

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Nuria LLOMBART-JUAN</td> <td>12/19/2004</td> </tr> <tr> <td>Heinz GERHAEUSER</td> <td>11/25/2004</td> </tr> <tr> <td>Olaf KORTE</td> <td>11/16/2004</td> </tr> <tr> <td>Roland PLANKENBUEHLER</td> <td>11/22/2004</td> </tr> <tr> <td>Alexander ZINK</td> <td>11/17/2004</td> </tr> </tbody> </table>		Name	Execution Date	Nuria LLOMBART-JUAN	12/19/2004	Heinz GERHAEUSER	11/25/2004	Olaf KORTE	11/16/2004	Roland PLANKENBUEHLER	11/22/2004	Alexander ZINK	11/17/2004
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<b>RECEIVING PARTY DATA</b>													
<b>Name:</b>	Fraunhofer-Gesellschaft zur Foerderung der angewandten Forschung e.V.												
<b>Street Address:</b>	Hansastrasse 27c												
<b>City:</b>	Munich												
<b>State/Country:</b>	GERMANY												
<b>Postal Code:</b>	80686												
<b>PROPERTY NUMBERS Total: 1</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>10966477</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	10966477								
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Application Number:	10966477												
<b>CORRESPONDENCE DATA</b>													
<b>Fax Number:</b>	(650)474-8401												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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<b>NAME OF SUBMITTER:</b>	Michael A. Glenn												
<b>Total Attachments: 1</b> source=SCHO0198 Assign#page1.tif													

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**ASSIGNMENT**

WHEREAS, I/We, Nuria LLOMBART-JUAN, Heinz GERHAEUSER, Olaf KORTE, Roland PLANKENBUEHLER, and Alexander ZINK, hereinafter referred to as "ASSIGNOR(S)," have invented certain new and useful improvements, as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: **LOCATION DEPENDENT INFORMATION REPRODUCTION WITH ADAPTATION OF A GEOGRAPHIC SELECTION PARAMETER**

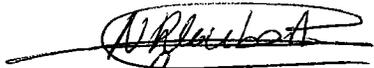
U.S. Serial No. 10/966,477 Filed: October 15, 2004

WHEREAS, Fraunhofer-Gesellschaft zur Foerderung der angewandten Forschung e.V., having its principal place of business at Hansastrasse 27c, 80686 Muenchen, Germany, hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the said invention and application and in any Letters Patent which may be granted with regard to the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, ASSIGNOR(S) have sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said ASSIGNEE, and ASSIGNEE'S successors and assigns, all right, title, and interest in and to said invention, said application for United States Letters Patent and any Letters Patent which may be hereafter granted on the same in the United States and all countries throughout the world, including any divisions, renewals, continuations in whole or part, substitutions, conversions, reissues, revivals, prolongation, or extensions thereof, said interest to be held and enjoyed by said ASSIGNEE as fully and exclusively as it would have been held and enjoyed by said ASSIGNOR(S) had this assignment and transfer not been made, for all time.

ASSIGNOR(S) further agrees that they will, without charge to said ASSIGNEE, but at ASSIGNEE'S expense, cooperate with ASSIGNEE in the prosecution of said application and/or applications, execute, verify, acknowledge, and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as ASSIGNEE may lawfully request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said ASSIGNEE, or ASSIGNEE'S successors and assigns.

IN TESTIMONY WHEREOF, ASSIGNOR(S) have hereunto signed their names to the assignment on the date indicated below.

  
 \_\_\_\_\_  
 NURIA LLOMBART-JUAN

  
 \_\_\_\_\_  
 HEINZ GERHAEUSER

  
 \_\_\_\_\_  
 OLAF KORTE

  
 \_\_\_\_\_  
 ROLAND PLANKENBUEHLER

  
 \_\_\_\_\_  
 ALEXANDER ZINK

19/12/2004  
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 DATE

25/11/2004  
 \_\_\_\_\_  
 DATE

16/11/2004  
 \_\_\_\_\_  
 DATE

22.11.2004  
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 DATE

2004-11-17  
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 DATE