

09-23-2004

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To the Director of the United States Patent and Trademark Office

and the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

**John Lyman Ahlander**  
**J. Michael Fannesbeck**  
**Nathan David Toone**  
**Mikko Valimaki**

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

## 2. Name and address of receiving party(ies):

Name: **Cerberian, Inc.**Address: **13997 S. Minuteman Drive, Suite 140**22154 U.S. PTO  
10/940701  
091404

## 3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherCity: **Draper** State/Prov.: **Utah**Country: **USA** ZIP: **84020**Execution Date: **September 13, 2004**

Additional name(s) &amp; address(es)

☐ Yes ☒ No

## 4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: **September 14, 2004**

Patent Application No.

Filing date

B. Patent No.(s)

Additional numbers

☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **John C. Stringham**Registration No. **40,831**Address: **Workman Nydegger****1000 Eagle Gate Tower****60 East South Temple**City: **Salt Lake City** State/Prov.: **Utah**Country: **USA** ZIP: **84111**

## 6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ **40.00**☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

## 8. Deposit account number:

**23-3178**

(Attach duplicate copy of this page if paying by deposit account)

09/22/2004 DDYNE 00000050 233178 10940701

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Michael B. Dodd**

Name of Person Signing

Signature

**September 14, 2004**

Date

7

Total number of pages including cover sheet, attachments, and

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services  
Director of the United States Patent and Trademark Office  
P.O. Box 1450, Alexandria, VA 22313-1450**PATENT**  
**REEL: 015798 FRAME: 0362**

## WHEN RECORDED RETURN TO:

John C. Stringham  
WORKMAN NYDEGGER  
1000 Eagle Gate Tower  
60 East South Temple  
Salt Lake City, Utah 84111

## PATENT APPLICATION

Docket: 15172.13.1  
Express Label No: EV 525475010 US

## ASSIGNMENT

We,

- (1) Name: John Lyman Ahlander  
Address: 905 West 500 South  
Orem, Utah 84058
- (2) Name: J. Michael Fannesbeck  
Address: 2531 West 1650 North  
Lehi, Utah 84043
- (3) Name: Nathan David Toone  
Address: 1476 North 2425 West  
Layton, Utah 84041
- (4) Name: Mikko Valimaki  
Address: 863 East 1000 South  
Orem, Utah 84097

have invented a method and apparatus entitled DYNAMIC BACKGROUND RATER  
FOR INTERNET CONTENT hereinafter called the "invention."

Preferred embodiments of said invention are disclosed in a United States patent  
application executed concurrently herewith by us and now identified as File No. 15172.13.1 of  
the law firm of Workman Nydegger, 1000 Eagle Gate Tower, 60 East South Temple, Salt Lake  
City, Utah 84111, and filed in the United States Patent and Trademark Office as Serial No.  
\_\_\_\_\_ on \_\_\_\_\_. (We hereby authorize the attorneys of Workman  
Nydegger to insert said serial number and filing date when known.)

The Assignee, Cerberian, Inc., a corporation of the State of Delaware, having a principal place of business at 13997 S. Minuteman Drive, Suite 140, Draper, Utah 84020, desires to secure the entire right, title and interest in said invention.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to us by the Assignee, the receipt and sufficiency of which we hereby acknowledge, we HEREBY ASSIGN TO THE ASSIGNEE:

The entire right, title and interest in said invention in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications which may be filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said invention in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International Convention for such applications.

We hereby authorize and request the United States Commissioner of Patents and Trademarks, and such Patent Office officials in foreign countries as are duly authorized by their patent laws to issue patents, to issue any and all patents on said invention to the Assignee as the owner of the entire interest, for the sole use and behoof of the said Assignee, its successors, assigns and legal representatives.

We hereby agree, without further consideration and without expense to us, to sign all lawful papers and to perform all other lawful acts which the Assignee may request of us to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue, and other United States and foreign patent applications on said invention, and all lawful documents requested by the Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of our ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension, or infringement proceedings involving said invention.


