

9-23-04

09-24-2004

FORM PTO-1595
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
6154/1US

102844402

To the Honorable Commissioner of Patents and Trademarks Attached original documents or copy thereof.

1. Name of conveying parties:
Steve Riedl
Tom Gonder
Bryan Santangelo
Additional name(s) & party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Time Warner Cable Inc.
Internal Address:
Street Address: 290 Harbor Drive
City: Stamford State: CT Zip: 06902
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: February 13, 2004, February 19, 2004 and February 13, 2004, respectively

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is:
A. Patent Application No.(s)
10/662,776
B. Patent No.(s)
Additional numbers attached? Yes No

6. Total number of applications and patents involved: 1
7. Total fee (37 CFR 3.41)\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
02-4270

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Seth H. Ostrow
Internal Address:
Brown Raysman Millstein Felder & Steiner LLP
Street Address: 900 Third Avenue
City: New York State: NY Zip: 10022

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Seth H. Ostrow, Reg. No. 37,410
Name of Person Signing

Signature
9/20/04
Date
Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Director - U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Services
P.O. Box 1450, Alexandria, VA 22313-1450


OFFICE OF PUBLIC RECORDS
FINANCE SECTION
SEP 23 PM 3:42

09/24/2004 ECOMPER 0000029 10662776

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ASSIGNMENT

a Colorado Citizen 

WHEREAS, we, Steve Riedl, Erik Urdang, Tom Gonder, Bryan Santangelo and Brad Jordan, all citizens of the United States of America, residing at 1580 Masters Court, Superior, CO 80027; 2945 Sugarloaf Road, Boulder, CO 80302-9246; 10759 West 107 Circle, Westminster, CO 80021; 458 Jasper Way, Superior, CO 80027 and 505 Hartford Drive, Boulder, CO 80305, respectively have invented one or more inventions (hereinafter referred to as "said invention(s)") disclosed in an application for Letters Patent of the United States entitled **SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY WITHIN A VIDEO TIME SHIFTING ARCHITECTURE** (hereinafter referred to as "said application"), said application having been assigned Serial No. 10/662,776 and filed on September 15, 2003.

WHEREAS, Time Warner Cable Inc. (hereinafter together with its successors and assigns referred to as "the Assignee"), a Delaware Corporation, having an address at 290 Harbor Drive, Stamford, Connecticut 06902 is desirous of obtaining all rights, title and interest in, to and under said invention(s) and said application; and

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which we hereby acknowledge, we have sold, assigned, transferred and set over, and by these presents hereby sell, assign, transfer and set over to the Assignee all right, title and interest in, to and under said invention(s) and said application, including the right to apply for any Letters Patent of the United States of America and in any and all foreign countries on said invention(s), and any and all other applications for Letters Patent on said invention(s), in whatsoever countries, including all divisional, renewal, substitute, continuation, continuation-in-part and convention applications based in whole or in part upon said invention(s) or upon said application, and any and all Letters Patent which may issue thereon in the United States and foreign countries, and any and all reissues, extensions, renewals, divisions, continuations or continuations-in-part of Letters Patent granted for said invention(s) or upon said applications, to the full term or terms for which said Letters Patent may be issued, and every priority right that is or may be predicated upon or arise from said invention(s), said application and said Letters Patent, the same to be held and enjoyed by the Assignee for its own use and benefit fully and entirely as if the same would have been held and enjoyed by us had this Assignment not been made. We hereby authorize the Assignee to file patent applications in any and all countries on any or all of said invention(s) in our names, or in its name, or otherwise as the Assignee may deem advisable, under the International Convention or otherwise.

We hereby authorize the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue patents, to record this Assignment, and to issue or transfer all said Letters Patent on said invention(s) to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

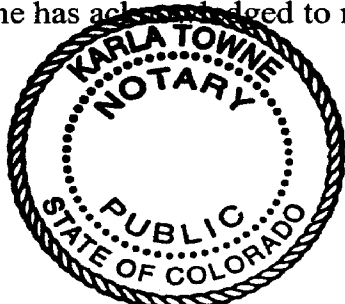
We hereby represent and warrant that we have the full right to convey the entire right and interest herein assigned, that there are no rights or interests outstanding inconsistent with the rights and interests granted herein, and that we will not execute any instrument or grant or transfer any rights or interests inconsistent with the rights and interests granted herein.

Date: 2-17-04

[Signature]
(Signature) Tom Gonder

STATE OF Colorado)
) ss.:
COUNTY OF Jefferson)

On this 19th day of Feb., 2004, before me came Tom Gonder, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



My Commission Expires 05/31/2006

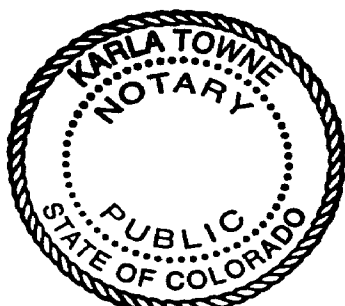
[Signature]
Notary Public

Date: 2-13-04

[Signature]
(Signature) Bryan Santangelo

STATE OF Colorado)
) ss.:
COUNTY OF Jefferson)

On this 13th day of Feb, 2004, before me came Bryan Santangelo, to me known and known to me to be the individual described in, and who executed the foregoing instrument, and he/she has acknowledged to me that he/she has executed the same.



My Commission Expires 05/31/2006

[Signature]
Notary Public

