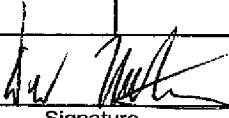


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4. Application number(s) or patent number(s): This document is being filed together with a new application: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> A. Patent Application No(s). 11/015,112 Date Filed: December 17, 2004 P&G Case: 9864 Confirmation No.: 6134 </div> <div style="width: 45%;"> B. Patent No(s). P&G Case: </div> </div> Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		

5. Name and address to whom correspondence concerning document should be mailed: Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER & GAMBLE COMPANY</u> Street Address: <u>Intellectual Property Division</u> <u>Winton Hill Technical Center - Box 161</u> <u>6110 Center Hill Avenue</u> <u>Cincinnati, OH 45224</u> Phone: _____ Fax Number: _____ Email Address: _____	6. Total number of applications and patents involved: [1] _____ 7. Total fee (37 CFR 3.41):\$40.00 <div style="margin-left: 20px;"> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account </div> 8. Deposit account number: <p style="text-align: center;">16-2480</p> (Attach duplicate copy of this page if paying by deposit account) Authorized User Name: _____
<div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="width: 30%;"> David K. Mattheis Name of Person Signing </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: center;"> <u>2/17/05</u> Date </div> </div>	
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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Consumer Package Having A Viewing Angle Dependent Appearance**, Attorney's Docket No. **9864** and filed in the **United States** Patent Office as Number 11/015,112, on December 17, 2004 (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Randy James Kleinsmith of 3605 Connor Court, Fairfield Township, OH 45011.

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Far East, Inc.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number 11/015,112 (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

RJ Kleinsmith
Randy James Kleinsmith

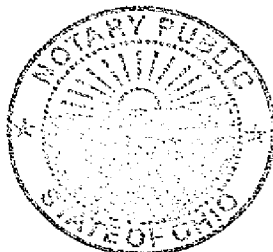
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Date

State of Ohio

County of Hamilton

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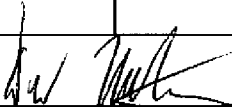
On this 16th day of December, 2004, before me personally appeared Randy James Kleinsmith, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



BRIDGET J. BRINKMAN
Notary Public, State of Ohio
My Commission Expires
December 3, 2007

B. Brinkman
Notary Public/Witness

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<div style="display: flex; justify-content: space-between; align-items: center;"><div style="text-align: left;">David K. Mattheis Name of Person Signing</div><div style="text-align: center;"> Signature</div><div style="text-align: right;">2/17/05 Date</div></div> <div style="text-align: right; margin-top: 10px;">Total number of pages <u>including</u> cover sheet, attachments, and documents: [3]</div>	

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