

08-16-2004



Form PTO-1595  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

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**PATENTS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

17513 U.S. PTO  
10/912771



080404

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

James C. Jennings, IV and Christopher J. Feola

8.4.04

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of Conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date: 6/1/2001 and 5/23/2001, respectively

2. Name and address of receiving party(ies)

Name: The Belo Company, a Business Trust in the State of Delaware

Internal Address:

Street Address:

Suite 41, Silverside Carr Executive  
501 Silverside Road  
Wilmington, Delaware 19809

City:

Country:

Zip:

Additional name(s) & address(es) attached:

☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the new application is:

A. Patent Application No.(s):

B. Patent No.(s):

6,643,663

Additional numbers attached?

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Steven R. Greenfield  
JENKENS & GILCHRIST, A PROFESSIONAL CORPORATION

Internal Address: Atty. Dkt.: 62335-00005USPT

Street Address:

1445 Ross Avenue, Suite 3200

City:  
Dallas

State:  
TX

Zip:  
75202

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41)

\$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

☐ Authorized to be charged to credit card  
(Form 2038 enclosed)

8. Deposit account number:

10-0447

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven R. Greenfield  
Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and documents: 5

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DALLAS2 1048892v1 45003-00012

**PATENT**  
**REEL: 015671 FRAME: 0370**

## ASSIGNMENT

WHEREAS, We, James C. Jennings IV and Christopher J. Feola, have co-invented certain new and useful improvements in the following "Method and System for Operating a Content Management System" for which we have made application for United States Letters Patent, and;

WHEREAS, The Belo Company, a Business Trust in the State of Delaware, having its principal place of business at Suite 41, Silverside Carr Executive Center, 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives my entire right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, continuation-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said

applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

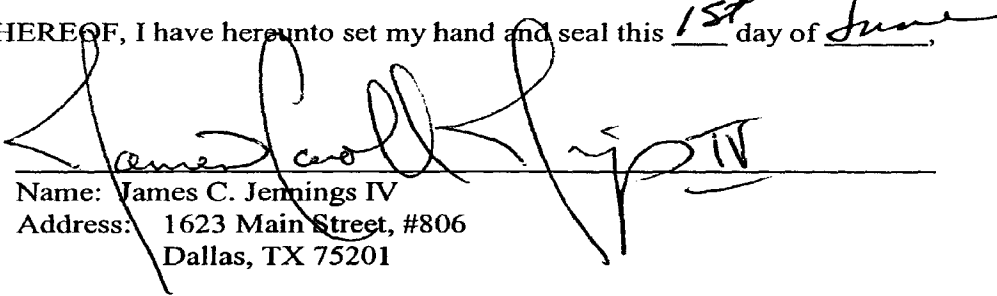
We further authorize and direct our attorneys to insert below\* the serial number and filing date of said application now identified as Case Docket No. 45003-00012 as soon as the same shall have been made known to them by the United States Patent Office.

\*Serial Number: 09/415,560

Filing Date: October 8, 1999

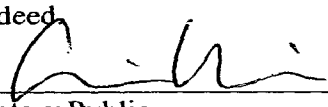
2001.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 1st day of June,

  
Name: James C. Jennings IV  
Address: 1623 Main Street, #806  
Dallas, TX 75201

State of TEXAS §  
§ ss.:  
County of DALLAS §

On this 1st day of June, 2001, before me, a Notary Public in and for the State and County aforesaid, personally appeared James C. Jennings IV, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

  
Notary Public

My Commission Expires:

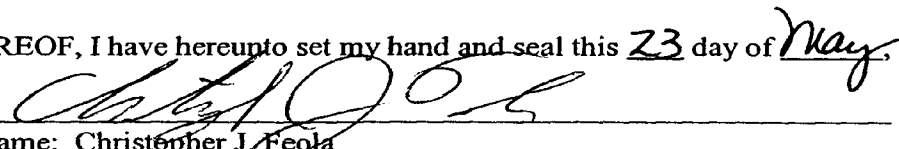
10/7/2001

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2001.

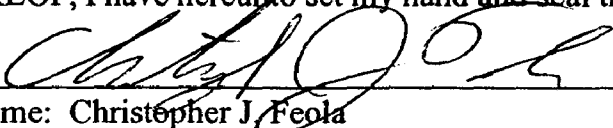
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 23 day of May,

  
Name: Christopher J. Feola  
Address: 5233 Shadow Glen Drive  
Grapevine, TX 76051

State of TEXAS §  
§ ss.:  
County of DALLAS §

**PATENT**  
**REEL: 015671 FRAME: 0373**

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 23 day of May,  
2001.

  
Name: Christopher J. Feola  
Address: 5233 Shadow Glen Drive  
Grapevine, TX 76051

State of TEXAS §  
§ ss.:  
County of DALLAS §

On this 23 day of May, 2001, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared Christopher J. Feola, known by me to  
be the person of the above name who signed and sealed the foregoing instrument, and acknowledged  
the same to be his own free act and deed.

  
Notary Public

My Commission Expires:

10/7/01