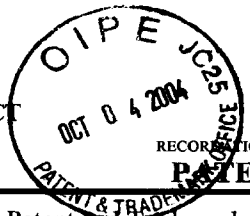


Atty Docket No.: 241829US6PCT

10-07-2004

FORM PTO-1595  
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Yoshinori EBI

2. Name and address of receiving party(ies):

Name: SONY CORPORATION  
Address: 7-35, Kitashinagawa, 6-chome, Shinagawa-ku,  
Tokyo 141-0001, Japan

Additional name(s) of conveying party(ies) attached?  Yes  No

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This document is being filed together with a new application

A. Patent Application No.(s)

10/479,513

B. Patent No.(s)

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241829US6PCT

# Assignment of Application

INSERT NAMES AND RESIDENCE ADDRESS OF THE INVENTORS:

WHEREAS, I (WE) 1) Tomoko TERAKADO  
2) Yoshinori EBI  
 both of:  
c/o SONY CORPORATION  
7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo 141-0001, Japan  
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 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_, respectively,

INSERT TITLE OF INVENTION:

have invented certain new and useful improvements in: PROGRAM-SELECTING APPARATUS AND METHOD, AND PROGRAM INFORMATION PROVIDING SYSTEM

INSERT DATE INVENTORS SIGNED DECLARATION:

For which an application for Letters Patent was executed on October 28, 2003  
 (Application No. 10/479,513, filed December 10, 2003), and

INSERT NAME AND ADDRESS OF COMPANY OR OTHER ASSIGNEE

WHEREAS, SONY CORPORATION  
 (hereinafter referred to as "ASSIGNEE") having places of business at: 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo 141-0001, Japan is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

10/01

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: Oct 28, 2003

Tomoko Terakado  
(Signature of Inventor) Tomoko TERAKADO

Date: Oct 28, 2003

Yoshinori Ebi  
(Signature of Inventor) Yoshinori EBI

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor)

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor)

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor)

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor)

**OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.**  
ATTORNEYS AT LAW  
1940 DUKE STREET  
ALEXANDRIA, VIRGINIA 22314