

9/1/04

09-09-2004



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Tab settings

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Clive P. Hohberger
Matthew R. Ream
Daniel F. Donato

2. Name and address of receiving party(ies):

Name: **ZIH Corp.**

Address: **3 Gorham Road**

Additional names(s) of conveying party(ies)

Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

City: **Hamilton**

State/Prov.: _____

Country: **Bermuda**

ZIP: **HM8**

Execution Date: **August 16, 17 and 25, 2004**

Additional name(s) & address(es)

Yes No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: _____

Patent Application No.

Filing date

B. Patent No.(s)

10/863,951

June 9, 2004

Additional numbers

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Eric D. Cohen**

Registration No. **38,110**

Address: **120 South Riverside Plaza**

22nd Floor

City: **Chicago**

State/Prov.: **IL**

Country: **US**

ZIP: **60606**

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ **40.00**

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23-0920

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric D. Cohen

Name of Person Signing

Signature

September 1, 2004

Date

Total number of pages including cover sheet, attachments, and

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Mail documents to be recorded with required cover sheet information to:

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PATENT

REEL: 015772 FRAME: 0143

FINANCE SECTION
2004 SEP -7 PM 2:14

09/08/2004
06800037
01 FC:4021

ASSIGNMENT

WHEREAS, Clive P. Hohberger, residing at 626 Barberrry Road, Highland Park, Illinois 60035, Matthew R. Ream, 505 Geville Avenue, Naperville, Illinois 60566 and Daniel F. Donato, 912 Strafford Lane, Mundelein, Illinois 60060, all citizens of the United States hereinafter collectively referred to as ASSIGNOR, have invented and own a certain invention entitled:

Method And Apparatus For Associating On Demand Certain Selected Media And Value-Adding Elements

for which a patent application of the United States has been filed on June 9, 2004 and having a Serial No. of 10/863,951; and

WHEREAS, ZIH Corp., a corporation of the State of Delaware, having a place of business at 3 Gorham Road, Hamilton HM8, Bermuda, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire interest in, to and under said invention and the United States Letters Patent to be obtained therefor:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said patent or any patent applications, continuations, divisions, renewals, substitutes or reissues thereof for the full term or terms for which the same may be granted.

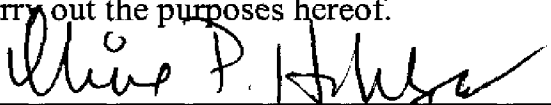
ASSIGNOR also assigns all of his right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to ASSIGNOR and ASSIGNOR will testify as to the same in any interference or litigation related thereto and will promptly execute and


deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said applications, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

Date 16 Aug 2004



Clive P. Hohberger

Date 25 AUG 2004



Matthew R. Ream

Date 17 Aug 2004



Daniel F. Donato

CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)Applicant(s): **Hohberger et al.**

Docket No.

83890D1

Application No.

10/863,951

Filing Date

June 9, 2004

Examiner

To Be Assigned

Customer No.

24628

Group Art Unit

2854

Invention: **Method And Apparatus For Associating On Demand Certain Selected Media
And Value-Adding Elements**

I hereby certify that this **Recordation of Assignment**

(Identify type of correspondence)

is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope

addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on

September 1, 2004

(Date)

Eric D. Cohen, Registration No. 38,110

(Typed or Printed Name of Person Mailing Correspondence)



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