

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Build-A-Bear Workshop, Inc.	03/08/2005
RECEIVING PARTY DATA	
Name:	Build-A-Bear Retail Management, Inc.
Street Address:	1954 Innerbelt Business Center Drive
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63114
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29216794
CORRESPONDENCE DATA	
Fax Number:	(314)345-6060
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	314-345-6000
Email:	jbirmingham@blackwellsanders.com
Correspondent Name:	Samuel Digirolamo
Address Line 1:	720 Olive Street
Address Line 2:	Suite 2400
Address Line 4:	St. Louis, MISSOURI 63101
NAME OF SUBMITTER:	Samuel Digirolamo
Total Attachments: 2 source=7139402139#page1.tif source=7139402139#page2.tif	

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## ASSIGNMENT

WHEREAS, Build-A-Bear Workshop, Inc., a corporation duly organized under the laws of the State of Delaware, (hereinafter referred to as "Assignor"), having its principal office and place of business at 1954 Innerbelt Business Center Drive, St. Louis, Missouri 63114 has invented a new, original and ornamental design for a WRAP BOX for which application for Letters Patent has been made as U.S. Patent Application No. 29/216,794 that was filed on November 9, 2004, and

WHEREAS, Assignor is the owner and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

WHEREAS, Build-A-Bear Retail Management, Inc., a corporation duly organized under the laws of the State of Delaware, (hereinafter referred to as "Assignee"), having its principal office and place of business at 1954 Innerbelt Business Center Drive, St. Louis, Missouri 63114, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignor paid by said Assignee, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention and in and to any and all Letters Patent, both United States and foreign, that may be granted therefor, together with any and all continuations, divisions, or reissues, and Assignor does hereby authorize and request the United States Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and

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all Letters Patent that may be granted, either on said application or otherwise for said invention, to Build-A-Bear Retail Management, Inc. as the Assignee of the entire right, title and interest in and to the same, for sole use and benefit of Build-A-Bear Retail Management, Inc., its successors or assigns.

This Agreement is effective, as of the 23<sup>rd</sup> day of November, 2003.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

**BUILD-A-BEAR WORKSHOP, INC.**

Maxine Clark  
Signature  
Maxine Clark  
Printed Name  
Chief Executive Bear  
Title

STATE OF Missouri )  
 ) ss.  
COUNTY OF ST Louis

On this 8<sup>th</sup> day of March, 2005, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Maxine Clark to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Wanda F. Watson  
Notary Public

My Commission Expires: December 2, 2008

WANDA F. WATSON  
Notary Public - Notary Seal  
STATE OF MISSOURI  
St. Louis County  
My Commission Expires: Dec. 2, 2008  
Commission # 04044022

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