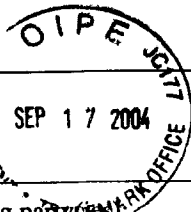


9/17/04



09-22-2004



102841358

U.S. Department of Commerce
Patent And Trademark Office

1. Name of conveying party(ies):

Name CHRISTINA M. TRANFAGLIA
Name MATTHEW A. McCURDY
Name DAVID J. BULCHER
Name DAVID C. SCHILTZ
Name MARIANNE B. GRISDALE
Name TODD S. HERLITZ

Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: February 2, 4, 5, 2004

and address of receiving party(ies):

Name: Pactiv Corporation

Internal Address:

Street Address: 1900 West Field Court

City: Lake Forest State: Illinois Country: U.S.A.

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) 29/199,068, filed February 9, 2004

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John C. Gatz

Internal Address:

JENKENS & GILCHRIST

Street Address: 225 West Washington, Suite 2600

City: Chicago State: IL Zip: 60606-3418

6. Total number of applications and patents involved: 1

7. Total fee (37 C.F.R. 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account if payment is inadequate.

8. Deposit account number:

10-0447 (47097-01286USPD)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Timothy M. Kowalski, Reg. No. 44,192
Name of Person Signing

Signature

March 1, 2004
Date

Total number of pages including cover sheet, attachments and document: _____

ASSIGNMENT

WHEREAS, We, **CHRISTINA M. TRANFAGLIA, MATTHEW A. McCURDY, DAVID J. BULCHER, DAVID C. SCHILTZ, MARIANNE B. GRISDALE and TODD S. HERLITZ**, have invented a certain new, original and ornamental design for the following: **BOWL HAVING A DISPLAY TAB**, for which we have made application for United States Design Patent; and,

WHEREAS, **PACTIV CORPORATION**, a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 1900 West Field Court, Lake Forest, Illinois 60045 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives the entire right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefore, and all provisionals, divisions, reissues, substitutions, continuations, continuation-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

We further authorize and direct our attorneys to insert below* the serial number and filing date of said application now identified as Case Docket No. **47097-01286USPD** as soon as the same shall have been made known to them by the United States Patent Office.

*Serial Number: 29/199,068
Filing Date: February 9, 2004

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 2nd day of February, 2004.

February, 2004.

Christina M. Tranfaglia
Name: CHRISTINA M. TRANFAGLIA
Address: 2305 Robincrest Lane
Glenview, Illinois 60025-4112

STATE OF Illinois)
COUNTY OF Kane) ss.

On this 2nd day of February, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.



Marilyn S. Kahn
Notary Public
My Commission Expires: March 15, 2006

IN WITNESS WHEREOF, I have hereunto set my hand and seal this ___ day of _____, 2004.

Name: MATTHEW A. McCURDY
Address: 583 Apple Drive
Marysville, Ohio 43040

STATE OF _____)
COUNTY OF _____) ss.

On this _____ day of _____, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

[seal]

Notary Public
My Commission Expires:

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 4 day of JANUARY, 2004.

Marianne B. Grisdale

Name: **MARIANNE B. GRISDALE**
Address: 2026 West Ohio Street
Chicago, Illinois 60612

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

On this 4th day of January, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Paula G. Hight

Notary Public
My Commission Expires: 6/19/07

[seal]



IN WITNESS WHEREOF, I have hereunto set my hand and seal this 4th day of January, 2004.

Todd S. Herlitz

Name: **TODD S. HERLITZ**
Address: 1621 South Halsted Street, #403
Chicago, Illinois 60608

STATE OF ILLINOIS)
) ss.
COUNTY OF COOK)

On this 5th day of February, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

Paula G. Hight

Notary Public
My Commission Expires: 6/19/07



ASSIGNMENT

WHEREAS, We, **CHRISTINA M. TRANFAGLIA, MATTHEW A. McCURDY, DAVID J. BULCHER, DAVID C. SCHILTZ, MARIANNE B. GRISDALE** and **TODD S. HERLITZ**, have invented a certain new, original and ornamental design for the following: **BOWL HAVING A DISPLAY TAB**, for which we have made application for United States Design Patent; and,

WHEREAS, **PACTIV CORPORATION**, a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 1900 West Field Court, Lake Forest, Illinois 60045 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives the entire right, title and interest in and to said invention and in and to said applications and all patents which may be granted therefore, and all provisionals, divisions, reissues, substitutions, continuations, continuation-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of our entire right, title and interest.

We also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

We further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

We hereby further agree that we will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to us respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

We further authorize and direct our attorneys to insert below* the serial number and filing date of said application now identified as Case Docket No. **47097-01286USPD** as soon as the same shall have been made known to them by the United States Patent Office.

*Serial Number: 29/199,068
Filing Date: February 9, 2004

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 4 day of
FEBRUARY, 2004.

David J. Bulcher

Name: **DAVID J. BULCHER**
Address: 82 Ravine Road
Powell, Ohio 43065

STATE OF Ohio)
COUNTY OF Franklin) ss.

On this 4 day of February, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.



SANDRA S. MAXWELL
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES OCTOBER 10, 2007

Sandra S. Maxwell

Notary Public
My Commission Expires: 10-10-2007

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 4 day of
FEBRUARY, 2004.

David C. Schultz

Name: **DAVID C. SCHULTZ**
Address: 4173 Reedbury Lane
Columbus, Ohio 43220

STATE OF Ohio)
COUNTY OF Franklin) ss.

On this 4 day of February, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared, known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.



SANDRA S. MAXWELL
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES OCTOBER 10, 2007

Sandra S. Maxwell

Notary Public
My Commission Expires: 10-10-2007

IN WITNESS WHEREOF, I have hereunto set my hand and seal this ____ day of _____, 2004.

Name: **MARIANNE B. GRISDALE**
Address: 2026 West Ohio Street
Chicago, Illinois 60612

STATE OF _____)
) ss.
COUNTY OF _____)

On this _____ day of _____, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared , known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

[seal]

Notary Public
My Commission Expires:

IN WITNESS WHEREOF, I have hereunto set my hand and seal this ____ day of _____, 2004.

Name: **TODD S. HERLITZ**
Address: 1621 South Halsted Street, #403
Chicago, Illinois 60608

STATE OF _____)
) ss.
COUNTY OF _____)

On this _____ day of _____, 2004, before me, a Notary Public in and for the State and County aforesaid, personally appeared , known by me to be the person of the above name who signed and sealed the foregoing instrument, and acknowledged the same to be his own free act and deed.

[seal]

Notary Public
My Commission Expires: