	18-FEB-2005	11:44	FROM-Riches	s McKenzie &	Herbert LL
--	-------------	-------	-------------	--------------	------------

+416-961-5081

Form PTO-1595 (Rev. 09/04)
OMB No. 0651-0027 (exp. 6/30/2005)

ļ

ſ

U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

RECORDATION FOR PATENT	M COVER SHEET SONLY
	se record the attached documents or the new address(es) below.
1. Name of conveying party(ies)/Execution Date(s): Hallmark Cards, Incorporated	2. Name and address of receiving party(les) Name: 2022173 Ontario Inc. Internal Address:
Execution Date(s)_February 21, 2003 Additional name(s) of conveying party(ies) attached? Yes V No 3. Nature of conveyance:	Street Address: 700 - 111 Richmond Street West
Assignment Merger	City:
Security Agreement Change of Name Government Interest Assignment	State: <u>Ontario</u>
Executive Order 9424, Confirmatory License           Other	Country: <u>Canada</u> Zip: M5H 2H5 Additional name(s) & address(es) attached? Yes V No
4. Application or patent number(s): This of A. Patent Application No.(s)	document is being filed together with a new application. B. Patent No.(s) 5667747; 5904962; 5958470 ached? Yes √No
5. Name and address to whom correspondence	6. Total number of applications and patents involved:
Name: Riches, McKenzie & Herbert LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$ <u>120.00</u> Authorized to be charged by credit card
Street Address: 2 Bloor Street East Suite 1800	<ul> <li>Authorized to be charged to deposit account</li> <li>Enclosed</li> <li>None required (government interest not affecting title)</li> </ul>
City: Toronto	8. Payment Information
State: Ontario Zip: M4W 3J5	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: (416) 961-5000	b. Deposit Account Number
Fax Number: (416) 961-5081 Email Address: riches@patents-toronto.com	Authorized User Name
9. Signature:	Eabrian 16 2005
Signature Paul Herbert - Reg. No. 27,278	Total number of pages including cover 10 sheet, attachments, and documents:
Name of Person Signing Documents to be recorded (including cover sheet) Mail Stop Assignment Recordation Services, Director of t	should be faxed to (703) 306-5995, or mailed to

ļ

ł

(Day 10/2)	2-2004 U.S. DEPARTMENT OF COMMER U.S. Patent and Trademark Of 92450 original documents or copy thereof.
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)
Hallmark Cards, Incorporated	Name:2022173 Ontario Inc.
······································	Internal Address:
Additional name(s) of conveying party(ies) attached? 🎴 Yes 🔀 No	
3. Nature of conveyance:	
🖬 Assignment 📮 Merger	700 - 111 Richmond St. Wes Street Address:
Security Agreement Change of Name	
<b></b> Other	Toronto Ontario una
	Toronto Ontario M5H 2 City:State:Zip:
Execution Date: February 21, 2003	Additional name(s) & address(es) attached? 🛄 Yes 🎽 N
4. Application number(s) or patent number(s):	
If this document is being filed together with a new app	lication, the execution date of the application is:
A. Patent Application No.(s)	B. Patent No.(s)
	5667747; 5904962; 5958470
	ttached? 📮 Yes 🙀 No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name:Riches, McKenzie & Herbert LLP	7. Total fee (37 CFR 3.41)\$
	🗳 Enclosed
Internal Address:	Authorized to be charged to deposit account
<u></u>	
2 Diana Chana Frank Bulka 4000	8. Deposit account number:
2 Bloor Street East, Suite 1800 Street Address:	18-1350
Toronto Ontario M4W 3.J5 City:State:Zip:	ری (Attach duplicate copy of this page if paying by deposit account)
DO NOT USI	E THIS SPACE
9. Statement and signature.	
To the best of my knowledge and belief, the foregoing is a true copy of the original document.	
Paul Herbert - Reg. No. 27,278	March 4, 2004
Name of Person Signing	Signature Date
Total number of pages including cov	er sheet, attachments, and documents:
Mail documents to be recorded with	
Mail documents to be recorded with Commissioner of Patents &	Trademarks, Box Assignments n, D.C. 20231

Ì

.

