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(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office  
Attorney Docket No.: 3054-055

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

COOKSON, Christopher J  
MARKS, Dean S  
STEPHENS, Spencer

7/28/04

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: June 29, 2004

2. Name and address of receiving party(ies)

Name: WARNER BROS. ENTERTAINMENT INC.

Internal Address: \_\_\_\_\_

4000 Warner Blvd.  
Building 156, Room 3158  
Burbank, CA 91522-4253

Street Address: \_\_\_\_\_  
same as above

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)

10/773,949

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WEISZ, Tiberiu

Internal Address: Gottlieb Rackman & Reisman PC  
270 Madison Avenue  
New York, NY 10016-0601  
USA

Street Address: \_\_\_\_\_  
same as above

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

6. Total number of applications and patents involved: ☐ 1

7. Total fee (37 CFR 3.41).....\$ 40

☒ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number:

07-1730

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

WEISZ, Tiberiu Reg No 29,876

Name of Person Signing

Signature

July 28, 2004

Date

Total number of pages including cover sheet, attachments, and documents: ☐ 8 for recordation

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

PATENT  
REEL: 015633 FRAME: 0879

# ASSIGNMENT OF FILED PATENT APPLICATION

WHEREAS, I, **COOKSON, Christopher J.**, residing at 11555 Dilling Street, Studio City, California 91604, US, have made certain new and useful inventions in "System And Method For The Assertion And Identification Of Rights Information In An Analog Video Signal", and have disclosed the same in an application for Letters Patent of the United States therefor, said application having been executed by me as of the date set forth below; and

"Dilling  
Street"

WHEREAS, I, **MARKS, Dean S.**, residing at 3914 Kingswood Road, Sherman Oaks, California 91404-5029, US, have made certain new and useful inventions in "System And Method For The Assertion And Identification Of Rights Information In An Analog Video Signal", and have disclosed the same in an application for Letters Patent of the United States therefor, said application having been executed by me as of the date set forth below; and

WHEREAS, I, **STEPHENS, Spencer**, residing at 4538 Ledge Avenue, Toluca Lake, California 90602, US, have made certain new and useful inventions in "System And Method For The Assertion And Identification Of Rights Information In An Analog Video Signal", and have disclosed the same in an application for Letters Patent of the United States therefor, said application having been executed by me as of the date set forth below; and

WHEREAS, **WARNER BROS. ENTERTAINMENT INC.**, a corporation organized and existing under the laws of the State of Delaware, having a place of business at 4000 Warner Blvd., Bldg. 156, Room 3158, Burbank, CA 91522-4253 (hereafter called the "Assignee") is desirous of acquiring the entire interest in all inventions disclosed in said application entitled:

## SYSTEM AND METHOD FOR THE ASSERTION AND IDENTIFICATION OF RIGHTS INFORMATION IN AN ANALOG VIDEO SIGNAL

This patent application was filed in the United States Patent and Trademark Office on **February 6, 2004**, and received Serial No. **10/773,949**. Hereafter, this patent application is called the "application".

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to me paid by said Assignee, the receipt and sufficiency whereof is hereby acknowledged, I do hereby sell, assign, and transfer unto said Assignee, its successors and assigns, the entire right, title and interest throughout the world in and to all said inventions disclosed in said application; and in and to said application, including all priority rights for other countries arising from said application; and in and to all substitutions, provisionals, divisions, and continuations thereof; and in and to all Letters Patent, United States and foreign, that may be granted for said inventions; and in and to all extensions, renewals, and reissues thereof.

And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that I have full and unencumbered title to the inventions and application above described and hereby assigned, which title I warrant unto said Assignee, its successors and assigns; that I have granted to others no license to make, use, or sell said inventions; and that I will not execute any instrument in conflict herewith.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent to said Assignee, its successors and assigns, or its nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

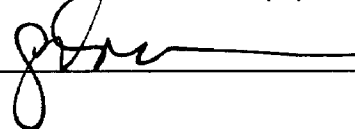
TYPED OR PRINTED NAME(S)

DATE

SIGNATURE(S)

Christopher J. COOKSON  
First Name Middle Initial Last Name

6/29/04



Dean S. MARKS  
First Name Middle Initial Last Name

Spencer STEPHENS  
First Name Middle Initial Last Name

First Name Middle Initial Last Name

And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

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TYPED OR PRINTED NAME(S)	DATE	SIGNATURE(S)
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Christopher J.	COOKSON	
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First Name	Middle Initial	Last Name
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Dean S.	MARKS	
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First Name	Middle Initial	Last Name
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Spencer	STEPHENS	
---------	----------	--

First Name	Middle Initial	Last Name
------------	----------------	-----------

First Name	Middle Initial	Last Name
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And I do hereby authorize and request the Commissioner of Patents of the United States and the duly constituted authorities of foreign countries to issue any Letters Patent which may be granted on said inventions, on any applications related thereto, and on any substitute, continuing, divisional, or reissue applications, or any of them, to said Assignee, its successors and assigns, as assignee of the entire right, title and interest therein and thereto.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that I have full and unencumbered title to the inventions and application above described and hereby assigned, which title I warrant unto said Assignee, its successors and assigns; that I have granted to others no license to make, use, or sell said inventions; and that I will not execute any instrument in conflict herewith.

