

FORM PTO-1555 (Modified)
(Rev. 03-01)
OMB No. 0651-0027 (exp. 5/31/2002)
P08A/REV03

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Richard Landsman

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: January 20, 2005

2. Name and address of receiving party(ies):

Name: MBLX LLC

Address: 201 Main Street, Suite 100

City: Los Altos State/Prov.: California

Country: USA ZIP: 94022

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

Patent Application No.

Filing date

B. Patent No.(s)

11/017,461

December 20, 2004

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael M. Ballard

Registration No. 54,978

Address: 1000 Eagle Gate Tower

60 East South Temple

City: Salt Lake City

State/Prov.: Utah

Country: USA

ZIP: 84111

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael M. Ballard

Name of Person Signing

Signature

January 27, 2005

Date

3

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PATENT

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WHEN RECORDED RETURN TO:

PATENT APPLICATION
Docket No.: 15690.28.1

Workman Nydegger
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

ASSIGNMENT

I, Richard Landsman of 631 Worth Lane, Scotts Valley, California 95066, have invented a method and apparatus entitled COMMUNITY MESSAGING LISTS FOR AUTHORIZATION TO DELIVER ELECTRONIC MESSAGES hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent application heretofore executed by me and now identified as File No. 15690.28.1 of the law firm of Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111, and filed in the United States Patent and Trademark Office as Serial No. 11/017,461 on December 20, 2004.

The Assignee, MBLX LLC, a Limited Liability Company of the State of Delaware, having a principal place of business at 201 Main Street, Ste. 100, Los Altos, California 94022, desires to secure the entire right, title and interest in said invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to me by the Assignee, the receipt and sufficiency of which I hereby acknowledge, I HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

I hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to

issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.


I hereby agree, without further consideration and without expense to me, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of me to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of my ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon my heirs and legal representatives.

Dated this 20 day of January 2005.


Richard Landsman

MMB:jbe
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