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Mark Andrews Mary Andrews Mary Andrews Additional name(s) of conveying party(les) attached? Street Address: 100 Wood Hollow Drive Security Agreement	To the Director of the U.S. Patent and Trademark Office: Ple	ase record the attached documents or the new address(es
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Execution Date(s) 09/24/2004 Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment	Mark Andrews	
Additional name(s) of conveying party(ies) attached? ves No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Government Interest Assignment Executive Order 9424, Confirmatory License Other Additional name(s) & address(es) attached? Y 4. Application or patent number(s): A. Patent Application No.(s) CKLUI 0000069 29214095 40,00 @P Additional numbers attached? Yes No Additional number of applications and patent involved: Internal Address: Street Address: 60 East 42nd Street, Suite 820 City: New York Zip: 10165 Phone Number: 212-292 5390 Fax Number: 212-292 5391 Authorized Liser Name	Mary Andrews 9-28-04	Internal Address.
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4. Application or patent number(s): A. Patent Application No.(s) B. Patent No.(s) S. Name and address to whom correspondence concerning document should be mailed: Name: Epstein Drangel Bazerman & James, LLP Internal Address: Street Address: 60 East 42nd Street, Suite 820 City: New York State: New York State: New York Phone Number: 212-292 5390 Fax Number: 212-292 5391 Fax Number: 212-292 5391 Additional numbers attached?		Country: USA Zip: 27513
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Email Address: mail@ipcounselors.com Authorized User Name	A. Patent Application No.(s) ECKLU1 0000069 29214095 40.00 0P Additional numbers 5. Name and address to whom correspondence concerning document should be mailed: Name: Epstein Drangel Bazerman & James, LLP Internal Address: Street Address: 60 East 42nd Street, Suite 820 City: New York State: New York Zip: 10165	B. Patent No.(s) attached?
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PATENT REEL: 015845 FRAME: 0244

ASSIGNMENT

In consideration of the sum of One Dollar (\$ 1.00) in hand paid and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned, MARK ANDREWS, a citizen of the United States of America having an address of 100 Wood Hollow Drive, Cary, North Carolina, 27513, USA, and MARY ANDREWS, a citizen of the United States of America having an address of 100 Wood Hollow Drive, Cary, North Carolina, 27513, USA, hereby sell, assign and transfer to UPSHIFT DESIGN L.L.C., a limited liability corporation organized and existing under the laws of the State of North Carolina, having a place of business at 100 Wood Hollow Drive, Cary, North Carolina, 27513, USA (hereinafter called the Assignee), the entire right, title and interest in and to any and all improvements which are disclosed in the accompanying application for United States Design Letters Patent entitled PICTURE HOLDER AND FAN-LIKE NOVELTY ITEM, which application was executed on even date herewith, including any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property.

It is hereby authorized and requested that the Commissioner of Patents and Trademarks issue any and all said Letters Patent, when granted, to said Assignee.

Further, it is agreed that, when requested, without charge but at the expense of said Assignee, the undersigned will execute all divisional, continuing, substitute, renewal, and reissue patent applications; execute all rightful other papers, and generally do everything possible for aiding in securing and maintaining proper patent protection.

Inventor:

Work Andrews
MARK ANDREWS

ate: 9.24.04

X

MARY ANDREWS

Date

RECORD AND RETURN TO:
EPSTEIN DRANGEL BAZERMAN & JAMES, LLP
Lincoln Building
60 East 42nd Street, Suite 820
New York, New York 10165

Our Ref.: 1841-105US

RECORDED: 09/28/2004

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