

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Patent of:  
RUSNOCK  
Patent No.: D 490,703  
Issued: June 1, 2004  
Atty. File No.: 4064-7  
For: "BEVERAGE COOLER CARTON"

### RECORDATION OF ASSIGNMENT

Mail Stop Assignment Recordation Services  
Director of the U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313

Dear Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

**Coors Brewing Company**  
311 10<sup>th</sup> Street  
Golden, Colorado 80401

2. Name and address of receiving party(ies):

Coors Global Properties, Inc.  
165 South Union Boulevard, Suite 170  
Lakewood, Colorado 80228

- ### 3. Nature of Conveyance:

☒ Assignment      ☐ Merger

Execution Date: February 2, 2005

4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is:

CH \$40.00 191970 D490703

- A. Patent Application No.(s):
- B. Patent No.: D 490,703.

5. Name and address of party to whom correspondence concerning documents should be mailed:


Brent P. Johnson  
Sheridan Ross P.C.  
1560 Broadway, Suite 1200  
Denver, Colorado 80202-5141

6. Total number of applications and patents involved: 1.
7. Total fee (37 CFR 3.41).....\$40.00.  
[X] Authorized to be charged to deposit account.
8. Deposit account number: 19-1970.
9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Total number of pages including cover sheet, attachments and document: 4

Respectfully submitted,  
  
SHERIDAN ROSS P.C.

By: 

Brent P. Johnson  
Registration No. 38,031  
1560 Broadway, Suite 1200  
Denver, Colorado 80202-5141  
(303) 863-9700

Date: 2/28/05

ASSIGNMENT

WHEREAS, Coors Brewing Company, having a place of business at 311 10<sup>th</sup> Street, Golden, Colorado 80401, is the owner of all right, title, and interest in and to U.S. Design Patent No. D 490,703, entitled BEVERAGE COOLER CARTON, said patent further being identified as Attorney File No. 4064-7;

WHEREAS, Coors Global Properties, Inc., a Colorado corporation having a place of business at 165 South Union Boulevard, Suite 170, Lakewood, Colorado 80228, is desirous of acquiring said right, title, and interest of Coors Brewing Company.

NOW THEREFORE, be it known that for certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Coors Brewing Company does sell, assign and transfer to Coors Global Properties, Inc., its successors, legal representatives and assigns, the aforesaid patent for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; Coors Brewing Company also assigns any right, title or interest in and to the said invention which has not already been transferred to Coors Global Properties, Inc.; Coors Brewing Company warrants that no assignment has been made of the invention, application or patent therefore to a party other than Coors Global Properties, Inc. and is under no obligation to make any assignment of the invention, application, or patent therefore to any other party; and Coors Brewing Company further agrees to cooperate with Coors Global Properties, Inc. hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming Coors Global Properties, Inc.'s exclusive ownership of the invention, but at the expense of Coors Global Properties, Inc.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the day indicated hereunder.

Date:

Feb. 2, 2005

Coors Brewing Company

By:

Annita M. Menogan

Name:

Title: Annita M. Menogan  
Vice President and Secretary

State of Colorado )

County of ) ss.

Jefferson

Before me, a Notary Public in and for said County and State, personally appeared Annita M. Menogan, who acknowledged him/her self to be the Vice President and Secretary of Coors Brewing Company and that he/she as such VP and Secretary, being authorized to do so, executed the foregoing instrument for the purposes and considerations therein expressed, by signing the name of the company by him/her self as Annita M. Menogan Vice President and Secretary

Given under my hand and seal of office this 2 day of Feb, 2005.

  
Notary Public

My Commission Expires Aug. 2, 2005

My Commission Expires: \_\_\_\_\_

