

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Patent of:)
)
 RHODES ET AL.)
)
 Patent No.: D 452,154)
)
 Issued: December 18, 2001)
)
 Atty. File No.: 4064-4)
)
 For: "BEVERAGE COOLER BOX")

RECORDATION OF ASSIGNMENT

Mail Stop Assignment Recordation Services
 Director of the U.S. Patent and Trademark Office
 P.O. Box 1450
 Alexandria, VA 22313

Dear Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

Coors Brewing Company
 311 10th Street
 Golden, Colorado 80401

2. Name and address of receiving party(ies):

Coors Global Properties, Inc.
 165 South Union Boulevard, Suite 170
 Lakewood, Colorado 80228

3. Nature of Conveyance:

Assignment Merger

Execution Date: February 2, 2005

4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of
 the application is:

CH \$40.00 191970 D452152

- A. Patent Application No.(s):
- B. Patent No.: D 452,154

5. Name and address of party to whom correspondence concerning documents should be mailed:

Brent P. Johnson
 Sheridan Ross P.C.
 1560 Broadway, Suite 1200
 Denver, Colorado 80202-5141

6. Total number of applications and patents involved: 1.

7. Total fee (37 CFR 3.41).....\$40.00.
 Authorized to be charged to deposit account.

8. Deposit account number: 19-1970.

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Total number of pages including cover sheet, attachments and document: 4

Respectfully submitted,

SHERIDAN ROSS P.C.

By: 

Brent P. Johnson
 Registration No. 38,031
 1560 Broadway, Suite 1200
 Denver, Colorado 80202-5141
 (303) 863-9700

2/28/05

ASSIGNMENT

WHEREAS, Coors Brewing Company, having a place of business at 311 10th Street, Golden, Colorado 80401, is an owner of an undivided interest in and to U.S. Design Patent No. D 452,154, entitled BEVERAGE COOLER BOX, and wherein Graphic Packaging Corporation having a place of business at 4455 Table Mountain Drive, Golden, Colorado 80403, is the owner of the remaining undivided interest in and to the U.S. Design Patent No. D 452,154, said patent further being identified as Attorney File No. 4064-4;

WHEREAS, Coors Global Properties, Inc., a Colorado corporation having a place of business at 165 South Union Boulevard, Suite 170, Lakewood, Colorado 80228, is desirous of acquiring the undivided interest of Coors Brewing Company.

NOW THEREFORE, be it known that for certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Coors Brewing Company does sell, assign and transfer to Coors Global Properties, Inc., its successors, legal representatives and assigns, the undivided interest of Coors Brewing Company of the aforesaid patent for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; Coors Brewing Company also assigns any right, title or interest in and to the said invention which has not already been transferred to Coors Global Properties, Inc.; Coors Brewing Company warrants that no assignment of Coors Brewing Company's interest has been made of the invention, application or patent therefore to a party other than Coors Global Properties, Inc. and is under no obligation to make any assignment of the invention, application, or patent therefore to any other party; and Coors Brewing Company further agrees to cooperate with Coors Global Properties, Inc. hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming Coors Global Properties, Inc.'s ownership interest of the invention, but at the expense of Coors Global Properties, Inc.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the day indicated hereunder.

Date: Feb. 2, 2005

Coors Brewing Company
By: Annita M. Menogan

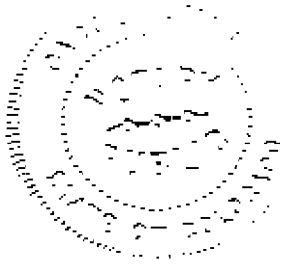
Name: Annita M. Menogan
Vice President and Secretary

Title: _____

State of Colorado)
County of Jefferson) ss.

Before me, a Notary Public in and for said County and State, personally appeared Annita M. Menogan, Vice President and Secretary of Coors Brewing Company and that he/she as such Vice Secretary, being authorized to do so, executed the foregoing instrument for the purposes and considerations therein expressed, by signing the name of the company by him/her self as Annita M. Menogan Vice President and Secretary

Given under my hand and seal of office this 2 day of Feb, 2005.



Carol Roman
Notary Public

My Commission Expires: July Commission Expires Aug. 2, 2005