And for the consideration aforesaid, I do hereby, for me and for my legal representatives, further covenant and agree with said Assignee, its successors and assigns, that upon request I will execute substitute, continuing, divisional, or reissue applications, amended specifications, or rightful oaths; communicate to said Assignee, its successors and assigns, any facts known to me relating to said inventions or the history thereof; execute preliminary statements; testify in any interference or other legal proceedings involving said inventions; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for said Assignee, may be necessary or convenient to secure the grant of Letters Patent to said Assignee, its successors and assigns, or its nominees, in the United States and in all other countries where said Assignee may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for said Assignee, and to vest and confirm and complete legal and equitable title to all such inventions, applications, and Letters Patent, and to enable it to record said title, without further consideration than now paid but at the expense of said Assignee, its successors or assigns.

TYPED OR PRINTED NAME(S)

DATE

SIGNATURE(S)

Christopher J. COOKSON

First Name Middle Initial Last Name

Dean S. MARKS

First Name Middle Initial Last Name

Spencer STEPHENS

First Name Middle Initial Last Name

First Name Middle Initial Last Name

ACKNOWLEDGMENT BY INDIVIDUAL (1189 Civil C.)

UNITED STATES OF AMERICA

STATE OF CALIFORNIA

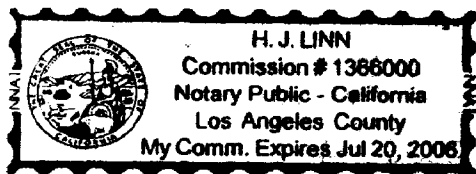
COUNTY OF LOS ANGELES

)  
) ss:  
)

On June 29, 2004 before me, H.J. Linn  
personally appeared Christopher J. COOKSON, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(Seal)



H. J. Linn  
Signature of Notary Public  
Title or Rank:  
Serial Number, if any:

ACKNOWLEDGMENT BY INDIVIDUAL (1189 Civil C.)

UNITED STATES OF AMERICA

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

)  
) ss:  
)

On \_\_\_\_\_ before me, \_\_\_\_\_  
personally appeared Dean S. MARKS, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(Seal)

\_\_\_\_\_  
Signature of Notary Public  
Title or Rank:  
Serial Number, if any:

**ACKNOWLEDGMENT BY INDIVIDUAL (1189 Civil C.)**

UNITED STATES OF AMERICA

STATE OF CALIFORNIA

)

) SS:

)

COUNTY OF LOS ANGELES

On                     , 2004 before me,                     

personally appeared Christopher J. COOKSON, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(Seal)

Signature of Notary Public

**Title or Rank:**

**Serial Number, if any:**

**ACKNOWLEDGMENT BY INDIVIDUAL (1189 Civil C.)**

UNITED STATES OF AMERICA

STATE OF CALIFORNIA

)

) SS:

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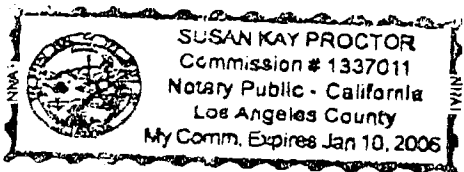
COUNTY OF LOS ANGELES

On July 14, 2004 before me, Susan Kay Proctor

personally appeared Dean S. MARKS, personally known to me ~~(or proved to me on the basis of satisfactory evidence)~~ to be the person whose name is subscribed to the within instrument and acknowledged to me that ~~he~~<sup>she</sup> executed the same in ~~his~~<sup>her</sup> authorized capacity, and that by ~~his~~<sup>her</sup> signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(Seal)



Susan Kay Pritzler

Signature of Notary Public

Serial Number, if any:

ACKNOWLEDGMENT BY INDIVIDUAL (1189 CIVIL C.)

UNITED STATES OF AMERICA

STATE OF CALIFORNIA

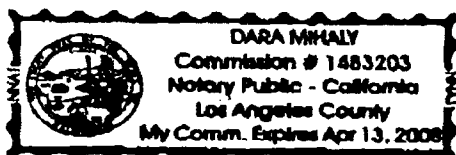
COUNTY OF LOS ANGELES

)  
) ss:  
)

On July 20<sup>th</sup>, 2004 before me, Dara Mihaly  
personally appeared Spencer STEPHENS, ~~personally known to me~~ (or proved to me on  
the basis of satisfactory evidence) to be the person whose name is subscribed to the  
within instrument and acknowledged to me that he/she executed the same in his/her  
authorized capacity, and that by his/her signature on the instrument the person, or the  
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(Seal)



Dara Mihaly  
Signature of Notary Public  
Title or Rank: NOTA RY  
Serial Number, if any:

ACKNOWLEDGMENT BY INDIVIDUAL (1189 CIVIL C.)

UNITED STATES OF AMERICA

STATE OF \_\_\_\_\_ )

\_\_\_\_\_ ) ss:

COUNTY OF \_\_\_\_\_ )

On \_\_\_\_\_ before me, \_\_\_\_\_  
personally appeared \_\_\_\_\_, personally known to me (or proved to me on  
the basis of satisfactory evidence) to be the person whose name is subscribed to the  
within instrument and acknowledged to me that he/she executed the same in his/her  
authorized capacity, and that by his/her signature on the instrument the person, or the  
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

(Seal)

\_\_\_\_\_  
Signature of Notary Public  
Title or Rank:  
Serial Number, if any: