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1. Name of conveying party(ies)/Execution Date(s):

Mark Andrews
Mary Andrews

9-28-04

Execution Date(s) 09/24/2004

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: UpShift Design, LLC

Internal Address: _____

Street Address: 100 Wood Hollow Drive

City: Cary

State: NORTH CAROLINA

Country: USA Zip: 27513

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
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- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

10/01/2004 HT ECKLU1 00000069 29214095

02 FC:8021

40.00 DP

Additional numbers attached? Yes No

29214095

5. Name and address to whom correspondence concerning document should be mailed:

Name: Epstein Drangel Bazerman & James, LLP

Internal Address: _____

Street Address: 60 East 42nd Street, Suite 820

City: New York

State: New York Zip: 10165

Phone Number: 212-292 5390

Fax Number: 212-292 5391

Email Address: mail@ipbcounselors.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 1001
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9. Signature:

September 27, 2004
Date

Robert L. Epstein

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

In consideration of the sum of One Dollar (\$ 1.00) in hand paid and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned, **MARK ANDREWS**, a citizen of the United States of America having an address of 100 Wood Hollow Drive, Cary, North Carolina, 27513, USA, and **MARY ANDREWS**, a citizen of the United States of America having an address of 100 Wood Hollow Drive, Cary, North Carolina, 27513, USA, hereby sell, assign and transfer to **UPSHIFT DESIGN L.L.C.**, a limited liability corporation organized and existing under the laws of the State of North Carolina, having a place of business at 100 Wood Hollow Drive, Cary, North Carolina, 27513, USA (hereinafter called the Assignee), the entire right, title and interest in and to any and all improvements which are disclosed in the accompanying application for United States Design Letters Patent entitled **PICTURE HOLDER AND FAN-LIKE NOVELTY ITEM**, which application was executed on even date herewith, including any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property.

It is hereby authorized and requested that the Commissioner of Patents and Trademarks issue any and all said Letters Patent, when granted, to said Assignee.

Further, it is agreed that, when requested, without charge but at the expense of said Assignee, the undersigned will execute all divisional, continuing, substitute, renewal, and reissue patent applications; execute all rightful other papers, and generally do everything possible for aiding in securing and maintaining proper patent protection.

X
Inventor:Mark Andrews

MARK ANDREWS

Date: 9.24.04X
Inventor:Mary Andrews

MARY ANDREWS

Date: 9/24/04

RECORD AND RETURN TO:
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