

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JEFFREY MITCHELL LABORATORIES, INC.	01/01/2005
RECEIVING PARTY DATA	
Name:	BLOCK DRUG COMPANY, INC.
Street Address:	1000 GSK Drive
City:	Moon Township
State/Country:	PENNSYLVANIA
Postal Code:	15108
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	6086372
Patent Number:	5514366
Patent Number:	5662888
CORRESPONDENCE DATA	
Fax Number:	(412)288-3063
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	412-288-3233
Email:	ptoipinbox@reedsmith.com
Correspondent Name:	Jody L. Burtner, Senior Paralegal
Address Line 1:	P.O. Box 488
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230-0488
NAME OF SUBMITTER:	Jody L. Burtner
Total Attachments: 3 source=jmlblockassign#page1.tif source=jmlblockassign#page2.tif source=jmlblockassign#page3.tif	

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PATENT
REEL: 015722 FRAME: 0891

SCHEDULE 4

ASSIGNMENT OF PATENTS
BY JEFFREY MITCHELL LABORATORIES, INC.
TO BLOCK DRUG COMPANY, INC.

This Assignment of Patents by Jeffrey Mitchell Laboratories, Inc. to Block Drug Company, Inc. (this "Assignment"), dated effective as of January 1, 2005, is made by and between JEFFREY MITCHELL LABORATORIES, INC., a Florida corporation (referred to as "Assignor") and BLOCK DRUG COMPANY, INC., a New Jersey corporation (referred to as "Assignee").

NOW, THEREFORE, in consideration of One Dollar, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor and Assignee hereby agree as follows:

1. Assignor does hereby sell, transfer, convey, assign, grant, set over and deliver to Assignee, and Assignee hereby accepts, all right, title, and interest in and to the patents set forth on Exhibit A hereto (collectively referred to as "Patents"), the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, designees, nominees and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made, together with (i) all causes of action (in law or equity), claims, demands and any other rights for, or arising from, any past, present or future infringement of the Patents, and (ii) the right to sue for and collect any damages for the use and benefit of Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives.

2. Assignor hereby authorizes and requests the Commissioner of the United States Patent and Trademark Office, and all other foreign bureaus or offices whose duty it is to issue patents, to record this Assignment, and to issue or register as appropriate, the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

JEFFREY MITCHELL LABORATORIES, INC.

By: 

Name: Jeffrey M. Diamond

Title: President

ACKNOWLEDGED AND ACCEPTED:
BLOCK DRUG COMPANY, INC.

By: 

Name: George M. Presnelle

Title: President Consumer Healthcare N-A

STATE OF Florida
COUNTY OF Calm Beach) SS

The foregoing instrument was acknowledged before me this 7th day of January, 2005, by Jeffrey B. Diamond, as the President of Jeffrey Mitchell Laboratories, Inc., a Florida corporation, on behalf of such corporation. He is personally known to me or has produced identification and did take an oath.

NOTARY PUBLIC:

Elizabeth B. Christenson

Print Name: ELIZABETH B CHRISTENSON

SEAL

My commission expires:



Elizabeth B. Christenson
MY COMMISSION # DD220622 EXPIRES
July 23, 2007
BONDED THRU TROY FAIR INSURANCE, INC

EXHIBIT A -PATENTS

U.S. Patent No. 6,086,372 entitled Dental and Oral Preparations issued on June 11, 2000

U.S. Patent No. 5,514,366 entitled Dental and Oral Preparation for Smokers for Solubilizing and Removing Tobacco Tars as well as Onion and Garlic Essential Oils issued on May 7, 1996

U.S. Patent No. 5,662,888 entitled Toothpaste for Smokers for Solubilizing and Removing Tobacco Tars issued on September 2, 1997

PATENT

RECORDED: 03/04/2005

REEL: 015722 FRAME: 0894