

Docket No.: 100615-001A

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Choice Media, Inc.

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):
Name: Nexir, LLC
Address: 10 Swackhamer Road

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 28, 2005

City: Whitehouse State/Prov.: NJ
Station
Country: U.S.A. ZIP: 08889

Additional name(s) & address(es) Yes No

4. Application number(s) or patent numbers(s):
If this document is being filed together with a new application, the execution date of the application is: _____

Patent Application No.	Filing date

Additional numbers

B. Patent No.(s)
6,654,749

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Davy E. Zoneraich
Registration No. 37,267
Address: P.O. Box 1018

City: Somerville State/Prov.: NJ
Country: U.S.A. ZIP: 08876

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed - Any excess or insufficiency should be credited or debited to deposit account
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14-1263
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Davy E. Zoneraich *Davy Zoneraich* March 2, 2005
Name of Person Signing Signature Date

2

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PATENT

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ASSIGNMENT

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Choice Media, Inc., a corporation of the State of Delaware, hereby assigns to Nexir, LLC, a corporation of the State of Delaware, its successors, legal representatives and assigns, the entire right, title and interest in the invention or discovery in "METHOD AND SYSTEM FOR SEARCHING INDEXED INFORMATION DATABASES WITH AUTOMATIC USER REGISTRATION VIA A COMMUNICATION NETWORK" and in the United States Letters Patent No. 6,654,749 assigned to said Choice Media, Inc. in assignments recorded in the United States Patent and Trademark Office at Reel/Frame 012706/0106 on January 30, 2003 and at Reel/Frame 011036/0442 on May 15, 2000, and in any reissue, extension, division or continuation of any Letters Patent that may be granted thereupon.

Choice Media, Inc.

Ashraf Nashed

By: Ashraf Nashed

Title: President

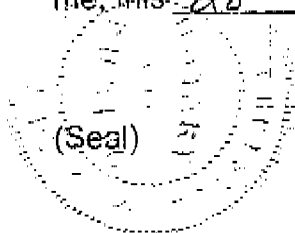
Date: 2/28/05

STATE OF NEW JERSEY

COUNTY OF Somerset

ss.:

Subscribed to and sworn before me by Ashraf Nashed, personally known to me, this 28 day of February 2005.



Peggy A Christen
Notary Public
[Notarial Stamp]

PEGGY A. CHRISTEN
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires Feb. 14, 2007