UNUS #04-0217-UNI; DM7426(V) U.S. DEPARTMENT OF COMMERCE RECORDATION FORM COVER SHEET PATENT & TRADEMARK OFFICE PATENTS ONLY Please record the attached original documents or copy thereof. To the Honorable Commissioner of Patents and Trademarks: NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME OF CONVEYING PARTY(IES): NAME: Unilever Home & Personal Care USA, Division of Conopco, Inc. Jorg RATZLAFF STREET ADDRESS: 33 Benedict Place ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ATTACHED? YES [] NO [XX] ZIP: 06830 STATE: CT CITY: Greenwich ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? YES [] NO [XX] NATURE OF CONVEYANCE: [] SECURITY AGREEMENT [] OTHER [] MERGER [] CHANGE OF NAME [XX] ASSIGNMENT EXECUTION DATE: October 25, 2004 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 29/213,774 FILED: September 22, 2004 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT NO.(S) PATENT APPLICATION NO.(S): 29/213,774 [XX] NO ADDITIONAL NUMBERS ATTACHED? [] YES NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER INTELLECTUAL PROPERTY GROUP, 700 SYLVAN AVENUE, ENGLEWOOD CLIFFS, NEW JERSEY 07632 TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT \$40.00 [] ENCLOSED TOTAL FEE (37 CFR 3.41): [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. (Duplicate copy of this page is attached for payment by deposit account) DEPOSIT ACCOUNT NUMBER: 12-1155 DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW. wh 2 19M 10 UDATE MILTON L. HONIG, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 28,617 TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 4 OMB NO, 0651-0011 (EXP. 4/94) DO NOT DETACH THIS PORTION

UNILEVER PATENT DEPT

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: COMMISSIONER OF PATENTS AND TRADEMARKS, BOX ASSIGNMENTS, WASHINGTON D.C. 20231

PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED, INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

> PATENT REEL: 015572 FRAME: 0251

DM7426(V)

<u>ASSIGNMENT</u>

WHEREAS, I/WE, Jörg Ratzlaff, of Koenigstrasse 16a, 22767 Hamburg, Germany have invented certain improvements in:

(bearing Attorney's Docket Number: DM7426(V)), which is found in

BOTTLE

Check and complete (a), (b) or (c)]
a) U.S. design application executed on
b) \underline{X} To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when
LS, application Serial No. 29/2/3,774 filed on September 23, 2008
IS application Serial No. Serial No. Serial No.

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK, having a principal place of business at 33 Benedict Place, Greenwich, Connecticut 06830 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Design Model which may issue therefrom:

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid. UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Design Model of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Design Models to issue the said Design Model of the United States to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, any and all said applications, inventions, improvements, Design Model, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

PATENT REEL: 015572 FRAME: 0252 01/10/2005 14:30 FAX 12018942400

UNILEVER PATENT DEPT

In witness whereof, I/we have hereunto set my/our hand

Dated: 25 Odr. 2004 Jöles RATZLAFF

Author-Jörg Ratzlaff

Notarise & Apostille

PATENT REEL: 015572 FRAME: 0253





Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of Mr Jörg Ratzlaff, c/o Königstrasse 16a, 22767 Hamburg, Germany.

Rotterdam, 03 November 2004



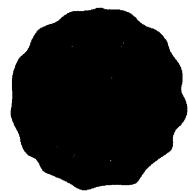
APOSTILLE

(Convention de la Haye du 5 octobre 1961)

- 1. Country: The NETHERLANDS This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk
- 3. acting in the capacity of notary
- 4. bears the zegel/stempel of mr V.J.A.J.Č. van Heeswijk te Rotterdam Certified
- 5. at ROTTERDAM 6. on 04-11-2004
- 7. by the clerk of the District Court

(Griffler van de Arrondissementsrechtbank)

- 8. Nº 150390
- 9. Stempel:



to Signato

REEL: 015572 FRAME: 0254

RECORDED: 01/10/2005