

09-27-2004



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Attorney's Docket No. 0026-0065

To the Honorable Commissioner of Patents

original document(s) or copy(ies) thereof.

## 1. Name of conveying party(ies):

Krishna Bharat  
Michael Schmitt  
Mike Curtiss  
Marissa Mayer  
Kerah Pelczarski  
Jenny Zhou  
Duane Scott Hess

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

## 3. Nature of conveyance:

☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of NameExecution Date: February 26, 2004March 15, 2004March 23, 2004June 9, 2004March 26, 2004February 19, 2004

## 2. Name and address of receiving party(ies):

Name: Google Inc.

Internal Address:

Address: 1600 Amphitheatre Parkway  
Mountain View, CA 94043

Additional name(s) &amp; address(es) attached?

☐ Yes  
☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)  
10/748,662

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tony M. Cole

Address: HARRITY & SNYDER, L.L.P.  
11240 Waples Mill Road  
Suite 300  
Fairfax, Virginia 22030

Customer Number 44989

6. Total number of applications and patents involved: 1

## 7. Total fee (37 CFR 3.41): \$40.00

☒ Enclosed☒ Authorization to be charged to deposit account, if necessary.

## 8. Deposit account number:

50-1070

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## 9. Signature.

Paul A. Harrity

Reg. No. 39,574

Name of Person Signing

Signature

September 22, 2004

Date

Total number of pages including cover sheet, attachments, and document: 3

**ASSIGNMENT  
(Joint)  
Worldwide Rights**

THIS ASSIGNMENT, by Krishna Bharat, Michael Schmitt, Mike Curtiss, Marissa Mayer, Kera Pelczarski, Jenny Zhou, and Duane Scott Hess, residing at Santa Clara, CA; Mountain View, CA; Sunnyvale, CA; Palo Alto, CA; Mountain View, CA; Sunnyvale, CA; and Cupertino, CA, (hereinafter referred to as "the Assignors"), respectively, witnesseth:

WHEREAS, the Assignors have invented certain new and useful improvements in SYSTEMS AND METHODS FOR MONETIZING SUBSCRIPTION AND ARCHIVAL NEWS CONTENT set forth in an application for Letters Patent of the United States,

- (1) ☐ which is a provisional application
  - (a) ☐ filed herewith; or
  - (b) ☐ bearing Application No., and filed on; or
- (2) ☒ which is a non-provisional application
  - (a) ☐ having an oath or declaration executed on even date herewith prior to filing of application;
  - (b) ☒ bearing Application No. 10/748,662, and filed on December 31, 2003; or
  - (c) ☐ filed herewith; and

WHEREAS, Google Inc., a corporation of the State of Delaware, having a place of business at 2400 Bayshore Parkway, Mountain View, California 94043, ASSIGNEE, is desirous of acquiring the entire right, title, and interest in and to said inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications, including provisional applications for Letters Patent of the United States or other countries claiming priority to said application, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, be it known that for good and sufficient consideration, the receipt of which is hereby acknowledged, the Assignors have sold, assigned, transferred, and set over, and by these presents do sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns the entire right, title, and interest in and to the above-mentioned inventions, the right to file applications on said inventions and the entire right, title and interest in and to any applications for Letters Patent of the United States or other countries claiming priority to said applications, and any and all Letters Patent or Patents of the United States of America and all foreign countries that may be granted therefor and thereon, and in and to any and all applications claiming priority to said applications, provisional applications, divisions, continuations, and continuations-in-part of said applications, and reissues and extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made;

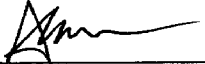
AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, the Assignors are the sole and lawful owners of the entire right, title, and interest in and to the inventions set forth in said applications and said applications, including provisional applications, above-mentioned, and that the same are unencumbered, and that the Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth;

AND for the same consideration, the Assignors hereby covenant and agree to and with the Assignee, its successors, legal representatives, and assigns that the Assignors will, whenever counsel of the Assignee, or the counsel of its successors, legal representatives, and assigns, shall advise that any proceeding in connection with said inventions or said applications for Letters Patent or Patents, or any proceeding in connection with Letters Patent or Patents for said inventions in any country, including interference proceedings, is lawful and desirable, or that any application claiming priority to said application, division, continuation, or continuation-in-part of any applications for Letters Patent or Patents, or any reissue or extension of any Letters Patent or Patents to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be


done for the procurement, maintenance, enforcement, and defense of Letters Patent or Patents for said inventions, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns;

AND the Assignors hereby authorize and request the attorneys of Harrity & Snyder, L.L.P. of Fairfax, Virginia to insert in the spaces provided above the filing date, application number, and attorney docket number of said application when known.

AND the Assignors hereby request the Commissioner of Patents to issue any and all said Letters Patent of the United States to the Assignee as the Assignee of said inventions, the Letters Patent to be issued for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

  
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Krishna Bharat

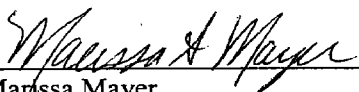
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\_\_\_\_\_  
Michael Schmitt

Date: 3-15-04

  
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Mike Curtiss

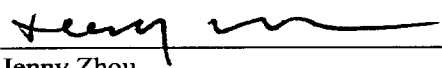
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Marissa Mayer

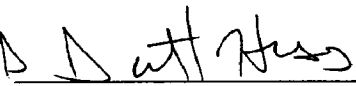
Date: 6/9/04

  
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Kerah Pelczarski

Date: 3/26/04

  
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Jenny Zhou

Date: 02/19/04

  
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Duane Scott Hess

Date: 2/19/04

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Witness Name

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