

FORM PTO-1596

RECORD

10-18-2004

U.S. DEPARTMENT OF COMMERCE

1-31-92

Patent and Trademark Office

Docket No.: P3412US1 (60108-0014)



102861165

To the Honorable Commissioner of Patents and Trademarks, Please record the attached original documents or copy thereto:

1. Name of Conveying Party(ies):  
RANDY UBILLOS and LAURENT PERRODIN

Additional name(s) of conveying party(ies) attached?  Yes

3. Nature of Conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other

Execution Date: October 4, 2004

2. Name and address of receiving party(ies):

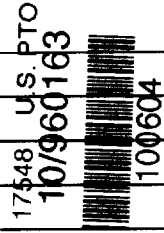
Name: Apple Computer, Inc.

Internal Address:

Street Address: 1 Infinite Loop

City: Cupertino State/Country CA ZIP: 95014

Additional name(s) & address(es) attached?  Yes



4. Application number(s) or patent number(s):

If the document is being filed together with a new application, the execution date of the application is: October 4, 2004

A. Patent Application No(s).

101960163

B. Patent No(s).

10/6/04

Additional numbers attached?  Yes

5. Name and address of party to whom correspondence concerning Document should be mailed:

Name: HICKMAN PALERMO TRUONG & BECKER LLP

Internal Address:

Street Address: 1600 Willow Street

City: San Jose State: CA Zip: 95125

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

50-1302

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher J. Brokaw, Reg. No. 45,620

October 6, 2004

Name and Registration No. of Person Signing

Signature

Date

Total number of pages comprising cover sheet: 3

CMB No. 0851-0011 (exp. 4/94)

10/12/2004 SDENB0B1 00000074 10960163

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40.00 DP

Express Mail No. EV 523057775 US

PATENT  
REEL: 015881 FRAME: 0028

ASSIGNMENT

WHEREAS WE, Randy UBILLOS, of Los Altos, California, and Laurent PERRODIN, of Menlo Park, California, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled VIEWING DIGITAL IMAGES USING A FLOATING CONTROLLER, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

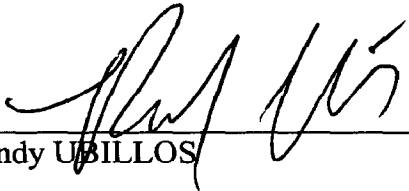
AND WHEREAS, Apple Computer, Inc., a California corporation having a place of business at 1 Infinite Loop, Cupertino, California 95014 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, we do hereby sell, assign, transfer and set over unto NFO Worldwide, Inc., its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

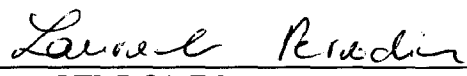
UPON SAID CONSIDERATIONS, we hereby agree with the said Assignee that we will not execute any writing or do any act whatsoever conflicting with these presents, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND we request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

10/4/2004  
Date

  
Randy UBILLOS

10/4/2004  
Date

  
Laurent PERRODIN