

PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christopher T. Szeto	11/04/2004
Vinod P. Dhomse	11/04/2004
Todd Beaupre	11/09/2004
Pierre Schiro	11/09/2004

RECEIVING PARTY DATA

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10832557

CORRESPONDENCE DATA

Fax Number: (212)806-7763
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Email: jmann@stroock.com
Correspondent Name: James J. DeCarlo
Address Line 1: Stroock & Stroock & Lavan LLP
Address Line 2: 180 Maiden Lane
Address Line 4: New York, NEW YORK 10038

NAME OF SUBMITTER: James J. DeCarlo

Total Attachments: 5
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ASSIGNMENT

WHEREAS, WE, Christopher T. SZETO, citizen of the United States of America, residing at 915 La Mesa Terrace, #C, Sunnyvale, CA 94086; Vinod P. DHOMSE, an Indian citizen, residing at 291 Fairmeadow Way, Milpitas, CA 95035; Todd BEAUPRE, citizen of the United States, residing at 390 Hauser Blvd., #3E, Los Angeles, CA 90036; and Pierre SCHIRO, a French citizen, residing at 4160 Duquesne Avenue, #5, Culver City, CA 90232; hereinafter referred to as ASSIGNORS, have invented certain new and useful improvements in A SYSTEM AND METHOD FOR ENHANCED MESSAGING AND COMMERCE, which was filed with the United States Patent and Trademark Office on April 26, 2004, and which has been accorded U.S. Patent Application Serial No. 10/832,557;

WHEREAS, YAHOO! Inc., a corporation organized and existing under the laws of the State of Delaware, having a mailing address at 701 First Avenue, Sunnyvale, CA 94089, hereinafter referred to as ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the improvements and the Application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the improvements, and the Application and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may hereafter be filed for the improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for the improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY grant to James J. DeCarlo, Lawrence Rosenthal, Steven B. Pokotilow, Matthew W. Siegal, and Ian G. DiBernardo, attorneys with the firm of STROOCK & STROOCK & LAVAN LLP, the right and full power of attorney to enter all further identifying information of the improvements and the application as may be deemed necessary or desirable for the recordation or perfection of this ASSIGNMENT.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

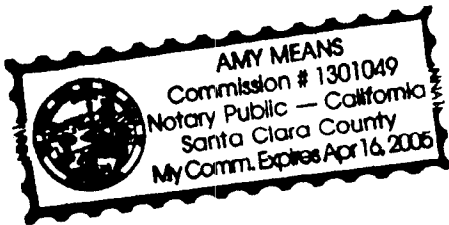
AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the improvements in all countries.

IN TESTIMONY WHEREOF, we have set our hands and seals to this Assignment.

11/4/04, 2004 Christopher T. Szeto
Christopher T. Szeto

State of California
County of Santra) ss.:
Clara)

On this 4th day of November, 2004 before me, a Notary Public in and for the State and County aforesaid, personally appeared Christopher T. Szeto to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

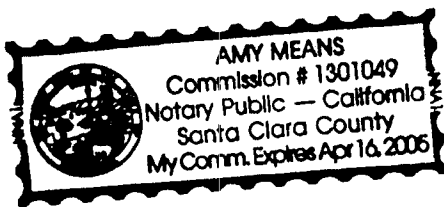


Amy Means
Notary Public

11/04/04 2004 *[Signature]*
Vinod P. Dhomse

State of California)
County of Santa Clara) ss.:

On this 4th day of November, 2004 before me, a Notary Public in and for the State and County aforesaid, personally appeared Vinod P. Dhomse to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.



[Signature]
Notary Public

Docket No.
694231/0163


11/09/04, 2004 Todd M Beaupre
Todd Beaupre

State of)
) ss.:
County of)

On this ____ day of _____, 2004 before me, a Notary Public in and for the State and County aforesaid, personally appeared Todd Beaupre, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Notary Public

6/09/04, 2004


Pierre Schiro

State of)
) ss.:
County of)

On this ____ day of _____, 2004 before me, a Notary Public in and for the State and County aforesaid, personally appeared Pierre Schiro, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

Notary Public