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Attorney Docket No.: 04,53US

Form PTO-1595 (Rev. 09/04) OMB No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
RECORDATION FORM COVER SHEET	
PATENTS ONLY	
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)
BOUIX, Herve F. CARULLO, Anne T.	Name: EL-MANAGEMENT CORP.
	Internal Address:
Execution Date(s)02/15/2005	Street Address: 767 FIFTH AVENUE
Additional name(s) of conveying party(ies) attached? Yes Vo	Street Address. 767 FIFTH AVENUE
3. Nature of conveyance:	
✓ Assignment Merger	City: NEW YORK
Security Agreement Change of Name	State: NY
Government Interest Assignment	Country: US Zip: 10153
Executive Order 9424, Confirmatory License	Country: US Zip: 10153
Other	Additional name(s) & address(es) attached? Tes Ves Vo
4. Application or patent number(s): A. Patent Application No.(s)	document is being filed together with a new application. B. Patent No.(s)
29/218,007 FILED ON: 11/24/2004	
Additional numbers att	ached? ☐Yes ✓No
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name; KAREN A. LOWNEY, ESQ.	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00
Internal Address: ESTEE LAUDER COMPANIES	Authorized to be charged by credit card
	✓ Authorized to be charged to deposit account
Street Address: 155 PINELAWN ROAD	Enclosed
SUITE 345 SOUTH	None required (government interest not affecting title)
City: MELVILLE	8. Payment Information
State: NY Zip: 11747	a. Credit Card Last 4 Numbers Expiration Date
Phone Number: <u>(631)</u> 414-6088	b. Deposit Account Number 05-1320
Fax Number: (631) 5312-1340	
Email Address: <u>mhaerter@estee.com</u>	Authorized User Name
9. Signature:	02/18/2005
Signature	Date
VICTORIA T. RALUMBO Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or malled to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

DOCKET NO.: 04.53US

APPLICATION NO.: 29/218,007

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ASSIGNMENT

WHEREAS, WE, Herve F. BOUIX and Anne T. CARULLO citizens of the United States, ASSIGNORS, residing at 245 East 54th Street, New York, NY and 380 Rector Place, Apt. 6M, New York, NY 10280, respectively, are the inventors of the invention titled MULTI-FUNCTIONAL COSMETIC COMPACT, for which we executed an application for a Patent of the United States which is identified by Application No.: 29/218,007 / Filing Date: 11/24/2004 / Attorney Docket No.: 04.53US; and

WHEREAS, E-L MANAGEMENT CORP., a New York corporation having an office at 767 Fifth Avenue, New York, NY 10153, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

PATENT REEL: 015745 FRAME: 0637 DOCKET NO.: 04.53US

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IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

2 15 05 ,2005

State of NEW YORK

County of NEW YORK

On the 15 day of FEBOURY in the year 2005 before me, the undersigned, a Notary Public in and for said State, personally appeared Herve F. BOUIX, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

ROSE REISCHER Notary Public, State of New York No. 01 RE4960525

Qualified in Nassau County
Cert. Filed in New York County
Commission Expires December 26, 20

2/15/05 2005 Ama

State of NEW YORK

County of NEW YORK

On the 15 day of FERCUARY in the year 2005 before me, the undersigned, a Notary Public in and for said State, personally appeared Anne T. CARULLO, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

ROSE REISCHER
Notary Public, State of New York
No. 01RE4960525
Qualified in Nassau County
Cert. Filed in New York County
Commission Expires December 26, 20 05

RECORDED: 02/18/2005

PATENT

REEL: 015745 FRAME: 0638