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09-20-2004

Docket No.: B245-048P

FORM PTO-1595 (Modified)
(Rev. 03-01)
OMB No. 0651-0027 (exp. 5/31/2002)
P08/REV03



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102839258
To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Rory Francis Byrne

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **Ferrari S.p.A.**
Internal Address: _____

Street Address: **Via Emilia Est 1163, I-41100 Modena**
Italy
City: _____ State: _____ ZIP: _____

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **September 1, 2004**

4. Application number(s) or patent numbers(s):
If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)
29/209,302

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **John J. Torrente (Reg. No. 26,359)**
Internal Address: _____

09/17/2004 HBETACHE 00000020 29209302
01 FC:0021 40.00 OP

Street Address: **Cowan, Liebowitz & Latman, P.C.**
1133 Avenue of the Americas

City: **New York** State: **NY** ZIP: **10036**

6. Total number of applications and patents involved: **1**

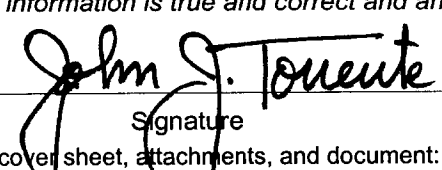
7. Total fee (37 CFR 3.41):.....\$ **40.00**
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(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John J. Torrente (Reg. No. 26,359)  **September 13, 2004**
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: **6**

ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) to me in hand paid, and for other good and valuable consideration, receipt and sufficiency of which I hereby acknowledge, I,
Rory Francis BYRNE

of c/o Golf Country Club, Via Nuova Estense 609, I-41050 COLOMBARO DI FORMIGINE
(Modena) Italy
believing myself to be the sole inventor of a certain invention or discovery in "Car including toy-car, motor car, replica car and scale-model-car"

as fully set forth and described in my United States Letters Patent Serial No. 29/209302, filed on July 14, 2004, preparatory to obtaining letters patent of the United States therefor,

and being the owner of all right, title and interest in and to said application and invention, warranting that I have not granted or agreed to grant to others any assignments, licenses, mortgages, or other rights or encumbrances regarding said application and invention, and believing that I have full right to convey the entire interest, both legal and equitable herein assigned, do hereby sell, assign, transfer and set over unto

FERRARI S.p.A., an Italian Joint stock company and existing under and by virtue of the laws of the Country of Italy and having an office and place of business at Via Emilia Est 1163, I-41100 MODENA (Italy), as the Assignee and to its successors, assigns and nominees, the entire right, title and interest in and to said application and invention together with any and all other applications and patents in the United States upon the same invention which I may now or hereafter have, and all divisions, reissues, continuations, continuations-in-part, substitutions and extensions thereof and all rights to obtain patents thereon.

And I hereby covenant and agree that I will communicate to said Assignee,

FERRARI S.p.A., its successors,

assignees and nominees, all facts known to me respecting said invention and will, upon their request at any time, but without expense to me sign all lawful papers, execute all original, divisional, substitute, continuing and reissue applications and

assignments, make all rightful oaths, testify as to facts relating to said invention in any legal proceedings, and generally do everything reasonable and proper to aid said Assignee,

FERRARI S.p.A. , its successors,

assigns and nominees, to receive proper protection for said invention in the United States.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal on the date indicated hereinafter,

Date: SEPTEMBER 1th, 2004



Rory Francis BYRNE

Witness:

