

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date
HSBC Bank USA	01/10/2005

RECEIVING PARTY DATA

Name:	FD Management, Inc.
Street Address:	300 Delaware Ave.
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801

PROPERTY NUMBERS Total: 13

Property Type	Number
Patent Number:	5082661
Patent Number:	5310547
Patent Number:	5108737
Patent Number:	5176902
Patent Number:	D327216
Patent Number:	D349976
Patent Number:	D367230
Patent Number:	D367007
Patent Number:	D365278
Patent Number:	D388711
Patent Number:	D382480
Patent Number:	D417155
Patent Number:	D411749

CORRESPONDENCE DATA

PATENT

500017698

REEL: 015583 FRAME: 0078

CH \$520.00 5082661

Fax Number: (212)261-1060

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2122611133

Email: james.perry@elizabetharden.com

Correspondent Name: James Thomas Perry

Address Line 1: 200 Park Ave. S.

Address Line 2: Elizabeth Arden, Inc.

Address Line 4: New York, NEW YORK 10003

NAME OF SUBMITTER:

James Thomas Perry

Total Attachments: 3

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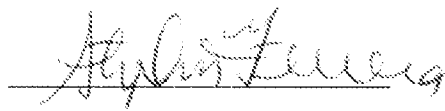
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RELEASE

KNOW ALL MEN BY THESE PRESENTS that HSBC Bank USA, with a place of business at 42 Fifth Avenue, New York, New York 10018, for one dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby release and discharge the security interest in the trademarks and patents, shown in Schedule A attached hereto and incorporated in this Release by reference, granted to it by FD Management, Inc. with a place of business at 300 Delaware Avenue, Wilmington, Delaware 19801, which security interest is dated January 23, 2001, and was recorded on April 24, 2001, against the trademarks at Reel 2281, Frame 0391, and February 22, 2001, against the patents at Reel 011566, Frame 0001, in the U.S. Patent and Trademark Office, to which reference may be had, the debt secured thereby having been paid and satisfied in full.

IN WITNESS THEREOF, said HSBC Bank hereunto caused its corporate name to be subscribed and seal affixed by Frank J. Godino, its Vice President, Issuer Services, thereby duly authorized as of this 16 day of January, 2005.

Signed, Sealed and Delivered in the Presence of:



HSBC BANK USA

By: 

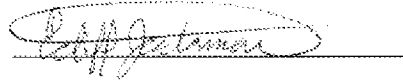
Name: Frank J. Godino

Title: Vice President, Issuer Services

STATE OF NEW YORK
COUNTY OF MANHATTAN

} ss: New York City, 16 day of January, 2005

Before me personally appeared Frank J. Godino of said HSBC Bank USA, the signer and sealer of the foregoing instrument, who acknowledged the same to be the free act and deed of said HSBC Bank USA.



Commissioner of the NY Court

Notary Public

My Commission Expires: 6-28-08

ECLIFF JACKMAN
No. 01JAS112150
Notary Public, State of New York
Qualified in New York County
My Commission Expires 6-28-08

SCHEDULE A

Trademark Reg. Nos. 136514, 153598, 205732, 402138, 439566, 539292, 545890, 557022, 545592, 757881, 893456, 901900, 930966, 952832, 1073947, 1130646, 1201722, 1287568, 1295500, 1326524, 1389600, 1366234, 1569090, 1579710, 1577216, 1625557, 1649230, 1714578, 1648624, 1830983, 1970280, 1813342, 1903334, 1917541, 2049505, 1950687, 1914462, 2162507, 2045882, 2237233, 2522949, 2278502, 2646022, 2255630, 2836712, 2453605, 2373796, 2261229, 2553301, 2456314, 2528593,

Trademark Serial No. 76126473

Patent Reg. Nos. 5082661, 5310547, 5108737, 5176902, D327216, D349976, D367230, D367007, D365278, D388711, D382480, D417155 & D411749