

Substitute for Form PTO-1595

**RECORDATION FORM COVER SHEET
PATENTS ONLY**U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Attorney's Docket No. 032487-005

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jean-Christophe SIMON, Franck
GIRIER-DUFOURNIER and Patricia LEMANNAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: September 22, 2003, October 6, 2003 and
June 16, 2004

2. Name and address of receiving party(ies):

Name: SOCIÉTÉ L'ORÉAL S.A.

Address:

14 rue Royale
F-75008 Paris
FRANCEAdditional name(s) & addresses attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)
10/622,480

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Norman H. Stepno

Address:

Burns, Doane, Swecker & Mathis, L.L.P.
Customer Number 2 1 8 3 9
P.O. Box 1404
Alexandria, Virginia 22313-1404

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00 (8021)

- ☐ Enclosed
☒ Authorized to be charged to deposit account
☐ Credit card. Form PTO-2038 is attached.

8. Deposit account number:

02-4800

(Attach duplicate copy of this page if paying by deposit account.)

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9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Travis D. Boone

52,635

T.D. Boone

January 27, 2005

Name of Person Signing

Reg. No.

Signature

Date

Total number of pages including cover sheet, attachments, and documents: 8

Mail documents to be recorded with required cover sheet information to:
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SUBMITTED IN REFERENCE TO DOCUMENT ID NO: 102780192

700149369

PATENT
REEL: 015628 FRAME: 0249

0402213/US

36236 USA S. 834

032487-004

Attorney's Docket No.

ASSIGNMENT

(JOINT)

THIS ASSIGNMENT, by JEAN-CHRISTOPHE SIMON, FRANCK GIRIER-DUFournIER,
and PATRICIA LEMANN residing at 80 BOULEVARD DE REUILLY, 75012 PARIS, FRANCE; 126 RUE
OBERKAMPE, 75011 PARIS, FRANCE and 35, RUE DU CAP, 94000 CRETEIL, FRANCE (hereinafter
referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in
GONIOCHROMATIC/LIGHT REFLECTIVE COSMETIC MAKEUP COMPOSITIONS set forth in an
application for Letters Patent of the United States,

- (1) ☐ which is a provisional application
- (a) ☐ bearing Application No. __, and filed on __;
- (b) ☐ to be filed herewith; or
- (2) ☒ which is a non-provisional application
- (a) ☒ bearing Application No. __, and filed on JULY 21, 2003;
- (b) ☐ having an oath or declaration executed on even date herewith prior
to filing of application;
- (c) ☐ having an oath or declaration executed on a different date than this
Assignment; and

WHEREAS, SOCIÉTÉ L'ORÉAL S.A., a corporation duly organized under and pursuant
to the laws of FRANCE and having its principal place of business at 14 RUE ROYALE, F-75008
PARIS, FRANCE (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right,
title, and interest in and to said inventions, the right to file applications on said inventions and the
entire right, title and interest in and to any applications, including provisional applications for Letters
Patent of the United States or other countries claiming priority to said application, and in and to any
Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon,

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and
sufficient consideration, the receipt of which is hereby acknowledged, the Assignors have sold,
assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over,
unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and
interest in and to the above-mentioned inventions, the right to file applications on said inventions
and the entire right, title and interest in and to any applications for Letters Patent of the United
States or other countries claiming priority to said applications, and any and all Letters Patent or
Patents of the United States of America and all foreign countries that may be granted therefor and
thereon, and in and to any and all applications claiming priority to said applications, divisions,
continuations, and continuations-in-part of said applications, and reissues and extensions of said
Letters Patent or Patents, and all rights under the International Convention for the Protection of
Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behoof
and the use and behoof of its successors, legal representatives, and assigns, to the full end of the
term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same
would have been held and enjoyed by the Assignors had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with
the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and
delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title,
and interest in and to the inventions set forth in said applications and said applications, including
provisional applications, above-mentioned, and that the same are unencumbered, and that the
Assignors have good and full right and lawful authority to sell and convey the same in the manner
herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with
the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever

PATENT

Application No.
Attorney's Docket No. 032487-004

counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby authorize and request the attorneys of BURNS, DOANE, SWECKER & MATHIS, L.L.P. of Alexandria, Virginia to insert in the spaces provided above the filing date, application number, and attorney docket number of said application when known.