This assignment and agreement shall be binding upon our heirs and legal representatives.

Dated this 13 day of September 2004.

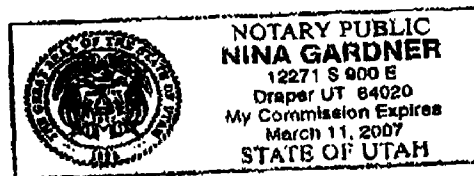
  
John Lyman Ahlander

STATE OF Utah )  
COUNTY OF Salt Lake ) ss.

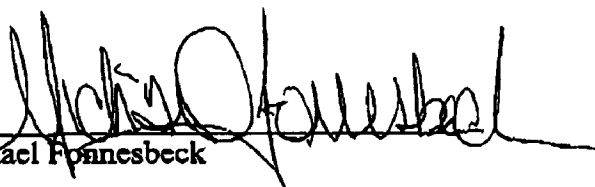
On Sept. 13, 2004, before me personally appeared John Lyman Ahlander, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that they have read the same and know the contents thereof and that they executed the same as their free act and deed and for the purposes set forth therein.

  
NOTARY PUBLIC  
Residing at Draper, UT

My Commission Expires:  
3-11-07

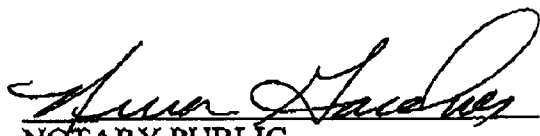


Dated this 13 day of September 2004.

  
J. Michael Fannesbeck

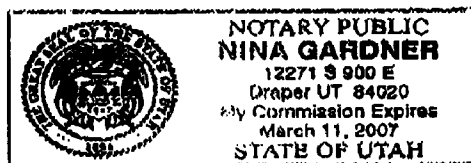
STATE OF Utah )  
COUNTY OF Salt Lake ) ss.

On Sept. 13, 2004, before me personally appeared J. Michael Fannesbeck, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that they have read the same and know the contents thereof and that they executed the same as their free act and deed and for the purposes set forth therein.

  
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Residing at Draper, UT

My Commission Expires:

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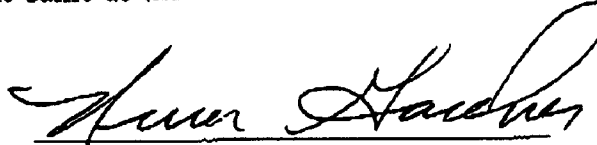
Dated this 13<sup>th</sup> day of September 2004.



Nathan David Toone

STATE OF Utah )  
COUNTY OF Salt Lake ) ss.

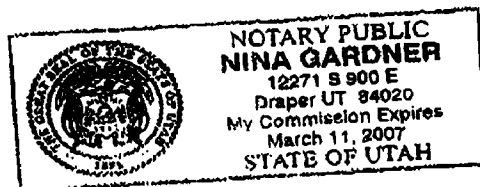
On Sept. 13, 2004, before me personally appeared Nathan David Toone, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that they have read the same and know the contents thereof and that they executed the same as their free act and deed and for the purposes set forth therein.



NOTARY PUBLIC  
Residing at DRAPER, UT

My Commission Expires:

3-11-07



Dated this 13 day of September 2004.

Mikko Valimaki  
Mikko Valimaki

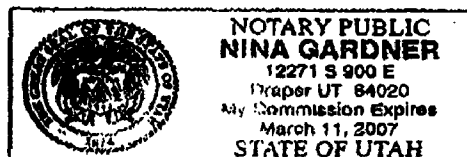
STATE OF Utah )  
COUNTY OF Salt Lake ) : ss.

On Sept. 13, 2004, before me personally appeared Mikko Valimaki, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that they have read the same and know the contents thereof and that they executed the same as their free act and deed and for the purposes set forth therein.

Nina Gardner  
NOTARY PUBLIC  
Residing at Draper, Ut.

My Commission Expires:

3-11-07



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