

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bobbie Don Peacock	11/18/2004
RECEIVING PARTY DATA	
Name:	M.A. Industries, Inc.
Street Address:	303 Dividend Drive
Internal Address:	P.O. Box 2322
City:	Peachtree City
State/Country:	GEORGIA
Postal Code:	30269
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29207902
CORRESPONDENCE DATA	
Fax Number:	(404)541-3160
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	404 815 6500
Email:	mcogburn@kilpatrickstockton.com
Correspondent Name:	John S. Pratt, Kilpatrick Stockton
Address Line 1:	1100 Peachtree Street
Address Line 2:	Suite 2800
Address Line 4:	Atlanta, GEORGIA 30309
NAME OF SUBMITTER:	Margaret A. Cogburn
Total Attachments: 2 source=298611 Assign#page1.tif source=298611 Assign#page2.tif	

CH \$40.00 29207902

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PATENT
REEL: 015569 FRAME: 0286

ASSIGNMENT

WHEREAS, I, **Bobbie Don Peacock**, have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**Lift Insert**", filed in the U.S. Patent & Trademark Office on June 21, 2004, and assigned Serial No. 29/207,902; and

WHEREAS, **M.A. Industries, Inc.**, a corporation of the State of Georgia, having a principal place of business at 303 Dividend Drive, P.O. Box 2322, Peachtree City, Georgia 30269, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, **Bobbie Don Peacock**, by these presents do sell, assign and transfer unto **M.A. Industries, Inc.**, the full, exclusive and entire right, title, and interest in and to said application, in and to any divisions, continuations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and I hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, or reissue thereof, to **M.A. Industries, Inc.**, as the assignee, for its interest and for the sole use and benefit of **M.A. Industries, Inc.** and its assigns and legal representatives;

For the same consideration, I, by these presents do sell, assign, and transfer to **M.A. Industries, Inc.** the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective

rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **M.A. Industries, Inc.** or its designee insofar as permitted by applicable law.

AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **M.A. Industries, Inc.**, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

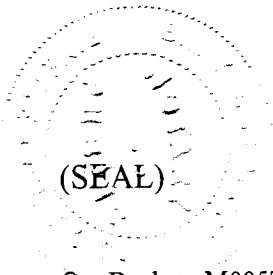
Dated: 11-18-04

Bobbie Don Peacock
Bobbie Don Peacock

STATE OF GEORGIA)

On this 18th day of November, 2004, before me, a notary public,

came Bobbie Don Peacock, to me known and known to be the individual described in and who executed the foregoing assignment, and he duly acknowledged the same to be his free act and deed.



Our Docket: M005Z/298611

Billy Peacock
Notary Public

My Commission expires:

My Commission
Expires October 25, 2005