

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John Salerno	01/11/2005
Carey Daniel	01/05/2005
RECEIVING PARTY DATA	
Name:	The Standard Register Company
Street Address:	600 Albany Street
City:	Dayton
State/Country:	OHIO
Postal Code:	45408
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11041473
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Total Attachments: 3 source=STD 1240 PA 41213.626 assignment#page1.tif source=STD 1240 PA 41213.626 assignment#page2.tif source=STD 1240 PA 41213.626 assignment#page3.tif	

OP \$40.00 11041473

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PATENT
REEL: 015689 FRAME: 0224

ASSIGNMENT

WHEREAS, we, **John Salerno** of Charlotte, North Carolina, and **Carey Daniel**, of Pinson, Alabama, invented certain new and useful DOUBLE POSTCARD INTERMEDIATE for which we executed an application for a United States Patent and for which said application for United States Patent was filed on January 24, 2005, under

☒ Patent Application Serial No. 11/041,473


☒ Attorney Docket No. STD 1240 PA/41213.626 ;

WHEREAS, we hereby authorize and request the attorney(s) and/or agent(s) empowered to act on our behalf in the aforementioned application, to insert above the filing date and application number of said application, when known;

AND WHEREAS, **The Standard Register Company**, a corporation of the State of Ohio, with a place of business at 600 Albany Street, Dayton, Ohio 45408, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and any letters patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, we hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said application and any divisions or continuations thereof, and the inventions therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and we hereby authorize and request the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and we hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the patent or patents issued thereon; and we hereby agree that, upon request, we will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

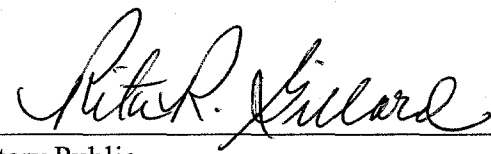
IN TESTIMONY WHEREOF, we hereunto set my hand and seal this 11 day
of JANUARY, 2005.



John Salerno

State of NC)
County of Meck) ss

On this 11th day of Jan., 2005 before me a Notary Public in
and for the above County and State, personally appeared the above named John Salerno
personally known to me, and acknowledged the execution of the foregoing assignment as a free
act and deed for the purpose herein set forth.



Notary Public



IN TESTIMONY WHEREOF, we hereunto set my hand and seal this 5 day
of January, 2005.


Carey Daniel

State of Alabama)
County of Jefferson) ss

On this 5th day of January, 2005 before me a Notary Public in
and for the above County and State, personally appeared the above named Carey Daniel
personally known to me, and acknowledged the execution of the foregoing assignment as a free
act and deed for the purpose herein set forth.


Notary Public
MY COMMISSION EXPIRES AUGUST 14, 2007