SEP 0 9 2004 F. PTO-1595 (Rev. 06/ 04) No. 0651-0027 (exp. 6/30/2005

## FXPRESS MAIL NO. EV336671831US

09-15-2004



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Since, Flease	Record the attached documents or the new address(es) below.
Name of conveying party(ies)/Execution Date(s):	2. Name and address of receiving party(ies)
University of Southern California	Name: University of Washington
	Internal Address:
Execution Date: 08/23/04	Street Address:
Additional name(s) of conveying party(ies) attached? Yes X No	
3. Nature of Conveyance:	
X Assignment Merger	
Security Agreement Change of Name	City: Seattle
Government Interest Assignment	State: Washington
Executive Order 9424, Confirmatory License	Country: United States of America Zip:
Other	Additional name(s) & address(es)  Yes  X  No
4. Application or patent number(s):  A. Patent Application No.(s)	This document is being filed together with a new application.   B. Patent No.(s)
10/811,077	
1.5/21.1,21.1	
Additional numbers attached?	Yes X No
<ol><li>Name and address to whom correspondence concerning document should be mailed:</li></ol>	6. Total number of applications and patents involved:
Name: Steven D. Lawrenz PERKINS COIE LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00
Internal Address: Atty. Dkt.: 430558001US1	Authorized to be charged to credit card
Street Address: P.O. Box 1247	Authorized to be charged to deposit account
	X Enclosed
	None required (government interest not affecting title)
City: Seattle	8. Payment Information:
State: WA Zip: 98111-1247	a. Credit Card Last 4 Numbers
Phone Number: (206) 359-8000	Expiration Date
Fax Number: (206) 359-7198	b. Deposit Account Number
Email Address:	Authorized User Name
9. Signature.	September 9, 2004
Signature	Date '
Steven D. Lawrenz - 37,376  Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:

09/14/2004 MGETACHE 00000078 10811077

01 FC:8021

40.00 OP \_

PATENT REEL: 015772 FRAME: 0230

## ASSIGNMENT of PATENT(S) to the UNIVERSITY OF WASHINGTON

Attorney Docket No. 430558001US1 Tech ID:

WHEREAS, the UNIVERSITY OF SOUTHERN CALIFORNIA (hereinafter referred to as ASSIGNOR), a public institution of higher education having a place of business at Los Angeles, California has a partial ownership interest in the INVENTION(S) referred to as "PERFORMING PREDICTIVE PRICING BASED ON HISTORICAL DATA" as described and claimed in a specification for which a U.S. PATENT application is in process assigned Serial No. 10/811,077 and a filing date of March 26, 2004;

WHEREAS, the UNIVERSITY OF WASHINGTON (hereinafter referred to as ASSIGNEE), a public institution of higher education having a place of business at Seattle, Washington is desirous of acquiring the ASSIGNOR' entire right, title and interest in and to the INVENTION(S) and in and to any letters PATENT(S) that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, for sufficient, good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the ASSIGNOR'S entire right and title to and interest in said application and said INVENTION(S) for the United States of America and its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all letters PATENT(S) which may be granted therefor in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to claim priority rights deriving from said United States application by virtue of the International Convention, said INVENTION(S) and all applications and PATENT(S) on said INVENTION(S) to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by ASSIGNOR had this sale, assignment and transfer not been made. ASSIGNOR hereby authorizes and requests the Director of the Patent and Trademark Office to issue all letters PATENT(S) on said INVENTION(S) to ASSIGNEE. ASSIGNOR hereby further agrees and promises to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute any and all applications on said INVENTION(S), to enforce any and all PATENT(S) on said INVENTION(S), and to confirm in ASSIGNEE legal title to said INVENTION(S) and all applications and PATENT(S) on said INVENTION(S), all without charge to ASSIGNEE but at no expense to ASSIGNOR.

## UNIVERSITY OF SOUTHERN CALIFORNIA

	$\frac{8-23-04}{\text{ate}}$
STATE OF CALIFORNIA ) ss	
COUNTY OF LOS ANGILES	
On this 23 day of 41 Gust 2004, 1 envisor Dec	cytact personally appeared
beipte the and executed the jorchoring document.	
Muliy a Hodglot (SEAL)	
Signature of Notary Public  NANCY A. UHD 645	
Typed or Printed Name of Notary Public	NANCYA. HODGES
Notary Public in and for the State of (nifien.4	Commission # 1373583
Residing at: LOS ANGELES CALIFORNIA	Notary Public - California 💈
	Los Angeles County My Comm. Expires Sep 28, 2006

RECORDED: 09/09/2004

PATENT REEL: 015772 FRAME: 0231