

07-30-2004



Form PTO-1595 (Rev. 03/01)

7/27/04

RECOR

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S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

PATENTS ONLY

Attorney Docket No.: P/77-8 DIV

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Eric Polesuk

2. Name and address of receiving party(ies) Name: Product Club Corp.

Internal Address:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Street Address: 41 Pine Street, Unit 15

City: Rockaway State: NJ Zip: 07866

Execution Date: 7/22/04

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 10/755,155

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Philip M. Weiss

Internal Address:

WEISS & WEISS

Street Address: 310 Old Country Road

Suite 201

City: Garden City State: New York Zip: 11530

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Philip M. Weiss

Philip Weiss

7/27/04

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and documents: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

07/29/2004 BYTME 0000019 10735153 01 FC:0021

For: U.S. and/or Foreign Rights
For: U.S. Application or U.S. Patent
By : Inventor(s) or Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS: Eric Polesuk

(If assignment is by person or entity to whom invention was previously assigned and this was recorded in PTO add the following)

Recorded on: _____

Reel _____

Frame _____

hereby sells, assigns and transfers to

ASSIGNEE:

Product Club Corp.

(Type or print name of ASSIGNEE)

41 Pine Street, Unit 15

Address

Rockaway, NJ 07866

Nationality

and the successors, assigns and legal representatives of the ASSIGNEE

the entire right, title and interest

an undivided _____ percent (_____ %) interest for the United States and its territorial possessions

and in all foreign countries, including all rights to claim priority, the right to sue for present, past and future infringement, in the United States, its territorial possessions, and in all foreign countries, including all treaty and convention rights in and to the invention and any and all improvements entitled:

READY TO USE HAIRCOLORING FOIL

(title of invention)

and which is found in

- (a) U.S. patent application executed on even date herewith.
- (b) U.S. patent application executed on _____.
- (c) U.S. application Serial No. 10/755,155 filed on January 12, 2004.
- (d) U.S. provisional application No. 60/ _____
filed on _____.
- (e) U.S. Patent No. _____ issued _____.
- (f) PCT application No. _____
filed on _____.
- A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.

(g) and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, continuation-in-part, divisional, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof

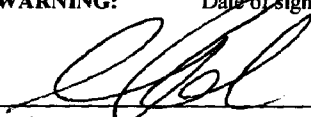
ASSIGNORS hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNORS hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all such Letters Patent to ASSIGNEE:

ASSIGNORS further covenants to promptly provide all pertinent facts and documents known and accessible to ASSIGNORS relating to said invention and said Letters Patent and legal equivalents; to testify as to the same in any interference, litigation or proceeding related thereto; to execute and deliver any and all papers that may be necessary or desirable to perfect the title to said invention or any Letters Patents which may be granted therefor in said ASSIGNEE, its successors, assigns or other legal representatives; to execute any additional or divisional applications for patents for said invention, or any part or parts thereof, and for the reissue of any Letters Patents to be granted therefor; and to make all rightful oaths and do all lawful acts requisite for procuring the same or for aiding therein, all without further compensation, but at the sole expense of ASSIGNEE, its successors, assigns, or other legal representatives.

ASSIGNORS hereby grants ASSIGNEE and Assignee's attorneys the power to insert the Serial No. and/or filing date of the above-described application(s) after such information becomes known to them.
IN WITNESS WHEREOF, I/We have hereunto set hand and seal.

WARNING: Date of signing must be the same as the date of execution of the application if item (a) was checked above.



Eric Polesuk

7/22/04

Dated

Dated

Dated

Dated

Dated

Dated

If ASSIGNOR is a legal entity complete the following information

Type or print the name of the above person
authorized to sign on behalf of ASSIGNOR

Title

NOTE: No witnessing, notarization or legalization is necessary. If the assignment is notarized or legalized then it will only be prima facie evidence of execution 35 USC 261. Use next page if notarization is desired.

Notarization or Legalization Page Added.

State of)
) ss
County of)

Before me this 22nd day of July, 2004,

personally appeared Eric Polesuk to me personally known to be the person described in and who executed the above instrument, and acknowledged to me that he/she executed the same of his own free will for the purposes therein set forth.

ELLEN S. WEISS
NOTARY PUBLIC, State of New York
No. 30-4958326
Qualified in Nassau County *2005*
Commission Expires October 30, 1992

Ellen S. Weiss

Notary Public

AFFIX SEAL

State of)
) ss
County of)

Before me this ___ day of _____,

personally appeared _____ to me personally known to be the person described in and who executed the above instrument, and acknowledged to me that he/she executed the same of his own free will for the purposes therein set forth.

Notary Public

AFFIX SEAL