AND the Assignors hereby request the Director of the United States Patent and Trademark Office to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behoof of the Assignee, its successors, legal representatives, and assigns.

Date <u>16 Jun 2004</u>	Signature of Assignor	<u>x Jean-Christophe Simon</u> JEAN-CHRISTOPHE SIMON
Date <u>22 Sept 2003</u>	Signature of Assignor	<u>Francis Girier-Dufournier Francis Girier-Dufournier</u> FRANÇOIS GIRIER-DUFOURNIER
Date <u>06 Oct 2003</u>	Signature of Assignor	<u>Patricia Lemann</u> PATRICIA LEMANN

06-30-2004

Form PTO-1595
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31)



102780192

COVER SHEET
ONLY

U.S. DEPARTMENT OF COMMERCE
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Jean-Christophe Simon

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: June 16, 2004

2. Name and address of receiving party(ies):

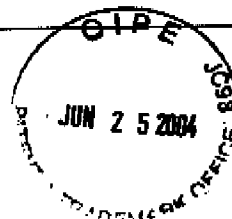
Name: Societe L'Oreal S.A.

Internal Address:

Street Address:

14 Rue Royal

F-75008



City: Paris, France

State:

Zip:

Additional name(s) & addresses attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

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10/622,80

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Additional numbers attached? ☐ Yes ☒ No

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Name: Norman H Stepno

Address:

Burns, Doane, Swecker & Mathis, L.L.P.
Customer Number 21839
P.O. Box 1404
Alexandria, Virginia 22313-1404

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7. Total fee (37 CFR 3.41).....\$ 40.00

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Travis D Boone, Reg. No. 52,635

Name of Person Signing

T-D. Boone

Signature

6/25/2004

Date

Total number of pages including cover sheet, attachments, and documents:

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Mail documents to be recorded with required cover sheet information to:

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06/29/2004 HBETACHE 00000190 1062280

01 FC:8021

40.00 DP

PATENT
REEL: 015628 FRAME: 0252

032487-005

Attorney's Docket No.

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(JOINT)

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WHEREAS, the Assignors have invented certain new and useful improvements in GONIOCHROMATIC/LIGHT REFLECTIVE COSMETIC MAKEUP COMPOSITIONS set forth in an application for Letters Patent of the United States,

- (1) ☐ which is a provisional application
 - (a) ☐ bearing Application No. and filed on ;
 - (b) ☐ to be filed herewith; or
- (2) ☒ which is a non-provisional application
 - (a) ☒ bearing Application No. and filed on JULY 21, 2003;
 - (b) ☐ having an oath or declaration executed on even date herewith prior to filing of application;
 - (c) ☐ having an oath or declaration executed on a different date than this Assignment; and

WHEREAS, SOCIÉTÉ L'ORÉAL S.A., a corporation duly organized under and pursuant to the laws of FRANCE and having its principal place of business at 14 RUE ROYALE, F-75008 PARIS, FRANCE (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, and in and to any and all applications claiming priority to said applications, divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behoof and the use and behoof of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever

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counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

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Date <u>16 Jun 2004</u>	Signature of Assignor	X <u>Jean-Christophe Simon</u> JEAN-CHRISTOPHE SIMON
Date <u>22 Sept 2003</u>	Signature of Assignor	X <u>Frank Girier-Dufournier</u> FRANK GIRIER-DUFOURNIER
Date <u>6 Oct 2003</u>	Signature of Assignor	<u>Patricia Lemann</u> PATRICIA LEMANN