FORM PTO-1619A Expires 06/30/99 OMB 0651-0027 07-28-2004

U.S. Department of Commerce Patent and Trademark Office PATENT



7/26/04

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Name (line 1)	Andrew MAEDER			09/26/2003
Name (line 2) Second Party Name (line 1)	Arnold Valley Road, Moana, New Zeal	and		Execution Date Month Day Yea
Name (line 2)				
Receiving P	arty	Ma	rk if additional names	s of receiving parties attached
Name (line 1)	STRIKE TECHNOLOGY LIMITED			If document to be recorded is an assignment and the receiving party is not
Name (line 2)				domiciled in the United States, an appointment of a domestic
Address (line 1)	c/o Devlin Falvey			representative is attached. (Designation must be a separate document from
Address (line 2)	19 Herbert Street			Assignment.)
Address (line 3)		New Zealand		
Domestic R	epresentative Name and Ac	State/Country  Idress Enter f	or the first Receiving	Zip Code Party only.
Name	Michael K. Kelly			? 14 T
Address (line 1)	SNELL & WILMER, LLP			
Address (line 2)	One Arizona Center			7F
Address (line 3)	400 E. Van Buren Street			
Address (line 4)	Phoenix, AZ 85004-2202			<del>R</del> ••
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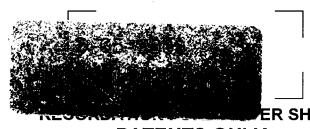
## Page 2

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Patent and Trademark Office
PATENT

OMB 0651-0027	i age z	PATENT
Correspondent Name and Add	dress Area Code and Telephone Number	602-382-6291
Name Michael K. Kelly		
ddress (line 1) SNELL & WILMER, LLI	P	
ddress (line 2) One Arizona Center		
address (line 3) 400 E. Van Buren Street		
Address (line 4) Phoenix, AZ 85004-2202		
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Fee Amount Fee	Amount for Properties Listed (37 CFR 3.41): \$	40.00
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	Deposit Account Number: # [	19-2814
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Michael K. Kelly, Reg. No. 32,848	3- YUF tor	7-16-04
Name of Person Signing	Signature	Date
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Reel # Frame #	Departmental File	Secret File			
Conveying Party(ies)  Name (line 1) Thomas MAEDER	Mark if additional names of conveying parti	es attached Execution Date  Month Day Year  09/26/2003			
Name (line 2) Arnold Valley Road, Moana, New Zeal Second Party Name (line 1)	and	Execution Date Month Day Year			
Name (line 2)					
Receiving Party	Mark if additional names of r				
Name (line 1) STRIKE TECHNOLOGY LIMITED		If document to be recorded is an assignment and the			
Name (line 2)	receiving party is not domiciled in the United States, an appointment of a domestic				
Address (line 1) c/o Devlin Falvey	representative is attached. (Designation must be a separate document from Assignment.)				
Address (line 2) 19 Herbert Street		,,			
Address (line 3) Greymouth	New Zealand State/Country Zip Coc	je			
Domestic Representative Name and Address  Enter for the first Receiving Party only.					
Name Michael K. Kelly					
Address (line 1) SNELL & WILMER, LLP					
Address (line 2) One Arizona Center					
Address (line 3) 400 E. Van Buren Street					
Address (line 4) Phoenix, AZ 85004-2202					
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PATENT

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Correspond	ent Name and Address	Area Code and Telephone Number	602-382-6291
Name [	Michael K. Kelly		
Address (line 1)	SNELL & WILMER, LLP		
Address (line 2)	One Arizona Center		
Address (line 3)	400 E. Van Buren Street		
Address (line 4)	Phoenix, AZ 85004-2202		
Pages	Enter the total number of pag including any attachments.	ges of the attached conveyance docun	nent # 3
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	he Patent Application Number or the F Itent Application Number(s)	Patent Number (DO NOT ENTER BOTH numbers Pate	s for the same property). nt Number(s)
10/450,018		ent Application, enter the date the patent applic	
was Patent Coor	peration Treaty (PCT)		
Ente	er PCT application number  if a U.S. Application Number  not been assigned.	PCT PCT PCT	PCT PCT
Number of F	Properties Enter the total	number of properties involved.	¥1
Fee Amount	Fee Amount	for Properties Listed (37 CFR 3.41):	\$ 40.00
Deposit		ditional fees can be charged to the	¥ 19-2814  Yes ✓ No
Statement a	nd Signature		
To the attach indicat Michael Name	best of my knowledge and be	lief, the foregoing information is true a original document. Charges to deposit	

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## ASSIGNMENT

WHEREAS, The ASSIGNOR, comprising the following named inventor(s):

1. Andrew MAEDER, Arnold Valley Road Moana, New Zealand

have invented and own a certain invention entitled:

FISHING REEL

for which application for Letters Patent of the United States was filed as U.S. Serial No. 10/450,018 on June 6, 2003; and

WHEREAS, the ASSIGNEE(S):

STRIKE TECHNOLOGY LIMITED C/O Devlin Falvey 19 Herbert Street Greymouth, New Zealand

are desirous of acquiring the entire interest in, to and under said invention and the United States Letters Patent to be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE to ASSIGNORS of the sum corresponding to One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS hereby sell, assign and transfer to ASSIGNEES the full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said application or any continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNORS hereby covenant that no assignment sale agreement charge or other encumbrance has been or will be entered into which would conflict with this assignment and sale;

ASSIGNORS further covenant that ASSIGNEES will, upon their request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEES or their legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

IN WITNESS WHEREOF, the parties have hereunto set their hands and seal

this 26 day of Sept, 2003

1. (Andrew MAEDER)

Kellym\PHX\1367858.1

RECORDED: 07/26/2004

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