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To the Honorable Commissioner of Patents and T

documents or copy thereof.

Name of conveying party(ies):

Andrea COROLA

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Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name Consumer and Industrial Property Development Limited

Address: 1 Harley Street, London, W1G 9QD, United Kingdom

Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: July 2, 2004

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution dates of the application are: **July 8, 2004**

A. Patent Application No.(s)

10887379

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed;

Timothy J. Keefer
Seyfarth Shaw LLP
55 East Monroe Street
Chicago, Illinois 60603-5803

Docket No.: 37389-401700

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.4):..... \$ 40.00

- Enclosed
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8. Deposit account number: 19-1351

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ASSIGNMENT OF APPLICATION

Docket Number (Optional)

Whereas, I, Andrea Carola of c/o 1 Harley Street, London, W1G 9QD, UK, hereafter referred to as applicant, have invented certain new and useful improvements in Folding Container

for which an application for a United States Patent was filed on _____,
Application Number _____/_____.

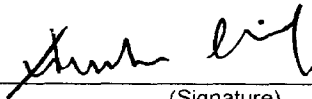
for which an application for a United States Patent was executed on _____, and

Whereas, Consumer and Industrial Property Development Limited of 1 Harley Street, London, W1G 9QD, UK herein referred to "assignee" whose post office address is as above is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of one dollars (\$1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the applicant, by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all Patents which may be granted therefor in the United States, I hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 2nd day of July, 2004.

at London



(Signature)

State of _____) SS:
County of _____)
Before me personally appeared said _____
and acknowledged the foregoing instrument to be his free act and deed this _____
day of _____, 20____.

Seal

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