UNILEVER PATENT DEPT UNUS #04-0013-UNI; C7734(V) U.S. DEPARTMENT OF COMMERCE RECORDATION FORM COVER SHEET PATENT & TRADEMARK OFFICE PATENTS ONLY Please record the attached original documents or copy thereof. To the Honorable Commissioner of Patents and Trademarks: NAME AND ADDRESS OF RECEIVING PARTY(IES): NAME OF CONVEYING PARTY(IES): NAME: Unilever Home & Personal Care USA, Division of Paul Johan Marie W. L. Birker Conopco, Inc. Philippus Cornelis VAN DER HOEVEN Cornelis Gerhard VAN KRALINGEN STREET ADDRESS: 33 Benedict Place Pieter Broer VAN DER WEG ZIP: 06830 STATE: CT CITY: Greenwich ADDITIONAL NAME(S) OF CONVEYING PARTY(IES) ADDITIONAL NAME(S) & ADDRESS(ES) ATTACHED? ATTACHED? YES [] NO [XX] YES [] NO [XX] NATURE OF CONVEYANCE: [] CHANGE OF NAME [] OTHER [XX] ASSIGNMENT [] SECURITY AGREEMENT [] MERGER EXECUTION DATE: November 24, 2004; December 6, 2004; December 7, 2004; December 7, 2004 APPLICATION NUMBER(S) OR PATENT NUMBER(S): 11/008,766 FILED: December 9, 2004 IF THIS DOCUMENT IS BEING FILED TOGETHER WITH A NEW APPLICATION, THE EXECUTION DATE OF THE APPLICATION IS: PATENT NO.(S) PATENT APPLICATION NO.(S): 11/008,766 [XX] NO ADDITIONAL NUMBERS ATTACHED? [] YES NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: UNILEVER INTELLECTUAL PROPERTY GROUP, 700 SYLVAN AVENUE, ENGLEWOOD CLIFFS, NEW JERSEY 07632 TOTAL NUMBER OF APPLICATIONS AND PATENTS INVOLVED: 1 [XX] AUTHORIZED TO BE CHARGED TO DEPOSIT ACCOUNT []ENCLOSED TOTAL FEE (37 CFR 3.41): \$40.00 [XX] ANY DEFICIENCY OR OVERPAYMENT SHOULD BE CHARGED OR CREDITED TO DEPOSIT ACCOUNT 12-1155. (Duplicate copy of this page is attached for payment by deposit account) DEPOSIT ACCOUNT NUMBER: 12-1155 DO NOT USE THIS SPACE STATEMENT AND SIGNATURE: TO THE BEST OF MY KNOWLEDGE AND BELIEF, THE FOREGOING INFORMATION IS TRUE AND CORRECT AND ANY ATTACHED COPY IS A TRUE COPY OF THE ORIGINAL DOCUMENT. I FURTHER CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW.

RONALD A. KOATZ, ATTORNEY FOR APPLICANT(S) REGISTRATION NO. 31,774 🐷

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS, AND DOCUMENT: 5

(EXP. 4/94) OMB NO. 0651-0011

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PUBLIC BURDEN REPORTING FOR THIS SAMPLE COVER SHEET IS ESTIMATED TO AVERAGE ABOVE 30 MINUTES PER DOCUMENTS TO BE RECORDED INCLUDING TIME FOR REVIEWING THE DOCUMENT AND GATHERING THE DATA NEEDED, AND COMPLETING AND REVIEWING THE SAMPLE COVER SHEET. SEND COMMENTS REGARDING THIS BURDEN ESTIMATE TO THE U.S. PATENT AND TRADEMARK OFFICE, OFFICE OF INFORMATION SYSTEMS, P2-1000C, WASHINGTON, D.C. 20231 AND TO THE OFFICE OF MANAGEMENT AND BUDGET, PAPERWORK REDUCTION PROJECT (0651-0011), WASHINGTON, D.C. 20231

> PATENT REEL: 015690 FRAME: 0492

C 7734 (V)

WHEREAS, IME,

Paul Johan Marie W.L. Birker, of Unilever R&D Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, The Netherlands

ASSIGNMENT

Philippus Cornelis van der Hoeven, of Unilever R&D Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, The Netherlands

Cornelis Gerhard van Kralingen, of Unilever R&D Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, The Netherlands

Pieter Broer van der Weg, of Unilever R&D Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, The Netherlands

have invented certain improvements in:

METHOD OF LAUNDRY WASHING

(bearing Attorney's Docket Number: C 7734 (V)), which is found in
[Check and complete (a), (b) or (c)]
(a)U.S. patent application executed on
(b) To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known. U.S. application Serial No
(c) International Application No. PCT//
AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF

AND WHEREAS, UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., a corporation of NEW YORK, having a principal place of business at 33 Benedict Place, Greenwich, Connecticut 06830 desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid. UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns.

PATENT REEL: 015690 FRAME: 0493 AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC.., in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, may be necessary in this country fully to secure to said UNILEVER HOME & PERSONAL CARE USA, DIVISION OF CONOPCO, INC., its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 24 November 2004

Dated: 24 November 2004

Inventor - Paul Johan Marie W.L. Birker

Philippus Cornelis von der November 2004

Inventor - Philippus Cornelis van der Hoeven

Dated: 4 Docember 2004(3)

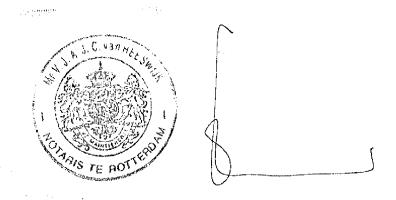
Dated: 4 Docember 2004(4)



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Paul Johan Marie Willem Louis Birker, c/o Unilever R&D Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, the Netherlands;
- Mr Philippus Cornelis van der Hoeven, c/o Unilever R&D Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, the Netherlands;
- Mr Cornelis Gerhard van Kralingen, c/o Unilever R&D Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, the Netherlands; and of
- Mr Pieter Broer van der Weg, c/o Unilever R&D Vlaardingen, Olivier van Noortlaan 120, 3133 AT Vlaardingen, the Netherlands.

Rotterdam, 10 December 2004



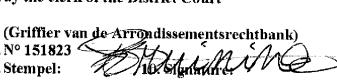
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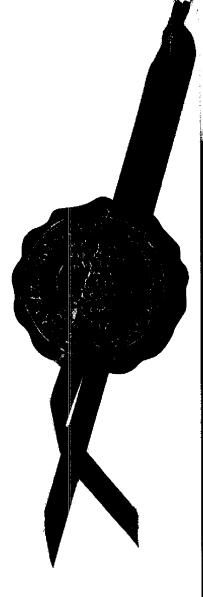
(Convention de la Haye du 5 octobre 1961)

- 1. Country: The NETHERLANDS This public document
- 2. has been signed by mr V.J.A.J.C. van Heeswijk
- 3. acting in the capacity of notary
- 4. bears the stempel of mr V.J.A.J.C. van Heeswijk te Rotterdam Certified
- 5. at ROTTERDAM 6. on 13-12-2004
- 7. by the clerk of the District Court

8. N° 151823 <

9. Stempel:







RECORDED: 02/09/2005

PATENT REEL: 015690 FRAME: 0496