467**. A duplicate copy of this Form is enclosed.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles N. J. Ruggiero  
Name of Person Signing

Signature

6/30/04  
Date

Total number of pages including cover sheet, attachments and document: 5

**ASSIGNMENT**

FOR valuable and legally sufficient considerations, receipt of which is hereby acknowledged, I, **Ilan Samson**, a citizen of the United Kingdom, and a resident of 8A Chesterford Gardens, London, U.K. NW37DE and **Joshua Lieberman**, a citizen of the United States, and a resident of 231 Grant Avenue, #18, Pompton Lakes, New Jersey 07442; having co-invented certain new and useful improvements in

**CUP ASSEMBLY**

hereby assign to **Playtex Products, Inc.**, a Delaware corporation having its principal office at 300 Nyala Farms Road, Westport, Connecticut 06880, (hereinafter referred to as "Assignee"), the entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including any patent rights which may result from the application for United States Letters Patent which was filed in the United States Patent and Trademark Office on **February 18, 2004**, and assigned U.S. Application Serial No. **10/781,048**, and any continuation, divisions, continuation-in-part applications, inventor's certificates and extensions thereof, preparatory to obtaining Letters Patent of the United States therefor; said invention, application and Letters Patent to be held and enjoyed by said Assignee for its own use and behoof and for the use and behoof of its successors and assigns, to the full end of the term for which said Letters Patent or other rights of protection may be granted as entirely as the same would have been held and enjoyed by us had the assignment not been made.

AND WE COVENANT and AGREE and WARRANT that we have full and unencumbered title to the invention hereby assigned, and we further covenant and agree that we have the right to grant such rights to said invention and application and Letters Patent and that we will, at any time upon request without cost to us or further compensation, execute and deliver any and all papers or instruments that, in the opinion of said Assignee, may be necessary or desirable to secure in said Assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed

by this instrument. IN WITNESS WHEREFORE, we have hereunto set our hands and seal:

Date: March 21, 2004, 2004 [Signature]  
By: Ilan Samson

[Signature]  
Witness Signature

JANE ALDEN  
Witness Printed Name

8 Chesterford Gardens, London NW3 7DE  
Witness Address

Date: \_\_\_\_\_, 2004  
By: Joshua Lieberman

STATE OF \_\_\_\_\_ )  
  ) SS  
COUNTY OF \_\_\_\_\_ )

Sworn to before me this \_\_\_\_\_ day of \_\_\_\_\_, 2004.

\_\_\_\_\_  
Notary Public

**ASSIGNMENT**

FOR valuable and legally sufficient considerations, receipt of which is hereby acknowledged, I, **Ilan Samson**, a citizen of the United Kingdom, and a resident of 8A Chesterford Gardens, London, U.K. NW37DE and **Joshua Lieberman**, a citizen of the United States, and a resident of 231 Grant Avenue, #18, Pompton Lakes, New Jersey 07442; having co-invented certain new and useful improvements in

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by this instrument. IN WITNESS WHEREFORE, we have hereunto set our hands and seal:

Date: \_\_\_\_\_, 2004 \_\_\_\_\_

By: Ilan Samson

\_\_\_\_\_  
Witness Signature

\_\_\_\_\_  
Witness Printed Name

\_\_\_\_\_  
Witness Address

Date: MARCH 16, 2004 \_\_\_\_\_

*Joshua Lieberman*  
By: Joshua Lieberman

STATE OF NEW JERSEY )  
COUNTY OF BERGEN ) SS

Sworn to before me this 16<sup>th</sup> day of MARCH, 2004.

*Diane Vaccaro*

Notary Public **DIANE VACCARO**  
**NOTARY PUBLIC OF NEW JERSEY**  
**Commission Expires 3/20/2008**