



09-13-2004

PARTMENT OF COMMERCE  
Patent and Trademark Office

9/8/04

RECORDATIO  
PATE



102834416

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s)  
MA'AT, Inc.

Execution Date(s): August 5, 2004

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Bar Harbor Acadia LLC

Internal Address:

Street Address: 171 Main Street, #271

City: Los Altos

State: CA

Zip: 94022

Country: USA

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

4. Application number(s) or patent number(s):  This document is being filed together with a new application

A. Patent Application No.(s)

B. Patent No.(s) 6,401,094

Title(s):

Title(s): SYSTEM AND METHOD FOR PRESENTING  
INFORMATION IN ACCORDANCE WITH USER  
PREFERENCE

Additional numbers attached?  Yes  No

5. Name and address to whom correspondence concerning document should be mailed:

Customer No.: 27557  
Blank Rome LLP  
600 New Hampshire Avenue, N.W.  
Washington, D.C. 20037  
Phone: 202-772-5800  
Fax: 202-572-8398

Attorney Docket No.: 109246-00101

6. Total number of applications and patents involved: 1

7. Total fees (37 CFR 1.21(h)) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account
- None required (government interest not affecting title)

8. Deposit account number: 23-2185

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David J. Edmondson

September 8, 2004

Name of Person Signing

Signature

Date

Registration No.: 35,126

09/16/2004 BYRME 0000049 6401094

01 FC:8021

40.00 OP

Total number of pages including cover sheet, attachments, and documents

4

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services  
Commissioner for Patents  
Alexandria, VA 22313-1450

## ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Ma'at, Inc. having offices at 2406 New Market Square South, Bensalem, PA 19020 ("*Assignor*"), does hereby sell, assign, transfer and convey unto Bar Harbor Acadia LLC, a Delaware limited liability company, having an office at 171 Main Street, #271, Los Altos, California 94022 ("*Assignee*") or its designees, all of Assignor's right, title and interest in and to the patent applications and patents listed below, any patents, registrations, or certificates of invention issuing on any patent applications listed below, the inventions disclosed in any of the foregoing, any and all counterpart United States, international and foreign patents, applications and certificates of invention based upon or covering any portion of the foregoing, and all reissues, re-examinations, divisionals, renewals, extensions, provisionals, continuations and continuations-in-part of any of the foregoing (collectively "*Patent Rights*"):

<u>Patent or Application No.</u>	<u>Country</u>	<u>Filing Date</u>	<u>Title and Inventor(s)</u>
6,401,094	USA	May 27, 1999 (Issued June 4, 2002)	System and Method for Presenting Information in Accordance with User Preference

Assignor represents, warrants and covenants that: (i) it is the sole owner, assignee and holder of record title to the Patent Rights identified above, (ii) it has obtained and properly recorded previously executed assignments for all patent applications and patents identified above as necessary to fully perfect its rights and title therein in accordance with governing law and regulations in each respective jurisdiction, and (iii) it has full power and authority to make the present assignment. Assignor shall indemnify and hold harmless Assignee for any breach of the foregoing.

Assignor further agrees to and hereby does sell, assign, transfer and convey unto Assignee all rights: (i) in and to causes of action and enforcement rights for the Patent Rights including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Patent Rights, and (ii) to apply in any or all countries of the world for patents, certificates of invention or other governmental grants for the Patent Rights, including without limitation under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement or understanding. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

Assignor will, at the reasonable request of Assignee and without demanding any further consideration therefor, do all things necessary, proper, or advisable, including without limitation

Document Id: MAAT Bar Harbor\_.doc

109246.00100/11344465v2

the execution, acknowledgment and recordation of specific assignments, oaths, declarations and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Patent Rights. Such assistance shall include providing, and obtaining from the respective inventors, prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, powers of attorney, specifications, declarations or other papers and other assistance reasonably necessary for filing patent applications, complying with any duty of disclosure, and conducting prosecution, reexamination, reissue, interference or other priority proceedings, opposition proceedings, cancellation proceedings, public use proceedings, infringement or other court actions and the like with respect to the Patent Rights.

The terms and conditions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, its successor, assigns and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at Philadelphia,

Pennsylvania, on August 5, 2004.

ASSIGNOR: MA'AT, INC.

By: Steve Hirst

Name: Steve Hirst

Title: President

*(Signature MUST be notarized)*

Subscribed & Sworn on 5

Day of Aug, 2005

Maggie Stelzer

MAGGIE STELZER, Notary Public  
Berwyn Twp., Bucks County  
Commission Expires December 8, 200

## Exceptions to Seller's Representations

None.

CONFIDENTIAL

Document Id: MAAT Bar Harbor\_.doc

109246.00100/11344465v2