

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Richard A. Landsman		12/21/2004
RECEIVING PARTY DATA		
Name:	MBLX, LLC	
Street Address:	401 Ellis Street	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11017461	
CORRESPONDENCE DATA		
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Total Attachments: 2		
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PATENT
REEL: 015689 FRAME: 0675

WHEN RECORDED RETURN TO:

Workman Nydegger
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

PATENT APPLICATION

Docket No.: 15690.28.1

Express Mail Label No. _____

ASSIGNMENT

I, Richard A. Landsman of 631 Worth Lane, Scotts Valley, California 95066, have invented a method and apparatus entitled **COMMUNITY MESSAGING LISTS FOR AUTHORIZATION TO DELIVER ELECTRONIC MESSAGES** hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent application heretofore executed by me and now identified as File No. 15690.28.1 of the law firm of Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake City, Utah 84111, and filed in the United States Patent and Trademark Office as Serial No. 11/017,461 on December 20, 2004. (I hereby authorize the attorneys of Workman Nydegger to insert said serial number when known.)

The Assignee, MBLX, LLC, a limited liability company, having a principal place of business at Los Alto: 401 Ellis Street, Mountain View, California 94043, desires to secure the entire right, title and interest in said invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to me by the Assignee, the receipt and sufficiency of which I hereby acknowledge, I HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications filed in countries foreign to the United States, and in all patents issuing thereon in the United States and Foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

I hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

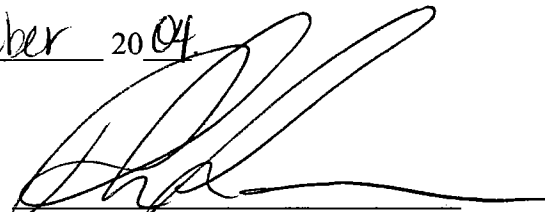
I hereby agree, without further consideration and without expense to me, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of me to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of my ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.

This assignment and agreement shall be binding upon my heirs and legal representatives.

DATED this 21 day of December 2004



Richard A. Landsman

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