### ASSIGNMENT OF PATENTS

The undersigned, HALLMARK CARDS, INCORPORATED, whose full post office address is P.O. Box 419126, Kansas City, MO, United States 64141-6126 in consideration of the sum of five dollars (\$5.00), the receipt and sufficiency of which is hereby acknowledged, does hereby sell, transfer and assign to: 2022173 ONTARIO INC. whose full post office address is c/o Minden Gross Grafstein & Greenstein LLP, 700-111 Richmond Street West, Toronto, Ontario, M5H 2H5, its entire right, title and interest in and to the intellectual property rights and patents set out in Schedule "A" annexed hereto, the same to be held and enjoyed by the said ASSIGNEE to the full end of term thereof for which the said patents are granted, as fully and entirely as the same could have been held and enjoyed by it if this assignment and sale had not been made.

SIGNED at KANSAS CITY, this 21st day of February, 2003.

HALLMARK CARDS, INCORPORATED

Name: Title:

ACCEPTED this

day of February, 2003.

#### 2022173 ONTARIO INC.

Per:	
Name:	
Title:	

#702241 | 4040159

#### ASSIGNMENT OF PATENTS

The undersigned, HALLMARK CARDS, INCORPORATED, whose full post office address is P.O. Box 419126, Kansas City, MO, United States 64141-6126 in consideration of the sum of five dollars (\$5.00), the receipt and sufficiency of which is hereby acknowledged, does hereby sell, transfer and assign to: 2022173 ONTARIO INC. whose full post office address is c/o Minden Gross Grafstein & Greenstein LLP, 700-111 Richmond Street West, Toronto, Ontario, M5H 2H5, its entire right, title and interest in and to the intellectual property rights and patents set out in Schedule "A" annexed hereto, the same to be held and enjoyed by the said ASSIGNEE to the full end of term thereof for which the said patents are granted, as fully and entirely as the same could have been held and enjoyed by it if this assignment and sale had not been made.

SIGNED at

this

alst

day of February, 2003.

HALLMARK CARDS, INCORPORATED

Ì

Per:		
Name:		
Title:	-	

ACCEPTED this

day of February, 2003.

2022173 OXTARIO INC Per

Name: MITCHGU WING Title: PRGS106Nr

CPO

#70224114040159

### SCHEDULE "A"

## INTELLECTUAL PROPERTY

The invention and process capable of producing certain vacuum-formed three dimensional surface articles which are covered by the claims of certain foreign and U.S. patents and/or patent applications or contributions or divisions thereof that may be issued, domestic or foreign including those listed below, together with any inventions and/or any patents issued as a result of such patents, patent, applications or any division or continuations thereof, in the United States and every foreign jurisdiction and any improvements or know-how related thereto which exist as of the date hereof.

# INVENTION: VACUUM FORMED THREE-DIMENSIONAL SURFACE ARTICLE

		Status
United States	08/408,900	Abandoned 9/13/96. Assignment from Harding Products & Supply Ltd. to Hallmark Cards, Incorporated recorded with U.S. Patent Office on November 13, 1997 – Reel/Frame 8811/0720
United States	08/618,401	Patent issued September 16, 1997: U.S. Patent No. 5,667,747. Assignment from Harding Products & Supply Ltd. to Hallmark Cards, Incorporated recorded with U.S. Patent Office on November 13, 1997 – Reel/Frame 8811/0720
United States	08/842,332	Divisional Application of U.S. Patent Application Serial No. 08/618,401: Notice of Allowance and Issue Fee Due/Notice of Allowability dated March 26, 1999 received March 30, 1999. Issue Fee Due June 28, 1999
PCT	PCT/CA96/00176	Request to Change the Name and Address of the Applicant and the Name and Address of the Agent Under Rule 92 <sup>bir</sup> , filed January 27, 1998.
Australia ,	50961/96	Direction to Request Examination issued. Request for Examination filed April 6, 1998. Examiner's first report issued April 30, 1998. Response to Examiner's first report due April 30, 1999; 9 month extension available upon payment of monthly extension fees.
Brazil	PI 9607830-8	Translation of the PCT application must be prepared and examination requested by March 22, 1999. Foreign associate instructed not to file request for examination – not to proceed with application.
Canada	2,215,828	Assignment from William D. Harding, Glenn T. Harding and William Liddle to Harding Display Corporation recorded May 15, 1998 – Registration No. 01534390; Assignment from Harding Display Corporation to Harding Products and Supply Ltd. recorded May 15, 1998 – Registration No. 01534391; Assignment from Harding Products and Supply Ltd. to Hallmark Cards, Incorporated recorded May 15, 1998 – Registration No. 01534391. Request for examination due March 22, 2003.
	United States United States PCT Australia Brazil	United States08/618,401United States08/842,332PCTPCT/CA96/00176Australia50961/96BrazilPI 9607830-8

