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Young-chan KIM

2. Name and Address of receiving party:

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-Dong, Yeongtong-gu,
Suwon-si, Gyeonggi-do
Republic of Korea

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other: _____
Execution Dates: August 18, 2004

4. Application number(s) or patent number(s):
 This document is being filed together with a new application:
(a) The execution date(s) of the application is/are: August 18, 2004
(b) The title is: DISPLAY UNIT AND CONTROL METHOD THEREOF
OR
 This document is being filed after filing of the application:
(a) Patent Application No(s). / , filed ; or
(b) Patent No(s). , issued

5. Name and address of party to whom correspondence concerning document should be mailed:
STAAS & HALSEY LLP Our Docket: 1572.1324
Attention: Michael D. Stein
1201 New York Ave., N.W., Suite 700
Washington, D.C. 20005

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41)..... (\$ 40.00 per Assignment)
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Name of Person Signing

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August 31, 2004
Date

Total number of pages including cover sheet: 2

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U.S. ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter, "ASSIGNOR") by (insert Name(s) & Address(es) of ASSIGNEE(s))

SAMSUNG ELECTRONICS CO., LTD.
416, Maetan-Dong, Yeongtong-gu
Suwon-si, Gyeonggi-do
Republic of Korea

(hereinafter, "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and conveys to the ASSIGNEE the entire and exclusive right, title and interest in the invention entitled (Title of Invention)

DISPLAY UNIT AND CONTROL METHOD THEREOF

relating to International Patent Application PCT/JP... and/or for similar application in Letters Patent of the United States was executed on even date herewith or, if not so executed, was:

(a) executed on: (insert date of execution of application, if not concurrent)

(b) was on:
Serial No.:

Any regional attorney of SYLVESTER THAYER LLP, 1211 New York Avenue, N.W., Suite 700, Washington, D.C. 20005 (202)434-1800 is hereby authorized to insert in (b) the specified date, when known.

and to said application and all Letters Patent(s) of the United States granted on said application and any continuation, division, renewal, extension, reissue or reexamination application based thereon, for the full term of terms for which the said Letters Patent(s) may be granted and including any extension UNDER (CONVENTION), (TREATY), (TARIFF) AND (LAW) (ACT).

The ASSIGNOR agrees, when requested by said ASSIGNEE and without charge to be at the expense of said ASSIGNEE, to do all acts which the ASSIGNEE may deem necessary, desirable or expedient, for securing, maintaining and extending protection for said invention, including in the preparation and prosecution of said application(s) and the issuance of said Letters Patent(s), in any interference, reissue, reexamination, or public use proceeding, and in any litigation or other legal proceeding which may arise or be declared in relation to same, such acts to include but not be limited to executing all papers, including separate assignments and declarations, taking all rightful oaths, providing sworn testimony, and obtaining and producing evidence.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).
(Typed Name & Signature of Inventor(s)) (Date) (Typed Name & Signature of Witness(es))

1) Young chan Kim AUGUST 18, 2004
2)
3)
4)
5)
6)
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