PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|
| | |

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------------------|----------------|
| Mr. Salvatore J. Puleo Sr. | 03/04/2005 |

RECEIVING PARTY DATA

| Name: | National Tree Company |
|-----------------|-----------------------|
| Street Address: | 2 Commerce Drive |
| City: | Cranford |
| State/Country: | NEW JERSEY |
| Postal Code: | 07016 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 10714765 |

CORRESPONDENCE DATA

Fax Number: (810)815-5112

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732-371-4123

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Correspondent Name: Brian K. Johnson, Esq. LLC

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NAME OF SUBMITTER: Brian K. Johnson

Total Attachments: 2

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PATENT REEL: 015795 FRAME: 0027

ASSIGNMENT

For good and valuable consideration, I, Salvatore J. Puleo, Sr., residing at 15 Sequoia Drive, Watchung, New Jersey, 07060 a citizen of the US; hereafter individually or collectively referred to as "Assignor";

Hereby sell, assign and transfer to National Tree Company, a corporation organized and existing under the state laws of New Jersey, having its principal place of business at 2 Commerce Drive, Cranford, New Jersey 07016 hereinafter "Assignee", its successors, assigns and legal representatives, the entire right, title and interest in and for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application(s) for United States Letters Patent, which has been executed by the undersigned and filed on:

PATENT REEL: 015795 FRAME: 0028

November 11 2003 U.S. Serial No.: 10/714,765 entitled:

Fiber Optic Christmas Tree Stand

which have been or shall be filed in the United States and all foreign countries on said improvements; all foreign countries on any of said improvements; and in and to all original and reissued patents and all other applications for Letters Patent which have been or shall be filed in the United States and and in and to said application(s) and patent and all divisional, continuing, substitute, renewal, reissue,

and the history thereof; and generally do everything possible which said Assignee, its successors, for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal patent protection for said improvements and for vesting title to said improvements and all applications assigns or legal representatives shall consider desirable for aiding in securing and maintaining proper assigns, and legal representatives, all facts known to the undersigned relating to said improvements all other patent applications on any and all said improvements; execute all rightful oaths representatives; and assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this its own name; and that, when requested, without charge to but at the expense of said Assignee, its Agree that said Assignee may apply for and receive Letters Patent for said improvements in

Docket No.: NATREE 3.1-004US

conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned. assignment, grant, mortgage, license or other agreement affecting the rights and property herein Covenant with said Assignee, its successors, assigns and legal representatives that no

): SS

County of UNION

[Seal]

Puleo, Sr. to me personally known to be the person who is described in and who executed the above Before me this 4th day of MARCH therein set forth. instrument, and acknowledged to me that he executed the same of his own free will for the purpose , 200 \(\) personally appeared Salvatore J.

PATRICIA BELLO
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Dec. 7, 2005

RECORDED: 03/18/2005

PATENT REEL: 015795 FRAME: 0029