# INVENTION: VACUUM FORMED THREE-DIMENSIONAL SURFACE ARTICLE

File No.	Country	Serial No.	Status
184065	China	96192734.8	Dequest for Sub-suit E
		2012/24	Request for Substantive Examination filed March 22, 1998.
			Application published April 29, 1998 – Publication No. CN 1180330A
184066	EPO	P9697226.3	Assignment to Hallmark has been completed. To protect
		Serial No. 0873233	invention in Hong Kong, it is necessary to file a copy of the European application in Hong Kong before the due date of April 28, 1999.
184067	Japan	527938/1996	Assignment to Hallmark forwarded to associate.
		(8-527938)	Petition for Recording Transfer of the Application filed on April 14, 1998.
184068	South Korea	97-706588	Power of Attorney and Assignments forwarded to foreign
		Laying Open No. 98-703185	associate January 8, 1998. Assignment recorded January 20, 1998.
184069	Mexico	977268	Apostilled Assignment from inventors to Harding Display Corporation and Apostilled Assignment from Harding Displa Corporation to Harding Products & Supply Ltd. forwarded to foreign associate on January 22, 1998. Power of Attorney signed by Hallmark forwarded January 22, 1998. Assignmen from Harding Products & Supply, Ltd. to Hallmark forwarde to foreign associated February 26, 1998 and filed with Mexican Patent office March/1998.
184070	New Zealand	303912	New Zealand patent application has now been examined by the New Zealand Patent Office. Response to Office Action due February 10, 1999 regarding claims 20-26. Foreign associate instructed February 3, 1999 not to file response; application to become abandoned. Application will be marked off as void May 10, 1999.
84071	Singapore	9705002-5	The Singapore patent will be granted on the basis of the IPER Issue fee paid by September 22, 1998. Amendment filed September 21, 1998 deleting claims 20-26
84072	Finland	937744	Power of Attorney signed by Hallmarks filed January 13, 1998. Assignment from inventors to Harding Display Corporation filed January 13, 1998. Assignment from Harding Display Corporation to Harding Product Supply Ltd.

## INVENTION: VACUUM FORMED THREE-DIMENSIONAL SURFACE ARTICLE

File No.	Country	Serial No.	Status
			filed January 13, 1998. Assignment to Hallmark Cards filed May 20, 1998. Claims and abstract in Swedish filed July 22, 1998.
187955 Singapore	(Divisional of Singapore Application No.	Divisional Application filed with the Singapore Patent Office on September 21, 1998	
	-	9705002-5)	Option A: Request for Secret due Lemma 22, 2000
			Request for Search due January 22, 2000 Request for Examination due July 22, 2000
			Option B:
			Request for Search and Examination due July 22, 2000
			Option C:
			Re: corresponding applications Particulars due January 22, 2000

İ

Ì

i

## INVENTION: FRAMED ART REPRODUCTION

## (RAISED MOUNTING SYSTEM FOR ARTISTIC WORK)

Country	Serial No.	Status
United States	08/678,806	Response to Office Action filed August 26, 1998. Supplemental Information Disclosure Statement filed April 27, 1998. Notice of Allowance and Issue Fee Due received from U.S. Patent and Trademark Office Allowed claims: 1-8 and 1-12 Formal Drawings filed February 12, 1999. Issue fee paid February 12, 1999
PCT	PCT/CA97/00464	Request for Preliminary Examination filed February 5, 1998. PCT Demand filed February 5, 1998. Written Opinion dated April 6, 1998 received. Response to Written Opinion filed July 2, 1998. International Preliminary Examining Report dated September 24, 1998 received. Deadline to file national applications in countries designated at in the PCT is January 12, 1999. National applications filed in countries listed below.
EPO	97928081.5	Regional Phase Application filed. Designated States: Austria, Belgium, Switzerland/Liechtenstein, Germany, Denmark, Spain, Finland, France, United Kingdom, Greece, Ireland, Italy, Luxembourg, Monaco, Netherlands, Portugal Sweden. Bibliographic data of application to be published on April 28, 1999 under No. 0910512 in the European Patent Bulletin.
Australia	32508/97	National Phase Application filed January 11, 1999. Australian Patent Office issued Direction to Request Examination dated February 17, 1999. Due date to comply with Direction is August 17, 1999. If not complied with, application will lapse.
Canada	2,259,991	National Phase Application filed January 11, 1999; Assignment from inventors to Harding Products & Supply Ltd. recorded March 1, 1999 under Registration No. 05026977. Assignment from Harding Products & Supply Ltd. to Hallmark Cards, Incorporated recorded March 1, 1999 under Registration 05026978.
	United States PCT EPO Australia	United States         08/678,806           PCT         PCT/CA97/00464           EPO         97928081.5           Australia         32508/97

### INVENTION: FRAMED ART REPRODUCTION

## (RAISED MOUNTING SYSTEM FOR ARTISTIC WORK)

File No.	Country	Serial No.	Status
			Request for Examination: June 30, 2002.
200028	China	Not assigned	National Phase Application filed. Power of Attorney and certified copy of assignment documents for U.S. priority application forwarded to foreign associate February 19, 1999 for filing by due date of July 12, 1999.
200029	Israel	127995	National Phase Application filed January 10, 1999.
200030	Japan	526321/1997 (9-526321)	National Phase Application filed January 12, 1999. Deadline to file Request for Examination: June 30, 2004.

### INVENTION: PROGRAMMABLE SYSTEM FOR DIMENSIONALLY EXPANDING AND PRINTING A PICTURE IMAGE

## (PROCESS AND APPARATUS FOR MAKING MOLDS FOR THERMOFORMING A THREE-DIMENSIONAL RELIEF PRODUCTION)

File No.	Country	Serial No.	Status
84061	United States	08/646,487	Supplemental Information Disclosure Statement filed April 27, 1998. Amendment filed February 17, 1999.
84073	РСТ	PCT/CA97/00313	National phase applications filed as directed
84588	EPO	97917965.2	Regional Phase Application filed November 9, 1998. Reques for Examination filed November 1998. Bibliographic data of application to be published March 31, 1999 under No. 0904207 in the European Patent Bulletin. Third annuity due May 8, 1999.
89174	Australia	26293/97	National Phase Application filed November 9, 1998. Request for Examination filed March 10, 1999.
89175	Canada	2,253,669	National Phase Application filed November 6, 1998. Copy of Assignment from inventor to Harding Products & Supply Ltd. forwarded to foreign associate on December 1, 1998; filed with Canadian Patent Office on January 15, 1999. First maintenance fee due May 8, 1999. Request for Examination due May 8, 1999.
89176	China	97196008.9	National Phase Application filed November 1998. First maintenance fee due June 8, 1999. Request for Examination due May 8, 2002.
39177	Israel	126952	National Phase Application filed November 8, 1998.
39178	Japan	539373/1997 (9-539373)	National Phase Application filed November 9, 1998. Request for Examination due May 8, 2004.

**RECORDED: 02/18/2005**