

PATENT ASSIGNMENT

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| SUBMISSION TYPE:   | NEW ASSIGNMENT                         |                |                     |            |                  |            |                   |            |  |
|--|--|----------------|---------------------|------------|------------------|------------|-------------------|------------|--|
| NATURE OF CONVEYANCE:  | ASSIGNMENT                             |                |                     |            |                  |            |                   |            |  |
| CONVEYING PARTY DATA   |  |                |                     |            |                  |            |                   |            |  |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Charles J. Kowalski</td><td>01/26/2005</td></tr><tr><td>Jeffrey H. Rosen</td><td>01/27/2005</td></tr><tr><td>Lawrence I. Rosen</td><td>02/01/2005</td></tr></tbody></table> | Name                                   | Execution Date | Charles J. Kowalski | 01/26/2005 | Jeffrey H. Rosen | 01/27/2005 | Lawrence I. Rosen | 02/01/2005 |  |
| Name   | Execution Date                         |                |                     |            |                  |            |                   |            |  |
| Charles J. Kowalski  | 01/26/2005                             |                |                     |            |                  |            |                   |            |  |
| Jeffrey H. Rosen   | 01/27/2005                             |                |                     |            |                  |            |                   |            |  |
| Lawrence I. Rosen  | 02/01/2005                             |                |                     |            |                  |            |                   |            |  |
| RECEIVING PARTY DATA   |  |                |                     |            |                  |            |                   |            |  |
| Name:  | Rose Art Industries, Inc.              |                |                     |            |                  |            |                   |            |  |
| Street Address:  | 6 Regent Street                        |                |                     |            |                  |            |                   |            |  |
| City:  | Livingston                             |                |                     |            |                  |            |                   |            |  |
| State/Country:   | NEW JERSEY                             |                |                     |            |                  |            |                   |            |  |
| Postal Code:   | 07039                                  |                |                     |            |                  |            |                   |            |  |
| PROPERTY NUMBERS Total: 1  |  |                |                     |            |                  |            |                   |            |  |
| <table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>10966011</td></tr></tbody></table>   | Property Type                          | Number         | Application Number: | 10966011   |                  |            |                   |            |  |
| Property Type  | Number                                 |                |                     |            |                  |            |                   |            |  |
| Application Number:  | 10966011                               |                |                     |            |                  |            |                   |            |  |
| CORRESPONDENCE DATA  |  |                |                     |            |                  |            |                   |            |  |
| Fax Number:  | (973)297-3937                          |                |                     |            |                  |            |                   |            |  |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>   |  |                |                     |            |                  |            |                   |            |  |
| Phone:   | 973-622-4444                           |                |                     |            |                  |            |                   |            |  |
| Email:   | gcunningham@mccarter.com               |                |                     |            |                  |            |                   |            |  |
| Correspondent Name:  | Gavin R. Cunningham/McCarter & English |                |                     |            |                  |            |                   |            |  |
| Address Line 1:  | 100 Mulberry Street                    |                |                     |            |                  |            |                   |            |  |
| Address Line 2:  | Four Gateway Center                    |                |                     |            |                  |            |                   |            |  |
| Address Line 4:  | Newark, NEW JERSEY 07102               |                |                     |            |                  |            |                   |            |  |
| NAME OF SUBMITTER:   | Gavin R. Cunningham, Reg. No. 46,122   |                |                     |            |                  |            |                   |            |  |
| Total Attachments: 2<br>source=Rose Art-096#page1.tif<br>source=Rose Art-096#page2.tif   |  |                |                     |            |                  |            |                   |            |  |

CH \$40.00 10966011

ASSIGNMENT

WHEREAS, WE, CHARLES J. KOWALSKI, a citizen of the United States of America, residing at 113 Oak Street, Ridgewood, New Jersey 07450; JEFFREY H. ROSEN, a citizen of the United States of America, residing at 3201 Northeast 183rd Street, Unit 2208, Aventura, Florida 33160 and LAWRENCE I. ROSEN, a citizen of the United States of America, residing at 10 Valley View Drive, Mendham, New Jersey 07945 (hereinafter "Assignors") have invented a new and original MAGNETIC CONSTRUCTION KIT FOR CREATING THREE-DIMENSIONAL ASSEMBLIES for which U.S. Provisional Application Serial No. 60/536,866 was previously filed on January 16, 2004 and for which a non-provisional application for United States Letters Patent was filed on October 15, 2004 as Application Serial No. 10/966,011.

WHEREAS, ROSE ART INDUSTRIES, INC., a corporation organized and existing under the laws of the State of New Jersey and having a place of business at 6 Regent Street, Livingston, New Jersey 07039 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to said invention, said application and any Letters Patent that may be granted thereon or therefrom.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignors hereby sell, assign and set over to said Assignee the entire right, title and interest in and for the United States of America and all other countries in and to said invention and the aforesaid application for patent, all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, and the Commissioner for Patents is hereby authorized and requested to issue all patents on said application and/or applications resulting therefrom to said Assignee herein, as Assignee of the entire interest therein; and the undersigned for them and their legal representatives, heirs and assigns do hereby agree and covenant, without further remuneration, to execute and deliver all divisional, continuation, continuation-in-part, reissue and other applications for Letters Patent on said invention and all assignments thereof to said Assignee or its assigns, to communicate to said Assignee or its legal representatives all facts known to the undersigned respecting said invention, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths and to do generally everything necessary to aid said Assignee, its successors, assigns and nominees in obtaining patent protection on said invention in all countries, the expenses incident to said applications to be borne and paid by said Assignee.

Date:

1/26/2005

By:

Charles J. Kowalski  
CHARLES J. KOWALSKI

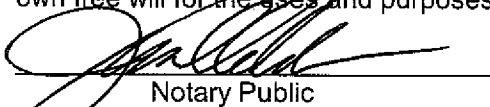
State of

NEW JERSEY

County of

MORRIS

On this 26th day of JANUARY, 2005, before me personally came the above-named CHARLES J. KOWALSKI to me personally known as the individual who executed the foregoing instrument, who acknowledged to me the same was executed by him of his own free will for the uses and purposes therein mentioned.

  
Notary Public

JUNE A. DADDEA  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 9/24/2007

PATENT

REEL: 015643 FRAME: 0348

Date: 1/27/05

By: Jeffrey H. Rosen

JEFFREY H. ROSEN

State of NEW JERSEY  
County of MORRIS

On this 27th day of JANUARY, 2005, before me personally came the above-named JEFFREY H. ROSEN to me personally known as the individual who executed the foregoing instrument, who acknowledged to me the same was executed by him of his own free will for the uses and purposes therein mentioned.

[Signature]  
Notary Public

JUNE A. DADDEA  
NOTARY PUBLIC OF NEW JERSEY  
Commission Expires 9/24/2007

Date: 2/1/05

By: Lawrence I. Rosen

LAWRENCE I. ROSEN

State of NEW JERSEY  
County of MORRIS

On this 1st day of FEBRUARY, 2005, before me personally came the above-named LAWRENCE I. ROSEN to me personally known as the individual who executed the foregoing instrument, who acknowledged to me the same was executed by him of his own free will for the uses and purposes therein mentioned.

[Signature]  
Notary Public

JUNE A. DADDEA  
NOTARY PUBLIC OF NEW JERSEY  
NWK2: 1257236.02  
Commission Expires 9/24/2007