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Docket No.: 50121-00005



10-12-2004

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FORM PTO-1595 (Modified) (Rev. 03-01) OMB No. 0651-0027 (exp. 5/31/2002) P08/REV03



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To the Honorable Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

JOHN A. EATON
WILLIAM R. EATON
ERICA S. NOZATO
MARTIN GEITHMANN

DAVID RYAN
LORI BARTMAN

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: MOTT'S LLP

Internal Address: _____

Street Address: 6 HIGH RIDGE PARK

City: STAMFORD State: CT ZIP: 06905

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other _____

Execution Date: SEPTEMBER 23 and 24, 2004

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 29/202,079

B. Patent No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ROBERT G. CROUCH

Internal Address: _____

MARSH FISCHMANN & BREYFOGLE LLP

Street Address: _____

3151 S. VAUGHN WAY #411

City: AURORA State: CO ZIP: 80014

6. Total number of applications and patents involved: **01**

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed - Any excess or insufficiency should be credited or debited to deposit account

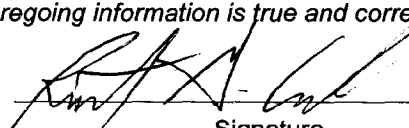
Authorized to be charged to deposit account

8. Deposit account number: 50-1419

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROBERT G. CROUCH  SEPTEMBER 30 2004

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **04**

Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450

PATENT REEL: 015862 FRAME: 0801

10/12/2004 10:00:00 AM 29202079 40.00 01 FC:8021

ASSIGNMENT

WHEREAS, we, John A. Eaton, of 10 Bradley Lane, Sandy Hook, Connecticut 06482; William R. Eaton, of 37 Shelter Cove Road, Milford, CT 06460; Erica S. Nozato, of 6 Redwood Lane, Ridgefield, CT 06877; Martin Geithmann, of 6640 Salisbury Road, Unit F103, Maumee, OH 43537; David Ryan, of 4413 Packard, Toledo, OH 43612; and Lori Bartman, of 4220 Butternut Court, Sylvania, OH 43560, have invented a new, original and ornamental design entitled "GRIP FOR BEVERAGE CONTAINER", for which an application for Letters Patent of the United States has been prepared and filed on March 25, 2004, receiving Serial No. 29/202,079 and further identified as Attorney File No. 50121-00004;

NOW THEREFORE, be it known that we, the said inventors, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, Mott's LLP, a Delaware corporation having a place of business at 6 High Ridge Park, Stamford, CT 06905, its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; we also assign any right, title or interest in and to the said invention which has not already been transferred to the assignee, we warrant that we have made no assignment of the invention, application or patent therefor to a party other than Mott's LLP and we are under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and we further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention, but at the expense of said assignee.

The Commissioner of Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment, to Mott's LLP, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date indicated hereunder.

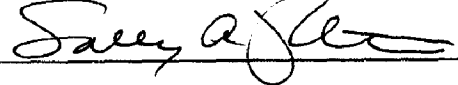
By: 
John A. Eaton

Date: 9/23/04

STATE OF Connecticut
COUNTY OF Fairfield) ss.

Before me, a Notary Public in and for said County and State, personally appeared **John A. Eaton**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 23rd day of September, 2004.

Notary Public:  My Commission Expires: April 30, 2007

By: William R. Eaton
William R. Eaton

Date: 9/23/2004

STATE OF Connecticut
COUNTY OF Fairfield) ss.

Before me, a Notary Public in and for said County and State, personally appeared **William R. Eaton**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 23rd day of September, 2004.

Notary Public: Sally A. [Signature] My Commission Expires: April 30, 2007

By: Erica S. Nozato
Erica S. Nozato

Date: 9/23/2004

STATE OF Connecticut
COUNTY OF Fairfield) ss.

Before me, a Notary Public in and for said County and State, personally appeared **Erica S. Nozato**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 23rd day of September, 2004.

Notary Public: Sally A. [Signature] My Commission Expires: April 30, 2007

By: Martin Geithmann
Martin Geithmann

Date: 9/24/2004

STATE OF Ohio
COUNTY OF Lucas) ss.

Before me, a Notary Public in and for said County and State, personally appeared **Martin Geithmann**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 24th day of September, 2004.

Notary Public: Julie K. Wheatig My Commission Expires: 4/18/09

JULIE K. WHEATING
NOTARY PUBLIC, STATE OF OHIO
My Commission Expires 04-18-09

By: David Ryan
David Ryan

Date: 9/24/2004

STATE OF Ohio
COUNTY OF Lucas) ss.

Before me, a Notary Public in and for said County and State, personally appeared **David Ryan**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 24th day of September, 2004.

Notary Public: Julie K Wheatington My Commission Expires: 4/18/09

JULIE K. WHEATING
NOTARY PUBLIC, STATE OF OHIO
My Commission Expires 04-18-09

By: Lori Bartman
Lori Bartman

Date: 9/24/2004

STATE OF Ohio
COUNTY OF LUCAS) ss.

Before me, a Notary Public in and for said County and State, personally appeared **Lori Bartman**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 24th day of September, 2004.

Notary Public: Julie K Wheatington My Commission Expires: 4/18/09

JULIE K. WHEATING
NOTARY PUBLIC, STATE OF OHIO
My Commission Expires 04-18-09