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Atty. Docket No.: 08048.0049-00000 Atty. Customer No. 22,852

nts and Trademarks:

Please record the attached original documents or copy thereof.	ATTN. BOX ASSIGNMENTS	
1. Name of conveying party(ies): Jean-Louis H. GUERET Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment	2. Name and address of receiving party(ies): Name: L'Oréal S.A. Internal Address: Street Address: 14, rue Royale 75008 Paris, France City: ZIP: Additional name(s) & address(es) attached? Yes No	
4. Application number(s) or patent numbers(s): If this document is being filed together with a new application, the exect A. Patent Application No.(s) B. Patent No.(s) 10/844,484 Additional numbers a	cution date of the application is:	
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Thomas L. Irving	6. Total number of applications and patents involved _1	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Deborah M. Sharfman - Reg. No. 52,211 Name of Person Signing September 15, 2004 Date 17/2004 INSETRICHE 00000081 10844484 FC: 8021 Total Output:		

PATENT REEL: 015786 FRAME: 0297

Attorney Docket No.: 08048.0049-00000

SOLE/JOINT INVENTION

(U.S. Rights Only)

ASSIGNMENT

WHEREAS, I/We, the below named inventor(s) (hereinafter referred to as Assignor(s)), have made an invention entitled:

APPLICATOR, AND PACKAGING AND APPLICATOR DEVICE INCLUDING APPLICATOR

for which I/We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on <u>May 13, 2004</u> (Application No. (to be filled in by Applicant's representative when known)); and

WHEREAS, L'ORÉAL S.A., a corporation of France whose post office address is 14, rue Royale, 75008 Paris, France (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and provisional application, U.S. Provisional Application No. 60/475,775 , filed June 5, 2003 ; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with assignee, its successors and assigns, any facts known to me/us respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/We have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. _______, filed ______, filed ______, the application number of said application when known.

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.

PATENT REEL: 015786 FRAME: 0298

RECORDED: 09/15/2004

Attorney Docket No.: 08048.0049-00000

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Full Name of Sole or First Assignor Jean-Louis H. GUERET	Assignor's Signature	Date 30.08.04
Address 27 avenue Raymond Poincaré, 75016 Paris	, FRANCE	Citizenship French

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.

PATENT REEL: 015786 FRAME: 0299