

**PATENT ASSIGNMENT**

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Baek-Woon Lee	03/07/2005
Joon-Hak Oh	03/07/2005
Keun-Kyu Song	03/07/2005
Cheol-Woo Park	03/07/2005
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SAMSUNG ELECTRONICS CO., LTD.
<b>Street Address:</b>	416, Maetan-dong, Yeongtong-gu,
<b>Internal Address:</b>	Suwon-si
<b>City:</b>	Gyeonggi-do
<b>State/Country:</b>	KOREA, REPUBLIC OF
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	10992248
<b>CORRESPONDENCE DATA</b>	
Fax Number:	(650)833-2001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6508332121
Email:	jenny.sung@dlapiper.com
Correspondent Name:	Kieun Sung
Address Line 1:	2000 University Avenue
Address Line 2:	DLA Piper Rudnick Gray Cary US LLP
Address Line 4:	E. Palo Alto, CALIFORNIA 94303
NAME OF SUBMITTER:	Kieun Sung

Total Attachments: 5  
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## ASSIGNMENT

WHEREAS, I, Baek-Woon Lee, Joon-Hak Oh, Keun-Kyu Song, and Cheol-Woo Park have invented certain new and useful improvements in LIQUID CRYSTAL DISPLAY AND DRIVING METHOD THEREOF, a United States patent application filed as Serial No. 10/992,248 on November 17, 2004.

AND WHEREAS SAMSUNG ELECTRONICS, CO., LTD., hereinafter called the "assignee", is desirous of acquiring the entire right, title, and interest in and to said application and the inventions and improvements therein disclosed;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid to me by said assignee, receipt whereof we hereby acknowledge, we do hereby assign, sell, transfer, and set over unto said assignee the entire right, title, and interest in and to said application and the inventions and improvements therein disclosed for the United States and all foreign countries and any Letters Patent which may issue therefor in the United States and all foreign countries and all divisions, reissues, continuations, renewals, and/or extensions thereof including all priority rights under the International Convention associated therewith for each country of the Union, said assignee to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, reissues, continuations, renewals, and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by me had this assignment not been made.

The Commissioner of Patents and Trademarks is requested to issue such Letters Patent in accordance herewith. I covenant that I am a lawful owner of the application, inventions, and improvements, that the same are unencumbered, that no license has been granted to make, use, or vend the inventions or improvements on any of them, and that I have the full right to make this assignment.

And for the consideration aforesaid, I agree, jointly and individually with any co-inventor(s), that I will communicate to said assignee or the representatives thereof any facts known to us respecting said inventions and improvements, and will, upon request, but without expense to us, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal, and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said assignee or by counsel for said assignee, to assist or enable said assignee to obtain and enforce full benefits from the rights and interests herein assigned. This assignment shall be binding upon our heirs, executors, administrators, and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of said assignee.

EXECUTED Lee Baek-woon Date: March 7, 2005  
Baek-Woon Lee

IN WITNESS WHEREOF:

Witness #1

Witnessed: jeon mi hyun Date: March 7, 2005  
JEON, MI-HYUN (Printed Name)

Address: YOKSAM-DONG, KANGNAM-GU,  
SEOUL, KOREA

Witness #2

Witnessed: KIM, Dae-Shig Date: March 7, 2005  
KIM, DAE-SHIG (Printed Name)

Address: YOKSAM-DONG, KANGNAM-GU,  
SEOUL, KOREA

EXECUTED *Joon-Hak Oh* Date: March 7, 2005  
Joon-Hak Oh

IN WITNESS WHEREOF:

Witness #1

Witnessed: *Jeon mi Hyun* Date: March 7, 2005  
JEON, MI-HYUN (Printed Name)

Address: YOKSAM-DONG, KANGNAM-GU,  
SEOUL, KOREA

Witness #2

Witnessed: *KIM, Dae-Shig* Date: March 7, 2005  
KIM, DAE-SHIG (Printed Name)

Address: YOKSAM-DONG, KANGNAM-GU,  
SEOUL, KOREA

EXECUTED SONG, Keun-Kyu Date: March 7, 2005  
Keun-Kyu Song

IN WITNESS WHEREOF:

Witness #1

Witnessed: Jeon mi hyun Date: March 7, 2005  
JEON, MI-HYUN (Printed Name)

Address: YOKSAM-DONG, KANGNAM-GU,  
SEOUL, KOREA

Witness #2

Witnessed: KIM, Dae-Shig Date: March 7, 2005  
KIM, DAE-SHIG (Printed Name)

Address: YOKSAM-DONG, KANGNAM-GU,  
SEOUL, KOREA

EXECUTED Park Cheolwoo Date: March 7, 2005  
Cheol-Woo Park

IN WITNESS WHEREOF:

Witness #1

Witnessed: jeon mi hyun Date: March 7, 2005  
JEON MI-HYUN  
\_\_\_\_\_  
(Printed Name)

Address: YOKSAM DONG, KANGNAM-GU,  
SEOUL, KOREA  
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Witness #2

Witnessed: KIM, Dae-Shig Date: March 7, 2005  
KIM, DAE-SHIG  
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(Printed Name)

Address: YOKSAM-DONG, KANGNAM-GU,  
SEOUL, KOREA  
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