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To the Honorable Commissioner of Patents

The following documents are attached original documents or copy thereof.

1. Name of conveying party(ies):

1. Liam Robert SMITH, 2. Stewart Paul Long

Additional name(s) of conveying
party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

NAME: The Boots Company PLC

ADDRESS: Nottingham NG2 3AA
Great Britain

3. Name of Conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ OtherAdditional name(s) & addresses(es) attached?
☐ Yes ☒ No

Execution/Effective Date: 1. 1/23/04, 2. 1/20/04

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 1. 1/23/04, 2. 1/20/04

A. Patent Application No.(s)

PCT/GB02/03492

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No5. Name and address of party to whom correspondence
concerning document should be mailed:Name: Robert B. Murray
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Attorney Docket No.: 2955-193

6. Total number of applications
and patents involved: 17. Total fee (37 CFR 3.41): . . . \$ 40☒ Enclosed
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert B. Murray

Name of Person Signing

Signature

February 11, 2004

Date

Total number of pages including cover sheet, attachments and documents: 2

U.S. ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter ASSIGNOR) by:

The Boots Company PLC
Nottingham NG2 3AA
Great Britain

(hereinafter ASSIGNEE), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled:

HAIR COLOURING COMPOSITIONS

for which application for Letters Patent of the United States was executed on even date herewith unless otherwise indicated below:

*filed on _____, Serial No. _____

(Rothwell, Figg, Ernst & Manbeck is hereby authorized to insert the series code, serial number and/or filing date hereon, when known)

and all Letters Patent of the United States to be obtained therefor on said application or any continuation, division, renewal, substitute, reissue or reexamination thereof for the full term or terms for which the same may be granted.

ASSIGNOR agrees to execute all papers necessary in connection with application and any continuing, divisional, reissue or reexamination applications thereof and also to execute separate assignments in connection with such applications as ASSIGNEE may deem necessary or expedient.

ASSIGNOR agrees to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning this application or any continuation, division, reissue or reexamination thereof or Letters Patent or reissue patent issued thereon and to cooperate with ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

IN WITNESS WHEREOF, the undersigned inventors have affixed their signatures.

Liam Robert SMITH


(SIGNATURE)

23/1/04
(DATE)

Stewart Paul LONG


(SIGNATURE)

20/1/04
(DATE)

NO LEGALIZATION REQUIRED